



# **Strategic Planning Training Mastery: From Business Strategy to Execution**

28 Oct - 01 Nov 2024  
Casablanca



**AGILE LEADERS**  
Training Center



# Strategic Planning Training Mastery: From Business Strategy to Execution

**Ref.:** 36169\_251083 **Date:** 28 Oct - 01 Nov 2024 **Location:** Casablanca **Fees:** 3300 **Euro**

## Course Overview:

The world of business is evolving rapidly, and to navigate it successfully, professionals need a deep understanding of strategic management. The 'Strategic Management Competitiveness & Globalization' course provides a comprehensive exploration of strategic planning and management, enabling participants to think critically about their organization's future. With a focus on strategic planning training, strategic thinking, and execution, this course ensures that individuals are adept at business strategy planning and execution. The course combines the knowledge of a strategic planning course with the insights of a strategic business planning training to ensure holistic learning.

## Target Audience:

- CEOs, Directors, and Senior Managers interested in strategic planning and management course insights.
- Business Analysts aiming to expand their strategic business planning course skills.
- Entrepreneurs and Startup Founders exploring strategic planning short courses.
- HR professionals keen on implementing strategic planning training programs.

## Targeted Organizational Departments:

- Strategic Planning Departments
- Business Development
- Marketing and Sales
- Human Resources keen on offering training for strategic planning.

## Targeted Industries:

In a world increasingly defined by globalization, industries such as Technology, Healthcare, Finance, Retail, and Manufacturing will gain profoundly from this strategic business planning training. Given the rapid transformations in these sectors, adopting a strategic planning and management approach is no longer optional but essential.

## Course Offerings:

Participants will:



1. Master the art and science behind strategic planning training.
2. Dive deep into strategic business planning and execution.
3. Explore the nuances of a strategic planning short course condensed into actionable insights.
4. Engage with strategic planning and goal setting training.
5. Benefit from corporate strategy training interwoven with business strategy training methodologies.

## Training Methodology:

'Strategic Management Competitiveness & Globalization' offers a mix of case studies, group work, and interactive sessions. This amalgamation ensures an engaging strategic planning training program that emphasizes real-world scenarios. Participants will undergo training on strategic planning, where experts provide insights on the latest industry trends and best practices. The course emphasizes strategic thinking and planning training, ensuring that learners can take a proactive approach in their respective industries.

## Course Toolbox:

- Comprehensive Workbooks with strategic planning training courses content.
- Online resources and templates for training in strategic planning.
- Strategic planning checklists.
- Case studies that emphasize strategic business planning training.

## Course Agenda:

### Day 1: Introduction and Setting the Foundation

- **Topic 1: Strategic Management and Strategic Competitiveness**  
A deep dive into the strategic planning course which guides businesses towards achieving strategic competitiveness.
- **Topic 2: The External Environment**  
Understanding the strategic thinking and planning course concepts that explore opportunities, threats, industry competition, and competitor analysis.
- **Topic 3: The Internal Organization**  
Tapping into strategic planning training to analyze resources, capabilities, core competencies, and competitive advantages.
- **Reflection & Review:**  
A session for reflecting on the day's learnings with a focus on training for strategic planning.



## Day 2: Strategy Formulation: Building Blocks

- **Topic 1: Business-Level Strategy**  
A strategic business planning course perspective on crafting unique strategies at the business level.
- **Topic 2: Competitive Rivalry and Dynamics**  
An engaging strategic planning and execution course that covers rivalry aspects and their implications.
- **Topic 3: Corporate-Level Strategy**  
Incorporating strategic planning training courses principles to formulate strategies at the corporate level.
- **Reflection & Review:**  
Discussing key insights from the strategic thinking and planning training.

## Day 3: Expanding Horizons and Building Partnerships

- **Topic 1: Merger and Acquisition Strategies**  
A strategic planning and management course viewpoint on M&A dynamics.
- **Topic 2: International Strategy**  
Leveraging training strategic planning for global competitiveness.
- **Topic 3: Cooperative Strategy**  
Delving into strategic planning short course principles for forming cooperative business strategies.
- **Reflection & Review:**  
Focus on strategic planning and goal setting training.

## Day 4: Implementing Strategy and Leading the Way

- **Topic 1: Corporate Governance**  
Highlighting the significance of governance in business strategy training courses.
- **Topic 2: Organizational Structure and Controls**  
An intensive strategic business planning training session on setting up controls and structures.
- **Topic 3: Strategic Leadership**  
A corporate strategy training guide for emerging strategic leaders.
- **Reflection & Review:**



Emphasis on training on strategic planning for effective leadership.

## **Day 5: Innovation, Entrepreneurship, and Wrapping Up**

- **Topic 1: Strategic Entrepreneurship**

Discussing the blend of strategic planning and management course with entrepreneurial endeavors.

- **Topic 2: Case Studies Discussion**

Applying the strategic planning training program to real-world cases.

- **Reflection & Review:**

Concluding with training in strategic planning insights and looking forward to applying them.

## **How This Course is Different from Other Strategic Management Courses:**

'Strategic Management Competitiveness & Globalization' is not just another strategic planning course. It offers a unique blend of theoretical knowledge with practical training on strategic planning. Unlike standard strategic planning training courses, our course is a fusion of strategic thinking and planning training with hands-on exercises. It doesn't just offer business strategy training; it molds professionals to think, plan, and execute strategies efficiently. Experience a strategic planning training program that stands out in its depth, applicability, and innovative approach.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## CONTACT US

 UAE, Dubai Investment Park First

 +971585964727  
 +447700176600

 [sales@agile4training.com](mailto:sales@agile4training.com)



## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
Baku
- UAE**  
Dubai



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+447700176600



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