

# Al-Enhanced Strategic Business Development & Analysis

04 - 08 Aug 2025 Cairo





# Al-Enhanced Strategic Business Development & Analysis

Ref.: 36196\_15336 Date: 04 - 08 Aug 2025 Location: Cairo Fees: 4100 Euro

# AI-Enhanced Strategic Business Development & Analysis Overview:

This intensive course, Al-Enhanced Strategic Business Development & Analysis, represents a pioneering approach in blending artificial intelligence with traditional business strategies to offer unprecedented insights and capabilities in business plan development. Over the span of this program, participants will delve into how Al technologies can be leveraged to conduct thorough market research, perform competitor analysis with greater accuracy, and craft innovative business models. With a curriculum designed to foster practical application alongside theoretical learning, attendees will emerge with the ability to draft investor-ready business plans enriched with Al-driven insights. The course emphasizes not just the acquisition of knowledge, but the development of skills critical for navigating today's dynamic business environment, making it a unique opportunity to gain a competitive edge in strategic business development and analysis using Al.

### **Target Audience:**

This course is tailor-made for:

- Business Analysts
- Project Managers
- Entrepreneurs
- Startup Founders
- Business Development Managers
- Marketing Managers It specifically addresses the skill gaps in Al application in business strategy, enhancing participants' capabilities in strategic planning, business analysis, and stakeholder engagement through the lens of Al.

### **Targeted Organizational Departments:**

Departments that will find immense value in this course include:

- Business Development
- Marketing
- Strategic Planning
- Project Management These areas stand to gain significantly as the course covers Al applications in business model creation, strategic planning, and stakeholder management, aligning with organizational goals and digital transformation initiatives.



### **Targeted Industries:**

Industries poised to benefit from this course encompass:

- Technology
- Retail
- Healthcare
- Consulting
- Investment Bodies Private and Public These sectors can leverage AI to address specific challenges, stay ahead of technological trends, and meet regulatory requirements, enhancing their competitive edge.

### **Course Offerings:**

By the end of this program, participants will:

- Develop comprehensive business plans using AI tools.
- Apply Al-driven market research methods.
- Create innovative business models with Al.
- Prepare persuasive business pitches enhanced with Al insights.
- Draft realistic business plans and effectively present them to stakeholders using Al-supported data.

### **Training Methodology:**

Al-Enhanced Strategic Business Development & Analysis utilizes a dynamic mix of lectures, case studies, interactive sessions, and group workshops, all designed to provide participants with handson experience in integrating Al into business planning and analysis. The course encourages the application of Al tools in real-world scenarios, allowing for the drafting and refinement of business plans with direct feedback. This method ensures a comprehensive understanding of how Al can transform business development strategies, making it a unique blend of theoretical knowledge and practical application in the modern business context.

#### **Course Toolbox:**

Participants will receive:

- A comprehensive workbook.
- · Access to online AI tools and resources.
- Business plan templates optimized for AI integration.
- Checklists and project planning tools.
- Sample business plans with Al applications. These resources are curated to enhance learning and application of Al in business planning and analysis.

### Course Agenda:



#### **Day 1: Foundations of Al-Driven Business Planning**

- Topic 1: Introduction to AI in Business Plan Development
- Topic 2: Al Tools for Market Research and Analysis
- Topic 3: Understanding Al-Enhanced Business Models
- Reflection & Review: Recap of Al Applications in Business Planning

#### **Day 2: Developing Al-Integrated Business Strategies**

- Topic 1: From Idea to AI-Enhanced Operation
- Topic 2: AI in Pilot Testing and Prototyping
- Topic 3: AI Strategies for Stakeholder Engagement
- Reflection & Review: Integrating Al Insights into Business Planning

#### Day 3: Advanced AI Analysis in Business

- Topic 1: Al for Financial and Competitive Analysis
- Topic 2: Enhancing Supply Chain Sustainability with AI
- Topic 3: Al in Operational Planning and Value Creation
- Reflection & Review: Applying Al Analysis to Business Strategies

#### **Day 4: Al-Driven Business Plan Finalization**

- Topic 1: Refining Business Plans with Al Tools
- Topic 2: Crafting Al-Enhanced Business Pitches
- Topic 3: Al Tools for Effective Business Presentations
- Reflection & Review: Finalizing Al-Integrated Business Plans

#### Day 5: Implementation and Beyond

- Topic 1: Review and Finalization of Al-Enhanced Business Plans
- Topic 2: Al in Startup Valuation and Financing
- Topic 3: Future Pathways in Al and Business Planning
- Reflection & Review: Course Wrap-Up and Next Steps

# How This Course is Different from Other Al-Enhanced Strategic Business Development & Analysis Courses:

Unlike traditional business development courses, Al-Enhanced Strategic Business Development & Analysis stands out by integrating artificial intelligence into every aspect of business planning and analysis. This course offers a unique blend of theoretical knowledge and practical applications, providing participants with the tools to apply Al in real-world business scenarios effectively. From leveraging Al for market research to using Al tools for business plan development, this course covers the full spectrum of Al applications in business, making it an indispensable resource for professionals looking to harness the power of Al in their strategic planning and development efforts.





### **Training Course Categories**



Finance and Accounting Training Courses



Agile PM and Project Management Training Courses



Certified Courses By International Bodies



Communication and Public Relations Training Courses



Data Analytics Training and Data Science Courses



Environment & Sustainability Training Courses



Governance, Risk and Compliance Training Courses



Human Resources Training and Development Courses



IT Security Training & IT Training Courses



Leadership and Management Training Courses



Legal Training, Procurement and Contracting Courses



Maintenance Training and Engineering Training Courses



# **Training Course Categories**



Marketing, Customer Relations, and Sales Courses



Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses



## **Training Cities**



Accra - Ghana



Amman - Jordan



Amsterdam - Netherlands



Baku - Azerbaijan



Bali - Indonesia



**Bangkok - Thailand** 



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca -Morocco



Doha - Qatar



Dubai - UAE



Geneva -Switzerland



**Istanbul - Turkey** 



Jakarta - Indonesia



Johannesburg -South Africa



## **Training Cities**



Kuala Lumpur -Malaysia



Langkawi -Malaysia



London - UK



Madrid - Spain



Manama - Bahrain



Milan - Italy



**Munich - Germany** 



Nairobi - Kenya



**Paris - France** 



**Phuket - Thailand** 



Prague - Czech Republic



Rome - Italy



Sharm El-Sheikh -Egypt



Tbilisi - Georgia



Tokyo - Japan



Trabzon - Turkey



# **Training Cities**







Zanzibar - Tanzania



Zoom - Online Training

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## **OUR VISION**

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## **OUR MISSION**

We are dedicated to developing valueadding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.





### **CONTACT US**





