



Executive Management Skills: Mastering Leadership and Strategic Influence

05 - 09 May 2026
Casablanca



Executive Management Skills: Mastering Leadership and Strategic Influence

Ref.: 36206_15924 **Date:** 05 - 09 May 2026 **Location:** Casablanca **Fees:** 4100 **Euro**

Course Overview:

This course is designed to empower current and aspiring executives with the advanced leadership, strategic planning, and interpersonal skills necessary for effective top-level management. Through interactive sessions, case studies, and practical exercises, participants will refine their ability to lead with vision, execute strategic initiatives, and foster a culture of innovation and resilience. The program emphasizes emotional intelligence, strategic communication, and change management, equipping leaders to build cohesive teams and drive organizational success in a dynamic business environment.

Target Audience:

- Current executives aiming to enhance their leadership effectiveness
- Senior managers transitioning into executive roles
- Professionals seeking to master executive-level planning, organization, and strategic decision-making
- Leaders interested in advancing their skills in strategic communication and emotional intelligence
- Executives focused on leading organizational change and innovation

Targeted Organizational Departments:

This course is valuable across all organizational departments, including executive leadership, strategic planning, finance, marketing, and operations. It is particularly beneficial for departments undergoing transformation, requiring strategic leadership to navigate change successfully.

Targeted Industries:

Applicable to a broad spectrum of industries such as finance, healthcare, technology, manufacturing, and retail. Industries facing rapid change or those in need of innovative leadership strategies will find this training especially beneficial.



Course Offerings:

By the end of this course, participants will be able to:

- Lead with strategic vision and emotional intelligence
- Communicate effectively to align teams with organizational goals
- Implement advanced negotiation and conflict resolution strategies
- Drive strategic change and innovation within their organizations
- Develop a self-awareness strategy to foster personal and professional growth

Training Methodology:

The course uses a dynamic and interactive approach, including:

- Case studies reflecting real-world leadership challenges
- Group discussions to foster insight and collaborative strategies
- Role-plays and simulations to practice communication and leadership tactics
- Personalized coaching sessions for targeted development
- Feedback mechanisms to refine skills and strategies

Course Toolbox:

Participants will receive:

- Comprehensive workbooks and reference materials
- Access to online resources for continued learning
- Tools and templates for strategic planning and execution
- Guides for enhancing emotional intelligence and strategic communication
- Resources for personal development and leadership growth

Course Agenda:

Day 1: Leadership Vision and Strategy

- Introduction to Executive Leadership Responsibilities
- Crafting and Communicating Visionary Strategies
- Emotional Intelligence for Effective Leadership
- Reflection & Review: Leadership Vision and Strategy



Day 2: Strategic Communication and Influence

- Mastering Strategic Communication Techniques
- Influence and Persuasion in Leadership
- Building and Leading High-Performance Teams
- Conflict Management at the Executive Level
- Reflection & Review: Communication and Influence

Day 3: Driving Organizational Change

- Strategies for Leading Organizational Change
- Innovation Management and Fostering a Culture of Creativity
- Navigating Complex Organizational Dynamics
- Reflection & Review: Organizational Change and Innovation

Day 4: Advanced Negotiation and Decision-Making

- Strategic Decision-Making Processes
- Advanced Negotiation Techniques for Executives
- Ethical Leadership and Decision-Making
- Reflection & Review: Negotiation and Decision-Making

Day 5: Executive Leadership Development

- Enhancing Self-Awareness and Emotional Intelligence
- Personal Branding and Executive Presence
- Stress Management and Resilience Building
- Career Advancement Strategies for Executives
- Reflection & Review: Leadership Development

How This Course Differs from Other Leadership Development Programs:

This course stands out by focusing on the unique challenges and responsibilities faced by executive leaders. It combines strategic management skills with a strong emphasis on emotional intelligence and personal growth, offering a holistic approach to executive leadership development. The interactive format ensures practical learning that can be applied immediately, while the personalized feedback and coaching provide a tailored development experience. This program is designed not just to enhance leadership skills but to transform participants into visionary leaders capable of driving their organizations to new heights of success.

Training Course Categories



**Finance and
Accounting Training
Courses**



**Agile PM and Project
Management Training
Courses**



**Certified Courses By
International Bodies**



**Communication and
Public Relations
Training Courses**



**Data Analytics Training
and Data Science
Courses**



**Environment &
Sustainability Training
Courses**



**Governance, Risk and
Compliance Training
Courses**



**Human Resources
Training and
Development Courses**



**IT Security Training & IT
Training Courses**



**Leadership and
Management Training
Courses**



**Legal Training,
Procurement and
Contracting Courses**



**Maintenance Training
and Engineering
Training Courses**



Training Course Categories



Marketing, Customer Relations, and Sales Courses



Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses

Training Cities



Accra - Ghana



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Barcelona - Spain



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Cape town - South Africa



Casablanca - Morocco



Chicago - USA



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Istanbul - Turkey



Jakarta - Indonesia

Training Cities



**Johannesburg -
South Africa**



**Kuala Lumpur -
Malaysia**



**Langkawi -
Malaysia**



London - UK



Madrid - Spain



Manama - Bahrain



Milan - Italy



Munich - Germany



Nairobi - Kenya



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Phuket - Thailand



**Prague - Czech
Republic**



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**Sharm El-Sheikh -
Egypt**



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AGILE LEADERS
Training Center

Training Cities



Tokyo - Japan



Trabzon - Turkey



Vienna - Austria



Zanzibar - Tanzania



**Zoom - Online
Training**

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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