



Complete Strategic Approach to Supply Chain Management Training Course

27 Oct - 07 Nov 2025
Casablanca



Complete Strategic Approach to Supply Chain Management Training Course

Ref.: 36275_20669 **Date:** 27 Oct - 07 Nov 2025 **Location:** Casablanca **Fees:** 7000 **Euro**

Course Overview:

The course offers a complete and interactive learning experience designed to transform supply chain operations. This course integrates key aspects of both Supply Chain Transformation and Purchasing & Supply Chain Management, providing participants with an in-depth understanding of advanced strategies, technologies, and methodologies required for achieving a world-class supply chain. Attendees will gain expertise in strategic sourcing, procurement, technology integration, performance measurement, and continuous improvement. This course is more than just training; it's a transformative journey into mastering the complete cycle of supply chain management.

Target Audience:

- Supply Chain Managers
- Operations Managers
- Logistics Managers
- Procurement Professionals
- Purchasing Managers
- Entry-level employees in purchasing

Targeted Organizational Departments:

- Supply Chain & Logistics
- Operations Management
- Procurement & Purchasing Departments
- Inventory Management

Targeted Industries:

- Retail
- Manufacturing
- Logistics and Freight
- Healthcare
- Information Technology



Course Offerings:

By the end of this course, participants will be able to:

- Understand the principles of supply chain transformation and purchasing management
- Implement advanced supply chain and procurement strategies
- Leverage technology for supply chain optimization
- Manage and optimize vendor and supplier relations
- Measure and analyse supply chain performance
- Implement best practices in supply chain management

Training Methodology:

This course employs a mix of formal delivery, group work, case studies, and interactive sessions to ensure a complete learning experience. Participants will engage in practical exercises to apply supply chain and procurement strategies. Daily wrap-up sessions encourage questions and discussions, fostering a collaborative learning environment. Utilizing various teaching methods ensures that attendees gain both theoretical knowledge and practical skills in supply chain management.

Course Toolbox:

- complete workbooks and manuals
- Online resources for supply chain management
- Checklists for implementing supply chain and procurement strategies
- Case studies and real-world examples

Course Agenda:

Day 1: Introduction and Foundations

- **Topic 1:** Introduction to Supply Chain Transformation and Purchasing Management
- **Topic 2:** Overview of Supply Chain and Purchasing Processes
- **Topic 3:** Identifying Key Supply Chain and Purchasing Metrics
- **Topic 4:** Setting Effective Supply Chain and Procurement Strategies
- **Reflection & Review:** Reflect on the importance of supply chain transformation and purchasing management in improving business outcomes.



Day 2: Strategic Sourcing and Procurement

- **Topic 1:** Strategic Sourcing
- **Topic 2:** Developing Procurement Strategies
- **Topic 3:** Supplier Evaluation and Quality Management
- **Topic 4:** Risk Management in Procurement
- **Reflection & Review:** Review strategic sourcing and procurement strategies through the lens of supply chain transformation.

Day 3: Technology and Innovation

- **Topic 1:** Leveraging Technology for Supply Chain Optimization
- **Topic 2:** Digital Transformation in Supply Chain
- **Topic 3:** Advanced Technologies: AI, IoT, and Blockchain
- **Topic 4:** Implementing Supply Chain Technologies
- **Reflection & Review:** Explore case studies on the successful implementation of supply chain technologies.

Day 4: Performance Measurement and Continuous Improvement

- **Topic 1:** Measuring Supply Chain Performance
- **Topic 2:** Continuous Improvement in Supply Chain
- **Topic 3:** Lean Supply Chain Practices
- **Topic 4:** Developing a Continuous Improvement Framework
- **Reflection & Review:** Review performance measurement and continuous improvement strategies in supply chain management.

Day 5: Policies, Procedures, and Integration

- **Topic 1:** Purchasing Policy and Procedures
- **Topic 2:** Supply Management Integration for Competitive Advantage
- **Topic 3:** Purchasing and Supply Chain Organization
- **Reflection & Review:** Review the impact of purchasing negotiation on policies and integration.

Day 6: Negotiation, Contracts, and Ethics

- **Topic 1:** Negotiation
- **Topic 2:** Contract Management
- **Topic 3:** Purchasing Law and Ethics
- **Reflection & Review:** Balance between ethics and negotiation in purchasing manager training.



Day 7: Future Trends and Strategic Planning

- **Topic 1:** Future Trends in Supply Chain Management
- **Topic 2:** Strategic Planning for Supply Chain Transformation
- **Topic 3:** Integrating Sustainability in Supply Chain
- **Topic 4:** Building a Resilient Supply Chain
- **Reflection & Review:** Reflect on the key takeaways and prepare for future applications in supply chain management.

Day 8: Developing and Implementing a Revenue Protection Function

- **Topic 1:** The Strategic Importance of Revenue Protection
- **Topic 2:** Setting Up and Structuring a Revenue Protection Team
- **Topic 3:** Designing Effective Back-Office Processes
- **Topic 4:** Optimizing Field Activity Processes
- **Reflection & Review:** Review and reflect on building a successful revenue protection function.

Day 9: Data Analysis, Training, and Regulatory Compliance

- **Topic 1:** Analysing Utility Data for Revenue Protection Insights
- **Topic 2:** Conducting Reactive Visits and Investigations
- **Topic 3:** Roles and Responsibilities of Revenue Protection Officers
- **Topic 4:** Navigating Regulation, Legislation, and Licence Conditions
- **Reflection & Review:** Reflect on training methods and their effectiveness.

Day 10: Strategic Partnerships and Promoting Awareness

- **Topic 1:** Building and Sustaining Strategic Partnerships
- **Topic 2:** Promoting Awareness and Best Practices in Supply Chain Management
- **Topic 3:** Engaging with International Supply Chain Associations
- **Topic 4:** Strategies for Supply Chain Consumer Engagement
- **Reflection & Review:** Final review and reflection on strategic partnerships and awareness.

How This Course is Different from Other Supply Chain Courses:

This training course stands out due to its complete coverage of both theoretical and practical aspects of supply chain and purchasing management. Participants delve deep into each domain, ensuring they are well-equipped to face real-world challenges. By offering specialized sessions on strategic sourcing, technology implementation, performance measurement, and continuous improvement, this course provides participants with the tools needed to excel in their supply chain roles. This is not just a course; it's a transformative experience aimed at enhancing supply chain efficiency and effectiveness.



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WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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