



# Strategic Enterprise Architecture Management (EAM) Training Course

12 - 16 May 2025  
Casablanca



**AGILE LEADERS**  
Training Center



# Strategic Enterprise Architecture Management (EAM) Training Course

**Ref.:** 6\_243361 **Date:** 12 - 16 May 2025 **Location:** Casablanca **Fees:** 4100 **Euro**

## Strategic Enterprise Architecture Management EAM Training Course Overview:

Strategic Enterprise Architecture Management EAM Training Course is a groundbreaking program designed to address the needs of modern organizations in achieving optimal business-IT alignment. This course goes beyond traditional enterprise architecture management training to incorporate strategic management, EAM motivations, and EAM objectives. You'll also gain insights into the critical aspects of EA governance structure, EA governance models, and the 7 elements of EAM. This course enables participants to understand and implement effective organisation and operating model redesign. Utilize quality management tools, project management tools, and task management tools to monitor strategic performance management.

## Target Audience:

- Enterprise Architects
- IT Managers
- Business Analysts
- Strategic Planners
- Project Managers
- Senior Executives

Participants will learn to identify EAM motivations, set EAM objectives, and implement strategic management processes relevant to EA.

## Targeted Organizational Departments:

- IT
- Strategic Planning
- Operations
- Project Management
- Human Resources

This course addresses the strategic planning process, EA frameworks, and organization model redesign.

## Targeted Industries:

- Information Technology



- Healthcare
- Manufacturing
- Finance
- Government

In these sectors, understanding EA frameworks, EAM motivations, and the strategic management process is crucial.

## Course Offerings:

- Master EA governance structure and models
- Understand the 7 elements of EAM
- Implement strategic performance management
- Utilize project management tools effectively
- Grasp the implications of performance management

## Training Methodology:

This 5-day course uses a blend of lectures, case studies, group work, interactive sessions, and feedback sessions. We incorporate EA frameworks, task management tools, and performance management tools to provide a practical understanding of strategic enterprise architecture management. Participants will engage in real-world scenarios focusing on EAM motivations, EAM objectives, and strategic management process.

## Course Toolbox:

- Workbooks
- Case Study Templates
- EA Framework Checklists
- Quality Management Tools
- Task Management Software
- Project Management Tools

## Course Agenda:

### Day 1: Introduction to Enterprise Architecture Management

**Topic 1:** Course Overview and Importance of EAM

**Topic 2:** The Need for Enterprise Architecture Management

**Topic 3:** What is Enterprise Architecture Management?

**Topic 4:** Introduction and Motivation for EAM

**Topic 5:** Building Blocks of Successful EAM

**Reflection & Review:** Summarize key points and address questions on EAM fundamentals



## **Day 2: EAM Governance and Structuring**

**Topic 1:** EAM Motivations and Objectives

**Topic 2:** The Architecture Impact

**Topic 3:** Introduction and Motivation for EAM Structuring

**Topic 4:** Challenges to EAM Structuring

**Topic 5:** Current State Assessment of Existing EAM Activities and Assets

**Reflection & Review:** Summarize key points and discuss how to establish EAM governance

## **Day 3: EAM in Strategic Planning and Project Management**

**Topic 1:** Approaching EAM from a Strategic Perspective

**Topic 2:** Leveraging EAM for Strategic Planning

**Topic 3:** Relevance of Embedding EAM in the Project Life Cycle

**Topic 4:** Project Set-up: Preparing EA-Compliant Project Execution

**Topic 5:** Solution Design and Implementation

**Reflection & Review:** Summarize key points and clarify how EAM can be integrated into projects

## **Day 4: EAM Operations and Tools**

**Topic 1:** How to Run the EA: Challenges in Daily Business

**Topic 2:** Managing Operational Changes

**Topic 3:** Monitoring the EA

**Topic 4:** Frameworks, Modelling, and Tools for EAM

**Topic 5:** Main Facts About EA Frameworks

**Reflection & Review:** Summarize key points and discuss tools and frameworks for effective EAM

## **Day 5: Human Dimension and the Future of EAM**

**Topic 1:** The Relevance of the Human Dimension of EAM

**Topic 2:** Psychological Perspective on EAM Adoption

**Topic 3:** Methodological Perspective on Stakeholder Cooperation in EAM

**Topic 4:** Introduction to the Future of the EAM Discipline

**Topic 5:** The Shaping Factors and Future of EAM

**Reflection & Review:** Summarize key points, future trends in EAM, and overall course review

## **How This Course is Different from Other Strategic Enterprise Architecture Management Courses:**

Unlike other enterprise architecture management training programs, this course places a heavy emphasis on strategic management course content. We delve into EAM motivations, EAM objectives, and even the implications of performance management. The course also uniquely integrates



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strategic planning courses and strategic workforce planning into its comprehensive framework. In addition, we utilize the latest project management tools and quality management tools for practical applications.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## CONTACT US

 UAE, Dubai Investment Park First

 +971585964727  
+447700176600

 [sales@agile4training.com](mailto:sales@agile4training.com)



## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
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+447700176600



sales@agile4training.com