

AI-Enhanced Strategic Business Development & Analysis

1 – 5 November 2027
Paris

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Training Center

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Ref: 36196_15356 **Date:** 1 – 5 November 2027 **Location:** Paris **Fees:** 5700 Euro

AI-Enhanced Strategic Business Development & Analysis Overview:

This intensive course, AI-Enhanced Strategic Business Development & Analysis, represents a pioneering approach in blending artificial intelligence with traditional business strategies to offer unprecedented insights and capabilities in business plan development. Over the span of this program, participants will delve into how AI technologies can be leveraged to conduct thorough market research, perform competitor analysis with greater accuracy, and craft innovative business models. With a curriculum designed to foster practical application alongside theoretical learning, attendees will emerge with the ability to draft investor-ready business plans enriched with AI-driven insights. The course emphasizes not just the acquisition of knowledge, but the development of skills critical for navigating today's dynamic business environment, making it a unique opportunity to gain a competitive edge in strategic business development and analysis using AI.

Target Audience:

This course is tailor-made for:

- Business Analysts
- Project Managers
- Entrepreneurs
- Startup Founders
- Business Development Managers
- Marketing Managers It specifically addresses the skill gaps in AI application in business strategy, enhancing participants' capabilities in strategic planning, business analysis, and stakeholder engagement through the lens of AI.

Targeted Organizational Departments:

Departments that will find immense value in this course include:

- Business Development
- Marketing
- Strategic Planning
- Project Management These areas stand to gain significantly as the course covers AI applications in business model creation, strategic planning, and stakeholder management, aligning with organizational goals and digital transformation initiatives.

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Targeted Industries:

Industries poised to benefit from this course encompass:

- Technology
- Retail
- Healthcare
- Consulting
- Investment Bodies Private and Public These sectors can leverage AI to address specific challenges, stay ahead of technological trends, and meet regulatory requirements, enhancing their competitive edge.

Course Offerings:

By the end of this program, participants will:

- Develop comprehensive business plans using AI tools.
- Apply AI-driven market research methods.
- Create innovative business models with AI.
- Prepare persuasive business pitches enhanced with AI insights.
- Draft realistic business plans and effectively present them to stakeholders using AI-supported data.

Training Methodology:

AI-Enhanced Strategic Business Development & Analysis utilizes a dynamic mix of lectures, case studies, interactive sessions, and group workshops, all designed to provide participants with hands-on experience in integrating AI into business planning and analysis. The course encourages the application of AI tools in real-world scenarios, allowing for the drafting and refinement of business plans with direct feedback. This method ensures a comprehensive understanding of how AI can transform business development strategies, making it a unique blend of theoretical knowledge and practical application in the modern business context.

Course Toolbox:

Participants will receive:

- A comprehensive workbook.
- Access to online AI tools and resources.
- Business plan templates optimized for AI integration.
- Checklists and project planning tools.
- Sample business plans with AI applications. These resources are curated to enhance learning and application of AI in business planning and analysis.

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Course Agenda:

Day 1: Foundations of AI-Driven Business Planning

- Topic 1: Introduction to AI in Business Plan Development
- Topic 2: AI Tools for Market Research and Analysis
- Topic 3: Understanding AI-Enhanced Business Models
- Reflection & Review: Recap of AI Applications in Business Planning

Day 2: Developing AI-Integrated Business Strategies

- Topic 1: From Idea to AI-Enhanced Operation
- Topic 2: AI in Pilot Testing and Prototyping
- Topic 3: AI Strategies for Stakeholder Engagement
- Reflection & Review: Integrating AI Insights into Business Planning

Day 3: Advanced AI Analysis in Business

- Topic 1: AI for Financial and Competitive Analysis
- Topic 2: Enhancing Supply Chain Sustainability with AI
- Topic 3: AI in Operational Planning and Value Creation
- Reflection & Review: Applying AI Analysis to Business Strategies

Day 4: AI-Driven Business Plan Finalization

- Topic 1: Refining Business Plans with AI Tools
- Topic 2: Crafting AI-Enhanced Business Pitches
- Topic 3: AI Tools for Effective Business Presentations
- Reflection & Review: Finalizing AI-Integrated Business Plans

Day 5: Implementation and Beyond

- Topic 1: Review and Finalization of AI-Enhanced Business Plans
- Topic 2: AI in Startup Valuation and Financing
- Topic 3: Future Pathways in AI and Business Planning
- Reflection & Review: Course Wrap-Up and Next Steps

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How This Course is Different from Other AI-Enhanced Strategic Business Development & Analysis Courses:

Unlike traditional business development courses, AI-Enhanced Strategic Business Development & Analysis stands out by integrating artificial intelligence into every aspect of business planning and analysis. This course offers a unique blend of theoretical knowledge and practical applications, providing participants with the tools to apply AI in real-world business scenarios effectively. From leveraging AI for market research to using AI tools for business plan development, this course covers the full spectrum of AI applications in business, making it an indispensable resource for professionals looking to harness the power of AI in their strategic planning and development efforts.