



# Mastering HR Analytics: A Comprehensive Guide for HR Professionals

24 - 28 Feb 2025  
Casablanca



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## HR Analytics: Using Data to Inform, Transform, and Empower HR Decisions' Overview:

"HR Analytics: Using Data to Inform, Transform, and Empower HR Decisions" is a comprehensive course designed to equip HR professionals with essential HR skills to drive business performance. This HR analytics course takes you through an immersive HR programme, where you will understand the intricacies of HR operations and explore the best HR certificate programs available. You'll learn about critical HR metrics and analytics, leveraging data in HR management training, and setting effective KPIs in HR. Moreover, you will gain the coveted HR generalist certificate, upgrade your knowledge as an HR data analyst, and much more. In essence, this course is your stepping stone towards becoming an HR data analysis expert.

### Target Audience:

- HR Business Partners
- HR Generalists
- HR Analysts
- HR Data Analysts
- HR Managers
- Employees aspiring for HR analyst courses and training courses for HR.

### Targeted Organizational Departments:

- Human Resources
- Business Intelligence
- People Analytics Teams
- Data Analysis Departments

### Targeted Industries:

- Information Technology
- Financial Services
- Retail and E-commerce
- Healthcare

## Course Offerings:

Participants will:

- Understand what is HR analytics and its practical application.
- Gain critical skills necessary for HR data analysis.
- Learn to apply HR metrics and analytics in their operations.
- Become proficient in setting and monitoring KPIs in HR.
- Receive a valued HR generalist certificate.
- Learn about best HR certificate programs and courses for HR.

## Training Methodology:

This course incorporates a blend of lectures, case studies, interactive sessions, group discussions, and real-world HR analyst courses. Participants will learn about HR data analysis through hands-on projects and activities, applying HR metrics and analytics to real-life HR operations and decision-making processes. Feedback sessions will be held regularly, ensuring participants understand and can apply the concepts learned.

## Course Toolbox:

Participants will have access to:

- Comprehensive HR analyst course material
- A collection of HR metrics and analytics tools and software
- HR management training resources
- Access to online forums and resources for further learning

## Course Agenda:

### Day 1: Understanding the Analytics Domain and Establishing an Effective Team in HR Operations

- **Topic 1:** Define the Business Challenges - Enhancing HR operations
- **Topic 2:** Understanding the Analytics Domain - An overview of HR analytics
- **Topic 3:** Establish an Effective Team - Building HR skills for teamwork
- **Reflection & Review:** Recap of the HR analytics domain, understanding business challenges, the importance of teamwork in HR, and the role of KPIs in HR

### Day 2: Forming Your Hypothesis and Running Basic Analysis for HR Metrics and Analytics



- **Topic 1:** Forming Your Hypothesis - Introduction to HR analytics certification
- **Topic 2:** Running Basic Analysis - Enhancing HR skills for data analysis
- **Reflection & Review:** Recap of hypothesis formation, basic HR analysis techniques, and HR metrics and analytics

### **Day 3: Exploring Complex Analysis and Using Data to Inform HR Decisions**

- **Topic 1:** Exploring Complex Analysis - HR analyst course for complex analysis
- **Topic 2:** Using Data to Inform Your Decisions - Role of HR data analyst in decision making
- **Reflection & Review:** Recap of complex HR data analysis and the role of data in HR decision making

### **Day 4: Communicating Your Findings in HR and Evaluating Your Intervention**

- **Topic 1:** Communicating Your Findings - HR management training for effective communication
- **Topic 2:** Evaluating Your Intervention - KPIs in HR for evaluating interventions
- **Reflection & Review:** Understanding the importance of communication in HR analytics and methods for evaluating interventions

### **Day 5: Masterclass in HR Analytics and Course Wrap Up**

- **Topic 1:** Masterclass on HR Analytics - Practical Applications and Case Studies - The HR analyst course in action
- **Topic 2:** Recap and Review - Course Wrap Up - From HR generalist certificate to advanced HR analytics
- **Reflection & Review:** Reflection on the learning journey and discussion on how to implement these learnings in real-world HR scenarios with the best HR certificate programs

### **How This Course is Different from Other HR Courses:**

Unlike other HR analytics courses, this programme offers an in-depth understanding of HR analytics, its implementation, and its impact on HR operations. The course leverages real-world case studies, allowing participants to apply their HR skills in real-time scenarios. It stands out by offering the best HR certificate programs and focuses on practical HR data analysis techniques. Above all, it is a comprehensive training course that encompasses all aspects of HR analytics, from understanding KPIs in HR to acquiring an HR generalist certificate.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
- UAE**  
Dubai



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