



# **Award-Winning Customer Service 101 Ways To Guarantee Great Performance**

06 - 10 Oct 2025  
Kuala Lumpur



**AGILE LEADERS**  
Training Center



# Award-Winning Customer Service 101 Ways To Guarantee Great Performance

**Ref.:** 22\_244141 **Date:** 06 - 10 Oct 2025 **Location:** Kuala Lumpur **Fees:** 4400 **Euro**

## Award-Winning Customer Service 101 Ways To Guarantee Great Performance Overview:

The modern business landscape thrives on exceptional Customer Service Excellence, which is intricately connected to Customer Satisfaction. This unique course, "award-winning customer service 101 Ways To Guarantee Great Performance," targets the confluence of Proactive Customer Service, Effective Listening, and Performance Improvement. We delve deep into creating a Customer-Centric Approach and emphasize the importance of Communication Skills, Goal Setting, and Teamwork and Collaboration. Not just that, we explore the nuanced world of Non-Verbal Communication, Time Management, and how to handle Customer Complaints effectively.

### Target Audience:

- Customer Service Representatives
- Sales Executives focusing on Customer Satisfaction
- Team Leads responsible for Performance Improvement
- Managers overseeing Employee Training
- Individuals keen on enhancing Communication Skills

### Targeted Organizational Departments:

- Customer Service
- Sales and Marketing with an emphasis on Market Research
- Training & Development concentrating on Employee Training and Leadership in Customer Service

### Targeted Industries:

- Retail & E-commerce Exceptional Customer Experience is paramount
- Hospitality & Travel focusing on Proactive Customer Service
- Telecommunications key on Quick Change Adaptability
- Healthcare Patient-centered Customer-Centric Approach

### Course Offerings:

By the end of this training course, participants will be able to:



- Mastering Communication Skills for impactful customer interactions
- Techniques for Effective Listening and Problem-Solving
- Strategies for Performance Improvement and Goal Setting
- Tools for efficient Time Management and Planning and Organization
- Boosting Teamwork and Collaboration for superior results

## Training Methodology:

Our methodology embodies a blend of interactive sessions, market research-based case studies, and insightful group work. We don't just provide theories; we engage participants in real-world scenarios to hone their Conflict Resolution, Accountability in Customer Service, and Decision-Making Skills. Our feedback sessions, backed by actual Customer Feedback, ensure that learning is an ongoing process, promoting Resiliency in Customer Service.

## Course Toolbox:

- Comprehensive workbooks on Customer Service Excellence
- Checklists for efficient Time Management
- Templates emphasizing Planning and Organization
- Online resources on Product Knowledge and Market Research

## Course Agenda:

### Day 1: Building Strong Foundations in Customer Service

- **Topic 1:** Introduction to Delighting Your Audience
- **Topic 2:** The Importance of Paying Attention
- **Topic 3:** Strategies for Listening Completely to Your Customers
- **Topic 4:** Understanding the Ins and Outs of Your Business
- **Topic 5:** Commitment and Reliability: Doing What You Say You Will, When You Say You Will
- **Reflection & Review:** Revisiting the Basic Principles of Customer Service

### Day 2: Elevating Performance and Attitude

- **Topic 1:** The Role of Attitude in Performance
- **Topic 2:** Building Confidence in Customer Interactions
- **Topic 3:** Honesty as the Best Policy: Ethical Considerations
- **Topic 4:** Energizing Yourself for Optimal Performance
- **Topic 5:** Resilience: Learning How to Bounce Back
- **Reflection & Review:** Performance and Attitude in Customer Service

### Day 3: Planning for Success and Effective Communication



- **Topic 1:** Creating Your Personal Mission Statement for Customer Service
- **Topic 2:** Customer-Focused Planning and Goal Setting
- **Topic 3:** The Two-Way Street of Communication
- **Topic 4:** Effective Strategies for Green Light Communication
- **Topic 5:** Speaking and Listening: The Core Elements of Communication
- **Reflection & Review:** How Planning and Communication Influence Each Other

## **Day 4: Leadership Qualities and Team Synergy**

- **Topic 1:** Introduction to Positive Leadership in Customer Service
- **Topic 2:** The Cornerstones of Effective Teamwork
- **Topic 3:** Building a Cohesive and United Team
- **Topic 4:** Being a Team Player for Team Success
- **Topic 5:** Self-Assessment: What Can You Do to Improve?
- **Reflection & Review:** The Interplay of Leadership and Teamwork in Customer Service

## **Day 5: Sustaining Motivation and Giving Constructive Feedback**

- **Topic 1:** Monitoring Customer Service through Hands-On Approaches
- **Topic 2:** Methods for Documenting Observations
- **Topic 3:** The Right Way to Give Meaningful Feedback
- **Topic 4:** The Role of Development Plans in Performance Improvement
- **Topic 5:** Gracefully Accepting Feedback for Continuous Improvement
- **Reflection & Review:** Bringing It All Together: Motivation and Feedback in Customer Service

## **How This Course is Different from Other Customer Service Courses:**

In a vast sea of customer service training courses, our offering stands out as the zenith of all-encompassing knowledge. We integrate crucial facets like Accountability in Customer Service, Decision-Making Skills, and Product Knowledge. Furthermore, we emphasize real-world applicability over mere theoretical knowledge, ensuring participants walk away with actionable strategies. Our course embodies the epitome of Performance Improvement, setting it apart in the realm of customer service courses.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in

We also offer online training sessions through the Zoom platform.



- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
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