



# **Strategic Enterprise Architecture Management (EAM) Training Course**

13 - 17 Oct 2025  
Casablanca



# Strategic Enterprise Architecture Management (EAM) Training Course

**Ref.:** 6\_10594 **Date:** 13 - 17 Oct 2025 **Location:** Casablanca **Fees:** 4100 **Euro**

## Strategic Enterprise Architecture Management EAM Training Course Overview:

Strategic Enterprise Architecture Management EAM Training Course is a groundbreaking program designed to address the needs of modern organizations in achieving optimal business-IT alignment. This course goes beyond traditional enterprise architecture management training to incorporate strategic management, EAM motivations, and EAM objectives. You'll also gain insights into the critical aspects of EA governance structure, EA governance models, and the 7 elements of EAM. This course enables participants to understand and implement effective organisation and operating model redesign. Utilize quality management tools, project management tools, and task management tools to monitor strategic performance management.

## Target Audience:

- Enterprise Architects
- IT Managers
- Business Analysts
- Strategic Planners
- Project Managers
- Senior Executives

Participants will learn to identify EAM motivations, set EAM objectives, and implement strategic management processes relevant to EA.

## Targeted Organizational Departments:

- IT
- Strategic Planning
- Operations
- Project Management
- Human Resources

This course addresses the strategic planning process, EA frameworks, and organization model redesign.

## Targeted Industries:

- Information Technology
- Healthcare
- Manufacturing
- Finance
- Government

In these sectors, understanding EA frameworks, EAM motivations, and the strategic management process is crucial.

## Course Offerings:

- Master EA governance structure and models
- Understand the 7 elements of EAM
- Implement strategic performance management
- Utilize project management tools effectively
- Grasp the implications of performance management

## Training Methodology:

This 5-day course uses a blend of lectures, case studies, group work, interactive sessions, and feedback sessions. We incorporate EA frameworks, task management tools, and performance management tools to provide a practical understanding of strategic enterprise architecture management. Participants will engage in real-world scenarios focusing on EAM motivations, EAM objectives, and strategic management process.

## Course Toolbox:

- Workbooks
- Case Study Templates
- EA Framework Checklists
- Quality Management Tools
- Task Management Software
- Project Management Tools



## Course Agenda:

### Day 1: Introduction to Enterprise Architecture Management

**Topic 1:** Course Overview and Importance of EAM

**Topic 2:** The Need for Enterprise Architecture Management

**Topic 3:** What is Enterprise Architecture Management?

**Topic 4:** Introduction and Motivation for EAM

**Topic 5:** Building Blocks of Successful EAM

**Reflection & Review:** Summarize key points and address questions on EAM fundamentals

### Day 2: EAM Governance and Structuring

**Topic 1:** EAM Motivations and Objectives

**Topic 2:** The Architecture Impact

**Topic 3:** Introduction and Motivation for EAM Structuring

**Topic 4:** Challenges to EAM Structuring

**Topic 5:** Current State Assessment of Existing EAM Activities and Assets

**Reflection & Review:** Summarize key points and discuss how to establish EAM governance

### Day 3: EAM in Strategic Planning and Project Management

**Topic 1:** Approaching EAM from a Strategic Perspective

**Topic 2:** Leveraging EAM for Strategic Planning

**Topic 3:** Relevance of Embedding EAM in the Project Life Cycle

**Topic 4:** Project Set-up: Preparing EA-Compliant Project Execution

**Topic 5:** Solution Design and Implementation

**Reflection & Review:** Summarize key points and clarify how EAM can be integrated into projects



## **Day 4: EAM Operations and Tools**

**Topic 1:** How to Run the EA: Challenges in Daily Business

**Topic 2:** Managing Operational Changes

**Topic 3:** Monitoring the EA

**Topic 4:** Frameworks, Modelling, and Tools for EAM

**Topic 5:** Main Facts About EA Frameworks

**Reflection & Review:** Summarize key points and discuss tools and frameworks for effective EAM

## **Day 5: Human Dimension and the Future of EAM**

**Topic 1:** The Relevance of the Human Dimension of EAM

**Topic 2:** Psychological Perspective on EAM Adoption

**Topic 3:** Methodological Perspective on Stakeholder Cooperation in EAM

**Topic 4:** Introduction to the Future of the EAM Discipline

**Topic 5:** The Shaping Factors and Future of EAM

**Reflection & Review:** Summarize key points, future trends in EAM, and overall course review

## **How This Course is Different from Other Strategic Enterprise Architecture Management Courses:**

Unlike other enterprise architecture management training programs, this course places a heavy emphasis on strategic management course content. We delve into EAM motivations, EAM objectives, and even the implications of performance management. The course also uniquely integrates strategic planning courses and strategic workforce planning into its comprehensive framework. In addition, we utilize the latest project management tools and quality management tools for practical applications.

# Training Course Categories



**Finance and  
Accounting Training  
Courses**



**Agile PM and Project  
Management Training  
Courses**



**Certified Courses By  
International Bodies**



**Communication and  
Public Relations  
Training Courses**



**Data Analytics Training  
and Data Science  
Courses**



**Environment &  
Sustainability Training  
Courses**



**Governance, Risk and  
Compliance Training  
Courses**



**Human Resources  
Training and  
Development Courses**



**IT Security Training & IT  
Training Courses**



**Leadership and  
Management Training  
Courses**



**Legal Training,  
Procurement and  
Contracting Courses**



**Maintenance Training  
and Engineering  
Training Courses**





# Training Course Categories



**Marketing, Customer Relations, and Sales Courses**



**Occupational Health, Safety and Security Training Courses**



**Oil & Gas Training and Other Technical Courses**



**Personal & Self-Development Training Courses**



**Quality and Operations Management Training Courses**



**Secretarial and Administration Training Courses**



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Egypt**



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**Tokyo - Japan**



**Trabzon - Turkey**



**Vienna - Austria**



**Zanzibar - Tanzania**



**Zoom - Online  
Training**

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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