



# **Power BI Expert Techniques For Effective Data Analytics & Business Intelligence**

07 - 11 Jul 2026  
Casablanca



# Power BI Expert Techniques For Effective Data Analytics & Business Intelligence

**Ref.:** 25\_11982 **Date:** 07 - 11 Jul 2026 **Location:** Casablanca **Fees:** 4100 **Euro**

## Power BI Expert Techniques For Effective Data Analytics & Business Intelligence Overview:

Harness the power of **Power BI Expert techniques** and dive deep into the world of **Data analytics** and **Business intelligence**. This course, specifically designed for professionals keen to optimize their **Corporate BI** processes and **Self-Service Visualization**, provides an intensive journey through **Power BI deployment modes**, **Dataset design**, and many more. It sets the benchmark for **Power BI Expert Training**, combining both theory and practical skills required to excel in the industry.

### Target Audience:

- Data Analysts
- Business Intelligence Professionals
- Power BI Enthusiasts
- Corporate Strategy Executives
- IT Professionals keen on **Self-Service BI** and **Power BI Administration**

### Targeted Organizational Departments:

- IT and Data Management
- Business Analytics and Strategy
- Finance and Budgeting benefiting from **Dataset objectives**
- Marketing and Sales leveraging **Power BI visualization interactions**

### Targeted Industries:

- E-commerce massive data and **Power BI dataset optimizations**
- Healthcare patient data analytics and **Dynamic row-level security**
- Finance data governance, **Power BI Administration**, and regulatory requirements



## Course Offerings:

By the end of this training course, participants will be able to:

- Mastery over **Query design in Power BI** and **M queries**
- Profound understanding of **Fact tables**, **Dimension tables**, and **Data model optimization**
- Hands-on experience with **Power BI Dashboards vs. Reports** and **Power BI apps**
- Knowledge of integrating **SharePoint Online embedding in Power BI** and utilizing **Azure Analysis Services**

## Training Methodology:

Participants will delve into case studies exemplifying **Power BI visualization best practices**, engage in group work focusing on **Power BI Deployment Modes**, and participate in interactive sessions dissecting **DAX measures** and **Data source settings for Power BI**. Feedback sessions will leverage the **Power BI data model relationships** and offer insights into **Power BI content management**.

## Course Toolbox:

- **Power BI Expert Training** Workbook
- Software tools for **Dataset design** and **DirectQuery vs. Import**
- Online resources on **Power BI Report Server Deployment** and **Power BI visualization interactions**
- Templates for **Power BI data model optimization** and **Power BI Administration**

## Course Agenda:

### Day 1: Introduction and Basics of Power BI Design

- **Topic 1:** Introduction to Power BI
- **Topic 2:** Understanding Power BI Deployment Modes
- **Topic 3:** Steps in Project Discovery and Ingestion
- **Topic 4:** Utilizing a Sample Power BI Project Template
- **Topic 5:** Defining Power BI Project Roles and Responsibilities
- **Topic 6:** Overview of Power BI Licenses
- **Reflection & Review:** Recapping the Fundamentals of Power BI Design



## Day 2: Data Handling and Transformation

- **Topic 1:** Basics of Query Design per Dataset Mode
- **Topic 2:** Connecting to Data Sources and Understanding Authentication Methods
- **Topic 3:** Designing SQL Views and Working with M Queries
- **Topic 4:** Configuring Data Source Parameters for Flexibility
- **Topic 5:** Understanding Dataset Layers and Their Objectives
- **Topic 6:** Grasping the Data Model, Fact Tables, and Dimension Tables
- **Reflection & Review:** Reflecting on Data Connection and Transformation Techniques

