Executive Management: Planning, Goal Setting, and Performance Management

22 - 26 Dec 2025
Istanbul

AGILE LEADERS
Training Center

Executive Management: Planning, Goal Setting, and Performance Management

Ref.: 36207_16010 **Date:** 22 - 26 Dec 2025 **Location:** Istanbul **Fees:** 4500 **Euro**

Course Overview:

This intensive course is designed to equip current and aspiring executives with the critical skills needed for effective planning, goal setting, and performance management in a dynamic business environment. Participants will learn to develop strategic plans that align with organizational objectives, set achievable and motivating goals, and implement performance management systems that drive success. The course emphasizes the use of data-driven decision-making, effective communication strategies, and leadership techniques that foster a culture of accountability and continuous improvement.

Target Audience:

- Senior executives and managers seeking to enhance their strategic planning and goal-setting capabilities
- Mid-level managers aspiring to executive positions, requiring advanced skills in planning and performance management
- Leaders responsible for driving organizational performance and strategic alignment
- Professionals aiming to improve their ability to manage teams and projects effectively

Targeted Organizational Departments:

Ideal for leaders across all departments, including strategic planning, operations, human resources, finance, and marketing, who are involved in setting goals and managing performance at various levels of the organization.

Targeted Industries:

Suitable for a wide range of industries, including technology, healthcare, finance, manufacturing, and public service, where effective planning and performance management are key to organizational success.

Course Offerings:

By the end of this course, participants will be able to:

- Develop and communicate strategic plans that align with organizational vision and goals
- Set SMART Specific, Measurable, Achievable, Relevant, Time-bound goals that motivate and challenge teams
- Implement effective performance management systems that enhance productivity and accountability
- Utilize data and analytics for informed decision-making and performance improvement
- Lead and manage change effectively, ensuring strategic objectives are met

Training Methodology:

The course combines theoretical learning with practical application, including:

- Interactive workshops and seminars led by industry experts
- Case studies and group discussions to explore real-world challenges and solutions
- Role-playing exercises to practice communication and leadership strategies
- Personalized feedback sessions to refine skills and approaches
- Access to digital resources and tools for ongoing development

Course Toolbox:

Participants will receive:

- Comprehensive course materials and guides on strategic planning, goal setting, and performance management
- Templates and tools for developing strategic plans and setting goals
- Checklists and frameworks for implementing performance management systems
- Access to online resources and best practices for continuous learning

Course Agenda:

Day 1: Strategic Planning for Executives

- Introduction to Strategic Planning in Executive Management
- Tools and Techniques for Effective Strategic Analysis
- Developing Strategic Plans: Vision, Mission, and Objectives
- Aligning Departmental and Organizational Goals
- Workshop: Crafting a Strategic Plan

Day 2: Goal Setting for High Performance

- Principles of Effective Goal Setting in Management
- Setting SMART Goals for Teams and Departments
- Aligning Goals with Organizational Strategy and Culture
- Motivating Teams through Effective Goal Communication
- Workshop: Setting and Communicating Strategic Goals

Day 3: Implementing Performance Management Systems

- Key Components of Effective Performance Management
- Designing Performance Management Processes and Tools
- Integrating Performance Management with Strategic Goals
- Addressing Performance Issues and Fostering Continuous Improvement
- Workshop: Designing a Performance Management Framework

Day 4: Data-Driven Decision Making

- Leveraging Data and Analytics in Strategic Planning and Performance Management
- Key Performance Indicators KPIs and Metrics for Success
- Using Feedback Loops to Enhance Performance and Strategy
- Case Study: Data-Driven Strategy and Performance Improvement

Day 5: Leadership, Communication, and Change Management

- Leading Change and Strategic Initiatives
- Effective Communication Strategies for Executives
- Building a Culture of Accountability and Continuous Improvement
- Personal Development Plan: Setting Goals for Leadership Growth
- Closing Workshop: Integrating Learning into Leadership Practice

How This Course Stands Out:

This course uniquely integrates strategic planning, goal setting, and performance management with a strong emphasis on leadership and communication. It offers executives a comprehensive toolkit for driving organizational success through effective management practices. The blend of theoretical knowledge, practical application, and personal development planning ensures that participants are well-equipped to lead their organizations to achieve strategic objectives and foster a culture of high performance and continuous improvement.

Training Course Categories

Finance and Accounting Training Courses

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Training Course Categories

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Oil & Gas Training and Other Technical Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses

Training Cities

Accra - Ghana

Amman - Jordan

Amsterdam - Netherlands

Baku - Azerbaijan

Bali - Indonesia

Bangkok - Thailand

Barcelona - Spain

Cairo - Egypt

Cape town - South Africa

Casablanca - Morocco

Doha - Qatar

Dubai - UAE

Geneva - Switzerland

Istanbul - Turkey

Jakarta - Indonesia

Johannesburg - South Africa

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Kuala Lumpur - Malaysia

Langkawi - Malaysia

London - UK

Madrid - Spain

Manama - Bahrain

Milan - Italy

Nairobi - Kenya

Paris - France

Phuket - Thailand

Prague - Czech Republic

Rome - Italy

Sharm El-Sheikh - Egypt

Tbilisi - Georgia

Tokyo - Japan
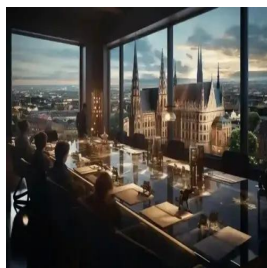
Vienna - Austria

Zanzibar - Tanzania

Training Cities

Zoom - Online Training

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.

AGILE LEADERS
Training Center

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