



# **Empowering Enterprises: Digital Transformation Course for Enterprise Excellence**

18 - 22 Nov 2024  
Casablanca



**AGILE LEADERS**  
Training Center



# Empowering Enterprises: Digital Transformation Course for Enterprise Excellence

**Ref.:** 36159\_250699 **Date:** 18 - 22 Nov 2024 **Location:** Casablanca **Fees:** 3300 Euro

## Leading Digital Transformation Overview:

In the modern business era, leading digital transformation is more than a necessity; it's an innovation. This course, "Leading Digital Transformation," provides comprehensive insights into various aspects of digital transformation leadership, strategy, management, and implementation. Aimed at individuals, leaders, and enterprises, it includes modules like digital transformation course for banking, digital transformation management course, supply chain digital transformation course, and more. With digital transformation certificate course offerings and personalized training methodologies, participants will gain practical skills and insights to foster change in their organization.

## Target Audience:

- C-Suite Executives: For strategic digital transformation leadership training
- Managers & Team Leaders: Engaging in digital transformation training courses
- Individual Contributors: To learn digital transformation course for individuals
- Banking Professionals: Through digital transformation course for banking
- Supply Chain Managers: Applying supply chain digital transformation course

## Targeted Organizational Departments:

- IT & Technology: Focusing on digital transformation management course
- Marketing & Sales: Incorporating digital transformation strategy course
- Operations & Supply Chain: Utilizing supply chain digital transformation course
- Human Resources: Training employees for digital transformation

## Targeted Industries:

- Technology: With digital transformation executive training
- Finance & Banking: Through digital transformation course for banking
- Healthcare: Utilizing digital transformation training programs
- Manufacturing: Implementing supply chain digital transformation course

## Course Offerings:



- Digital Transformation Strategy: Mastering digital transformation strategy course
- Leadership Excellence: Applying digital transformation leadership course
- Hands-on Training: In digital transformation training courses
- Certification: With digital transformation certificate course

## Training Methodology:

This "Leading Digital Transformation" course is designed with an interactive approach that encourages participation and practical application. Using case studies related to digital transformation training programs, group work based on digital transformation course for enterprise, interactive sessions for digital transformation strategy training, and feedback sessions that focus on training digital transformation. The methodology ensures comprehensive understanding and skill development in digital transformation leadership training and related areas.

## Course Toolbox:

- Workbooks: For digital transformation certificate course
- Reading Materials: On digital transformation strategy course
- Templates & Checklists: For digital transformation training

## Course Agenda:

### Day 1: Understanding Digital Transformation

- Topic 1: **Digital What?** - Introduction to the digital transformation course, demystifying terms and jargons.
- Topic 2: **Strategy First** - Understanding the importance of digital transformation strategy course in leadership.
- Topic 3: **The Fourth Industrial Revolution & Agile Transformation** - Introduction to the fourth industrial revolution and the five faces of agile.
- Reflection & Review: Reflection on the day's learning, and a handbook summary with a checklist.

### Day 2: Foundations & Strategy

- Topic 4: **Porter's Positioning & Beyond Default** - Foundation of digital transformation management course.
- Topic 5: **Strategic Agility** - Importance of agility in digital transformation leadership course.



- Topic 6: **Storytelling & Teamwork** - Building a cohesive narrative and team in digital transformation.
- Reflection & Review: Summary of the foundational concepts, deeper reflection, and a checklist.

### **Day 3: Preparation & Transformation**

- Topic 7: **Prepare: Process, Information, Transformation Backlog** - Process building in the digital transformation course for enterprise.
- Topic 8: **Transform & Repeat: The Loop, Scan, Prioritize** - A look at continuous learning in a digital transformation training course.
- Topic 9: **Learn, Experiment, Plan, Build** - Experimentation and planning as key components in digital transformation leadership training.
- Reflection & Review: Summary, deeper understanding, and a checklist for transformation.

### **Day 4: Culture & Technology Usage**

- Topic 10: **Culture: Understanding, Measuring, Changing, Leading** - A deep dive into organizational culture in a digital transformation leadership course.
- Topic 11: **Tech Usage: Cloud Computing, Mobile Computing, Machine Learning** - Integration of technology in digital transformation course for banking.
- Topic 12: **Business Blockchain** - Understanding the application of blockchain in supply chain digital transformation course.
- Reflection & Review: Summary of culture and technology, deeper analysis, and a checklist.

### **Day 5: Conclusion & Risk Management**

- Topic 13: **Getting Started with Digital Transformation** - First steps in digital transformation course for individuals.
- Topic 14: **Risk Management & Common Transformation Risks** - Risk management in digital transformation certificate course.
- Topic 15: **Concluding Comments & Future Insights** - Final thoughts and forward-looking statements in digital transformation training programs.
- Reflection & Review: Concluding summary, deeper insights, and a checklist.



## **How This Course is Different from Other Digital Transformation Training Courses:**

"Leading Digital Transformation" stands out as a comprehensive approach to understanding and implementing digital change. Unlike other digital transformation training course offerings, it covers the entire spectrum of transformation, including digital transformation leadership course, digital transformation strategy course, digital transformation training courses, and more. The unique fusion of theoretical knowledge with hands-on experience through digital transformation training programs ensures a deep and practical understanding.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
- UAE**  
Dubai



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