## Day 3: DAX Measures, Reporting, and Visuals

- **Topic 1:** Introduction to DAX Measures and Using DAX Studio
- **Topic 2:** Differentiating Between Row Context, Scalar, and Table Functions
- **Topic 3:** Designing Base Measures and Configuring Security Roles
- **Topic 4:** Steps in Report Planning and Power BI Report Architecture
- **Topic 5:** Implementing Visualization Best Practices
- **Topic 6:** Designing Table, Matrix, and Map Visuals for Reports
- **Reflection & Review:** Reviewing DAX Formulations and Visualization Techniques

## Day 4: Advanced Power BI Features and Server Deployment

- **Topic 1:** Exploring Drillthrough Report Pages and Bookmarks
- **Topic 2:** Delving into the Analytics Pane and Custom Visuals
- **Topic 3:** Applying Animation Techniques in Data Storytelling
- **Topic 4:** Differentiating Between Dashboards and Reports
- **Topic 5:** Principles of Effective Dashboard Design and Navigation
- **Topic 6:** Planning for Power BI Report Server Deployment
- **Topic 7:** Installing and Configuring Power BI Report Server
- **Reflection & Review:** Assessing Advanced Features and Deployment Strategies

## Day 5: Power BI Management and Scaling

- **Topic 1:** Working with Application Workspaces and Workspace Roles
- **Topic 2:** Best Practices in Metadata Management and Version Control
- **Topic 3:** Querying DMVs from Power BI for Advanced Insights
- **Topic 4:** Understanding Content Distribution Methods in Power BI
- **Topic 5:** Techniques for Sharing Dashboards and Reports
- **Topic 6:** Integrating with SharePoint Online and Analyze in Excel
- **Topic 7:** Benefits of Power BI Premium and Analysis Services
- **Topic 8:** Configuring Premium Capacity Nodes
- **Topic 9:** Integrating and Optimizing Analysis Services Models for Large Datasets
- **Reflection & Review:** Discussing Management Practices and Scaling Techniques for Power BI



## How This Course is Different from Other Power BI Expert techniques for effective data analytics and business intelligence Courses:

This course is not just another **Power BI Expert techniques** training. It provides a holistic approach combining **Data analytics**, **Business intelligence**, and hands-on application. Participants will get hands-on experience with **Power BI apps**, dive deep into **Azure Analysis Services**, and grasp **Power BI content management**. It's a fusion of **Power BI Dataset Design Training** with real-world application, making it unparalleled in its depth and practicality.

# Training Course Categories



**Finance and  
Accounting Training  
Courses**



**Agile PM and Project  
Management Training  
Courses**



**Certified Courses By  
International Bodies**



**Communication and  
Public Relations  
Training Courses**



**Data Analytics Training  
and Data Science  
Courses**



**Environment &  
Sustainability Training  
Courses**



**Governance, Risk and  
Compliance Training  
Courses**



**Human Resources  
Training and  
Development Courses**



**IT Security Training & IT  
Training Courses**



**Leadership and  
Management Training  
Courses**



**Legal Training,  
Procurement and  
Contracting Courses**



**Maintenance Training  
and Engineering  
Training Courses**





# Training Course Categories



**Marketing, Customer Relations, and Sales Courses**



**Occupational Health, Safety and Security Training Courses**



**Oil & Gas Training and Other Technical Courses**



**Personal & Self-Development Training Courses**



**Quality and Operations Management Training Courses**



**Secretarial and Administration Training Courses**



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## Training Cities



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**Bali - Indonesia**



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**Barcelona - Spain**



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**Geneva - Switzerland**



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**Jakarta - Indonesia**



# Training Cities



**Johannesburg -  
South Africa**



**Kuala Lumpur -  
Malaysia**



**Langkawi -  
Malaysia**



**London - UK**



**Madrid - Spain**



**Manama - Bahrain**



**Milan - Italy**



**Munich - Germany**



**Nairobi - Kenya**



**Paris - France**



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**Prague - Czech  
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**Rome - Italy**



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Egypt**



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## Training Cities



**Tokyo - Japan**



**Trabzon - Turkey**



**Vienna - Austria**



**Zanzibar - Tanzania**



**Zoom - Online  
Training**

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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