



# Mastering DAMA-DMBOK: A Comprehensive Data Management Course

24 - 28 Feb 2025  
Casablanca



**AGILE LEADERS**  
Training Center



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**Ref.:** 36097\_249771 **Date:** 24 - 28 Feb 2025 **Location:** Casablanca **Fees:** 3300 **Euro**

## The Data Management Body of Knowledge DAMA-DMBOK Overview:

Welcome to 'The Data Management Body of Knowledge' DAMA-DMBOK training program. This data management course is meticulously crafted to offer a holistic approach towards mastering the art of data management. This course transcends the regular data analyst course, integrating diverse aspects like data governance, data analytics, and database management. We've designed our data management course syllabus to go beyond traditional classroom teachings, as it includes case studies and interactive sessions, making it one of the most sought-after data management training courses.

## Target Audience:

- Data Analysts
- Data Scientists
- Database Administrators
- Data Governance Specialists
- Data Stewards
- IT Professionals
- Anyone aspiring to be a part of the data management ecosystem

## Targeted Organizational Departments:

- Data Science
- IT Services
- Business Intelligence
- Research and Development
- Compliance and Risk Management
- Marketing

## Targeted Industries:

- Financial Services
- Healthcare
- Retail
- E-commerce
- IT and Software



- Manufacturing
- Education and Research

## Course Offerings:

By the end of this data management training program, participants will be able to:

- Comprehend and apply the principles of data governance
- Utilize advanced data analytics techniques
- Implement best practices for data management
- Understand database management

## Training Methodology:

Our data management course incorporates a dynamic blend of theory and practical learning methods, making it an ideal data management training for both beginners and advanced learners. We rely on a blend of teaching methods including interactive sessions, case studies, group work, and feedback sessions. Our data management training program offers a unique learning experience that transcends traditional data management training courses.

## Course Toolbox:

The course includes:

- Comprehensive course handbook
- Proprietary data management software
- Online resources for continued learning
- Checklists and templates for data governance
- Case studies for group work sessions

## Course Agenda:

### Day 1: Introduction to Data Management

- Topic 1: Understanding Data as an Enterprise Asset - The Foundation of the Data Management Course
- Topic 2: Differentiating Between Data, Information, and Knowledge - Essential for a Data Analyst Course
- Topic 3: The Data Lifecycle and Management Function - A Core Component of our Data

## Management Training Program

- Topic 4: Shared Responsibility in Data Management - Crucial in any Database Management Training
- Topic 5: Data Management as an Emerging Profession - Explored throughout the Data Management Training
- Reflection & Review: Overview of Day 1 learnings and emphasis on the importance of data as an asset.

## **Day 2: Understanding DAMA and Exploring Data Governance**

- Topic 1: Understanding DAMA-DMBOK Guide's Purpose and Goals - A Key Learning Objective in our Data Management Course
- Topic 2: Identifying Audiences for the DAMA-DMBOK Guide - Important in a Data Analyst Course
- Topic 3: Usage of the DAMA-DMBOK Guide - A Crucial Component of our Data Management Training Program
- Topic 4: Introduction to Data Governance - The Heart of our Data Governance Course
- Topic 5: Data Architecture Management - A Must-have Skill in any Data Management Course
- Reflection & Review: Review of DAMA-DMBOK Guide usage and introduction to Data Governance.

## **Day 3: Data Development and Operations Management**

- Topic 1: Exploring Data Development - Key Part of our Data Analyst Course
- Topic 2: Understanding Data Operations Management - Integral to our Data Management Course
- Topic 3: Importance of Data Security Management - Explored in our Database Management Training
- Topic 4: Reference and Master Data Management - Explored throughout our Data Management Training
- Topic 5: Insight into Data Warehousing and Business Intelligence Management - Core Part of our Data Analytics Course
- Reflection & Review: Reflection on the importance of data security and Business Intelligence.

## **Day 4: Document Management and Metadata Management**

- Topic 1: Document and Content Management - A Significant Aspect of our Data Management



## Course

- Topic 2: Meta-data Management - A Skill we Aim to Develop in our Data Analyst Course
- Topic 3: Emphasizing on Data Quality Management - Central to our Data Management Training Program
- Topic 4: The Role of Data Management Participants - Essential in any Database Management Training
- Topic 5: Data Management Tools and Primary Deliverables - A Key Component of our Data Management Training
- Reflection & Review: Review of the day's lessons on Document Management and Meta-data Management.

## **Day 5: Wrapping Up the Learning and Future Perspectives**

- Topic 1: Understanding Data Management Metrics - A Key Part of our Data Management Course
- Topic 2: Insights into Software Product Classes - Integral to our Data Analyst Course
- Topic 3: Review of Data Governance, Architecture, Development, and Operations Management - An Important Part of our Data Management Training Program
- Topic 4: The Importance of Standards in Data Management - Crucial in our Data Governance Course
- Topic 5: Privacy Laws: Non-US vs US, Industry-Specific Regulations - An Important Part of our Data Management Training
- Reflection & Review: Reflection on the course learnings and future perspective.

## **How This Course is Different from Other Data Management Courses:**

'The Data Management Body of Knowledge' DAMA-DMBOK is more than just another data management course. Unlike other data management training courses, we offer a comprehensive learning experience. Our unique blend of interactive sessions, case studies, group work, and feedback sessions set us apart from typical data analysis courses. Our data management training program is designed to help you understand and master every aspect of data management, from governance to database management.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Political & Public Relations Programs
- Finance and Accounting Programs
- Project Management Programs
- Human Resources Management Programs
- Quality & Process Management
- Management & Leadership Programs
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
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