

Applications Of Artificial Intelligence In Business Development Training Course

06 - 10 Jan 2025 Istanbul





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Ref.: 36019_247541 Date: 06 - 10 Jan 2025 Location: Istanbul Fees: 3700 Euro

Course Overview:

In this complete exploration into artificial intelligence in business development, you will acquire a robust understanding of Al-driven business development strategies, business development automation with Al, and Al-powered lead generation. You will gain insights into the realm of Al-driven customer relationship management and learn how business development forecasting and predictive analytics can transform your business development performance. As the future of artificial intelligence in business holds vast potential, our course will equip you to leverage this potential to enhance your business development capabilities.

Target Audience:

- business development representatives
- business development executives
- business development managers
- Business Development professionals
- Marketing professionals
- Customer service representatives
- E-commerce managers
- Entrepreneurs and business owners

Targeted Organizational Departments:

- business development
- Marketing
- Customer Service
- Business Development
- E-commerce
- Operations

Targeted Industries:

- Retail
- Finance
- Real Estate
- Information Technology and Services
- Healthcare
- E-commerce
- Hospitality



Course Offerings:

By the end of this course, participants will be able to:

- What is Artificial Intelligence
- Examples of Artificial Intelligence in business development
- The future of Artificial Intelligence in business development
- Application of AI software and tools in business development automation
- Lead generation using Al
- Al analytics in business development forecasting and predictive analytics
- Personalized business development experiences using Al
- Al-driven customer relationship management
- Al-driven business development strategies

Training Methodology:

This training course adopts:

- Interactive sessions
- Case studies
- Group work
- Feedback sessions
- Practical assignments using AI software and tools
- Guest lectures from industry experts
- Self-paced online learning modules

Course Toolbox:

The course toolbox includes:

- business development plan template
- Al software and tools
- Reading materials on artificial intelligence in business and Al-driven customer relationship management
- Access to online resources and articles about latest trends in AI in business development
- Checklists for implementing AI strategies in business development
- Case studies highlighting effective use of AI in business development

Course Agenda:

Day 1: Introduction to AI in Business Development

- Topic 1: Understanding What is Artificial Intelligence and Its Future in business development
- Topic 2: Al in business development: Real-world Artificial Intelligence Examples



• Reflection & Review: Reflecting on the Role of AI in Modern business development Management

Day 2: Al-Driven Customer Relationship Management

- **Topic 1:** How Al Transforms Customer Relationship Management
- Topic 2: Case Study: Al-Driven business development Strategies
- Reflection & Review: Review of Al-Powered Lead Generation Techniques

Day 3: Business Development Forecasting and Predictive Analytics

- Topic 1: business development Forecasting with Al Analytics in business development
- **Topic 2:** Predictive Analytics in business development
- Reflection & Review: Reflecting on the Role of Al in business development Forecasting

Day 4: Business Development Automation with AI

- Topic 1: Understanding business development Automation with Al
- Topic 2: Personalizing business development Experiences with Al
- Reflection & Review: Reflecting on Al's Role in Creating Personalized business development Experiences

Day 5: AI in Business Development: The Road Ahead

- Topic 1: Exploring Al Software and Tools for business development
- Topic 2: Future of AI in Sales and business development
- Reflection & Review: Discussing Al's Potential in Sales and business development

How This Course is Different From Other Business Development Courses:

Our course is not your average training course. What sets it apart is our focus on practical, hands-on learning. We believe in learning by doing, hence, we incorporate real-world examples of artificial intelligence in sales and business development into our course content. In addition to theoretical knowledge, our course offers a toolbox that includes AI software and tools, business development plan templates, and extensive reading materials. This will equip you with the resources you need to apply your newfound knowledge in real-life scenarios.

Moreover, the course stands out in its complete treatment of all things AI in sales and business development. From AI-powered lead generation to business development automation with AI, and from AI-driven business development strategies to AI analytics in business development, we cover all facets. This makes us the best artificial intelligence course for professionals who want to understand



not just the basics, but the broader applications of AI in the sales and business development domains.

Finally, our emphasis on Al-driven customer relationship management and business development forecasting with predictive analytics distinguishes us from other similar course offerings. We understand the transformative potential of these Al applications and aim to equip the participants with the skills to utilize them effectively. Join us and stay ahead of the curve in the Al revolution.

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing valueadding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.

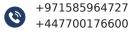


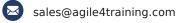


CONTACT US



UAE, Dubai Investment







We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



We cover a wide range of training categories to cater to different needs and interests

Programs Finance and Accounting Programs Human Resources Management Programs Management & Leadership Programs

Branding, Marketing, Customer Relations, & Sales Political & Public Relations Programs **Project Management Programs Quality & Process Management** Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.

