



# Think Like an Entrepreneur, Act Like a CEO Training Course

17 - 21 Feb 2025  
Casablanca



**AGILE LEADERS**  
Training Center



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**Ref.:** 16\_245225 **Date:** 17 - 21 Feb 2025 **Location:** Casablanca **Fees:** 3300 **Euro**

## Think Like an Entrepreneur, Act Like a CEO Training Course Overview:

Welcome to the "Think Like an Entrepreneur, Act Like a CEO Training Course," inspired by the innovative Beverly E. Jones Leadership Course. This unique program merges Entrepreneurial Mindset and CEO Skills Training to offer an all-encompassing experience. Whether you're a startup founder, an executive, or aspiring to climb the corporate ladder, this course will transform your approach to business leadership and career development. Learn how to tackle Career Development Strategies, Personal Branding Strategies, and Time Management for Professionals, while also Building Productive Teams. By the end of this course, you will be fully equipped to overcome career frustrations and rejections, aiming for nothing less than executive leadership roles.

## Target Audience:

- Startup Founders
- Middle-Level Managers
- Senior Executives
- Aspiring Leaders

This course addresses specific skills gaps like Effective Listening in Business, Leadership Skills Training, and Positive Feedback Techniques.

## Targeted Organizational Departments:

- Business Development
- Marketing
- Sales
- Operations
- Leadership and Talent Development

## Targeted Industries:

- Information Technology
- Healthcare
- Financial Services
- E-Commerce
- Manufacturing

This course considers the specific challenges and current trends affecting these industries, including regulatory requirements for executive leadership and entrepreneur training.

## Course Offerings:

By the end of this course, participants will be able to:

1. Develop an Entrepreneurial Mindset
2. Build Leadership Skills for Business Leadership and CEO Training
3. Implement Time Management for Professionals
4. Apply Effective Listening in Business

## Training Methodology:

This course adopts an immersive Beverly E. Jones inspired approach featuring case studies, group work, interactive sessions, and feedback sessions. Participants will engage in real-world scenarios that demonstrate how to think like an entrepreneur and act like a CEO. Career development strategies are integral to our teaching approach, promoting long-term growth and satisfaction in your professional life.

## Course Toolbox:

- Beverly E. Jones inspired workbooks
- Personal Branding Templates
- Career Development Checklists



## Course Agenda:

### Day 1: Establishing the Foundations for Entrepreneurial Success

- **Topic 1:** Introduction to the Entrepreneurial Mindset
- **Topic 2:** The Importance of Effective Communication
- **Topic 3:** Leadership Qualities in Building Your Brand
- **Topic 4:** The Role of Personal Growth and Branding
- **Topic 5:** Maintaining a Positive Outlook and Self-Discipline
- **Reflection & Review:** How to Align Your Personal Brand with Entrepreneurial Goals

### Day 2: Navigating Professional Relationships and Career Strategies

- **Topic 1:** The Art of Networking
- **Topic 2:** The Etiquette of Giving and Receiving Feedback
- **Topic 3:** Professional Presence and Self-Presentation
- **Topic 4:** Strategic Career Movements
- **Topic 5:** Addressing Speech and Behavior in Professional Settings
- **Reflection & Review:** Evaluating the Health of Your Professional Relationships

### Day 3: Organizational Skills and Time Management

- **Topic 1:** Optimizing Your Professional Calendar
- **Topic 2:** The Skill of Managing Upwards
- **Topic 3:** Soft Skills: Manners and Apologies
- **Topic 4:** Work Optimization Techniques
- **Topic 5:** Handling Work Frustrations
- **Reflection & Review:** Organizing for Success: A Look at Your Daily Routines



## **Day 4: Collaboration, Team Dynamics, and Workplace Culture**

- **Topic 1:** Managing Difficult Colleagues
- **Topic 2:** Community Building and Networking
- **Topic 3:** Meeting Management and Productivity
- **Topic 4:** Rekindling Passion for Your Work
- **Topic 5:** The Role of social media in Professional Growth
- **Reflection & Review:** The Importance of Collaboration and Team Dynamics

## **Day 5: Resilience, Adaptability, and Future Planning**

- **Topic 1:** Coping Mechanisms: Stress and Rejection
- **Topic 2:** Team Building and Leadership Even When You're Not the Boss
- **Topic 3:** Celebrating Achievements: Yours and Others
- **Topic 4:** The Importance of Timeliness
- **Topic 5:** Using Checklists and Progress Tracking
- **Reflection & Review:** Future Planning and Adapting to Change

## **How This Course is Different from Other Entrepreneurship Courses:**

What sets our course apart is its well-rounded approach to Career Development and Business Leadership. Inspired by Beverly E. Jones, our course merges both Entrepreneurial Mindset and CEO Skills Training, offering not just theoretical knowledge but also actionable strategies like Effective Listening and Time Management. This isn't just another Leadership Skills Training program; this is a career transformation experience.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## CONTACT US

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
- UAE**  
Dubai



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