



# **Strategic Human Capital Management : Finding, Catching, and Keeping the Best Talent**

24 - 28 Mar 2025  
Casablanca



**AGILE LEADERS**  
Training Center



# Strategic Human Capital Management : Finding, Catching, and Keeping the Best Talent

**Ref.:** 36057\_248473 **Date:** 24 - 28 Mar 2025 **Location:** Casablanca **Fees:** 3300 **Euro**

## Advanced HR Course: The Path to Becoming a Business Partner in HR

This intensive 5-day course, 'HR Business Partnership and Human Capital Management Mastery,' offers a comprehensive learning experience designed to provide you with strategic insights, practical HR tools, and recruitment expertise. As part of our unrivaled HR courses, this training program will empower HR professionals to become effective HR business partners, amplifying their role within their organizations. The course offers a deep dive into the essential components of human capital management, including a specialized recruitment training course and a recruitment analytics course, making it one of the most beneficial human resources courses available. Expect an immersive learning experience that elevates your understanding of human capital development and enhances your skills as a recruitment specialist.

### Target Audience

- HR Business Partners
- HR Managers and Executives
- Recruitment Consultants
- Human Capital Managers
- Any professional looking to transition to HR or improve their HR skills

### Targeted Organizational Departments

- Human Resources
- Recruitment
- Talent Management
- Employee Relations
- Leadership and Management

### Targeted Industries



This course would prove particularly beneficial for the following industries:

- Technology and IT services
- Healthcare
- Education
- Nonprofit organizations
- Consulting services

## Course Offerings

By the end of this course, participants will:

1. Understand the strategic role of an HR Business Partner in an organization
2. Gain knowledge on comprehensive Human Capital Management
3. Have the ability to develop and implement an HR Training Program
4. Acquire skills for advanced recruitment and selection procedures
5. Understand and apply recruitment analytics to improve recruitment strategies

## Training Methodology

Our training methodology is highly interactive and designed for maximum engagement and learning retention. Case studies that represent real-life scenarios will provide a practical context for the HR courses. We encourage group work and discussions to foster collaborative learning and ideation. Interactive sessions will enable you to grasp complex concepts through participatory learning, while feedback sessions with our trainers ensure your doubts and questions are addressed promptly. HR Training Programs are designed to reflect current industry trends and requirements.

## Course Toolbox

You will be provided with:

- Comprehensive digital course materials
- Practical HR templates and checklists
- Access to an online resource hub
- Proprietary HR analytics software for hands-on learning
- Recommended reading materials on HR Business Partnering and Human Capital Management

## Course Agenda

### Day 1: Setting the Stage for Modern HR and Recruitment



- Topic 1: Understanding the HR Business Partner model and its strategic importance
- Topic 2: New Rules for a New Age: Redefining HR and Recruitment
- Topic 3: Recruiting Myths and Realities: Challenging Conventional HR Approaches
- Topic 4: Evangelical Zeal and a SEAL Team's Focus: Adopting a Resolute Approach to HR
- Reflection & Review: Discussion on modern HR trends and reshaping HR strategies

## **Day 2: Mission, Vision, and Perception in HR**

- Topic 1: Fundamentals of Human Capital Management
- Topic 2: Map the Organization's Foundational Mission and Values: Aligning HR with Business
- Topic 3: Seeing Your Perceptions and Their Realities: Developing Objective HR Processes
- Topic 4: Drivers: Mapping the Candidates' Missions and Values
- Reflection & Review: Interactive session on aligning HR processes with business and candidate values

## **Day 3: The HR Process: From Strategy to Execution**

- Topic 1: Slow Down, Use a Process, Move Beyond the Specs: HR Planning and Strategy
- Topic 2: Extract the Matches: Effective Recruitment and Selection Course
- Topic 3: Creating impactful HR Training Programs
- Topic 4: Understanding the role of HR courses in employee development
- Reflection & Review: Group exercise on designing an HR training session

## **Day 4: Specialized Roles and Future Trends in HR**

- Topic 1: High-Level Hires: Leaders and Managers - Recruitment and Selection Strategies
- Topic 2: Finding and Recruiting People Who Get Things Done: An HR Business Partner's Guide
- Topic 3: Your First Hire: Bringing Entrepreneurial Energy and Agility to a New Skill Set
- Topic 4: The Employee of the Future: Recruiting with an Eye Toward Emerging Trends
- Reflection & Review: Case study on Recruitment and Hiring Strategies



## **Day 5: Integration, Strategy, and Mastery**

- Topic 1: Integrating HR and Business Strategies
- Topic 2: HR's role in Organizational Development and Culture
- Topic 3: Applying Recruitment Analytics in Talent Acquisition
- Topic 4: Course for Recruitment Consultant: Becoming a Recruitment Specialist
- Reflection & Review: Group presentations on strategic HR projects

## **How This Course is Different from Other HR Courses**

Unlike other HR courses, 'HR Business Partnership and Human Capital Management Mastery' provides an all-encompassing view of the strategic role of HR and the modern techniques employed in Human Capital Management. The training combines key elements of HR business partnering, human capital development, and recruitment mastery. The program also includes a specialized recruitment analytics course, which sets it apart from traditional HR training programs. This makes the course an essential tool for anyone looking to excel in HR and recruitment.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in

We also offer online training sessions through the Zoom platform.



- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
- UAE**  
Dubai



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