



# Agile Coaching Mastery: Certification, Communication & Leadership Skills Training Course

14 - 18 July 2025

Dubai - Residence Inn by Marriott Sheikh Zayed Road



**AGILE LEADERS**  
Training Center



# Agile Coaching Mastery: Certification, Communication & Leadership Skills Training Course

**Ref.:** 1013\_242120 **Date:** 14 - 18 Jul 2025 **Location:** Dubai - Residence Inn by Marriott Sheikh Zayed Road **Fees:** 3700 Euro

## Overview:

In this engaging course, you'll learn how to become an agile coach, gaining an in-depth understanding of agile methodology, agile transformation strategies, and the leadership practices that drive success. This course offers an extensive training program where you will acquire agile certification and master agile coaching techniques. You'll also strengthen your communication strategy, essential for fostering an agile culture in any organization. As an aspiring agile coach, you'll also learn negotiation skills, a key aspect of leadership coaching. This course is a comprehensive roadmap to your agile journey, regardless of where you are now.

## Target Audience:

- Agile Team Leads seeking an Coach Agile role
- Project Managers interested in Agile Methodologies
- Scrum Masters looking to broaden their coaching and mentoring skills
- Leaders aiming to enhance their leadership agility

## Targeted Organizational Departments:

- Project Management Offices PMO
- Software Development teams
- Operational Excellence departments
- Continuous Improvement teams

## Targeted Industries:

- IT and Software Development
- Financial Services
- E-commerce
- Healthcare

## Course Offerings:

Participants will gain:

- Knowledge of Agile Transformation Strategies
- Mastery of Agile Coaching techniques
- Agile Certification
- Leadership Coaching skills
- Proficiency in Negotiation Skills
- Understanding of Agile Leadership Principles and Practices

## Training Methodology:



This comprehensive training course employs a blend of interactive sessions, case studies, group work, and feedback sessions to ensure a dynamic learning experience. It covers Agile 101, a fundamental introduction to Agile, followed by a deep dive into Agile Methodology, Agile Transformation Strategy, Agile Leadership Principles, and Practices. The course also emphasizes the development of a robust communication strategy and negotiation skills.

## **Course Toolbox:**

- Agile Coaching Workbook
- Access to Agile 101 online resources
- A checklist for Agile Transformation
- Agile Leadership self-assessment tool
- Negotiation Skills training materials
- Agile Certification study guide

## **Course Agenda:**

### **Day 1: Understanding Agile**

- Agile 101: Introduction to Agile
- In-depth exploration of Agile Methodology
- Reflection & Review: Unpacking the day's learnings

### **Day 2: Agile Transformation**

- Understanding Agile Transformation Strategy
- Planning for Agile Transformation
- Reflection & Review: Reviewing Agile Transformation concepts

### **Day 3: Agile Coaching and Leadership**

- Mastering Agile Coaching techniques
- Leadership Coaching and Mentoring in Agile
- Reflection & Review: Reflecting on Agile leadership practices

### **Day 4: Communication and Negotiation Skills**

- Developing a powerful Communication Strategy in Agile
- Building Negotiation Skills
- Reflection & Review: Enhancing communication and negotiation abilities

### **Day 5: Agile Certification**

- Preparing for Agile Certification
- Understanding Leadership Agility and learning agility in leadership
- Reflection & Review: Preparing for the Agile Coach role

## **How This Course is Different from Other Agile Coach Certification Courses:**

Unlike other training courses, our 'Becoming an Agile Coach' program combines a Certified Agile



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Leadership Program with an intensive Negotiation Skills Course. We prioritize practical experience and foster a supportive environment for coaching and mentoring, giving our participants the confidence they need to guide their teams towards successful Agile Transformation.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## CONTACT US

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
- UAE**  
Dubai



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