

Mastering ESG: A Comprehensive 5-Days ESG Training Course

24 - 28 Mar 2025 Casablanca





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Ref.: 36170_251122 Date: 24 - 28 Mar 2025 Location: Casablanca Fees: 3300 Euro

ESG Course Overview:

Our Environmental, Social, and Governance Course ESG aims to dispel confusion surrounding the ESG framework and provide clear, actionable insights. This ESG training course brings you comprehensive esg training programs, targeting professionals from multiple industries. We offer esg training and certification, enabling you to be a qualified ESG analyst. This esg training for employees is focused on practical applications, including esg reporting training and esg awareness training.

Target Audience:

- Corporate Executives
- Sustainability Officers
- HR Managers
- Financial Analysts
- Regulatory Compliance Managers

Targeted Organizational Departments:

- Sustainability and CSR Departments
- Human Resources
- Finance and Accounting
- Regulatory Compliance

Targeted Industries:

- Financial Services
- Energy
- Healthcare
- Manufacturing

Course Offerings:

- Understand and navigate the complex landscape of ESG frameworks
- Master esg reporting training techniques
- Obtain esg training certification



Develop skills as an esg analyst

Training Methodology:

Our ESG training course employs a multi-faceted approach combining lectures, case studies, group work, and interactive sessions. Each day ends with reflection & review sessions that reinforce the day's learnings.

Course Toolbox:

- · Worksheets for ESG metrics
- Checklists for corporate governance
- Access to a database of relevant research and guidelines

Course Agenda:

Day 1: Understanding the ESG Landscape

Topic 1: History and Evolution of ESG **Topic 2:** Current ESG Frameworks

Topic 3: Role of Non-Profit Advocacy Groups

Topic 4: Governance Agencies & Quasi-Government Entities

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 2.

Day 2: ESG Stakeholders and Conflicting Priorities

Topic 1: ESG from the Investors' Perspective **Topic 2:** ESG from the Corporate Perspective

Topic 3: Prioritizing ESG Goals

Topic 4: Managing Conflicts Among Stakeholders

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 3.

Day 3: Validity and Efficacy of ESG Approaches

Topic 1: Research Supporting ESG



Topic 2: Analyzing the Governance Component **Topic 3:** Inconsistencies in Rating Systems **Topic 4:** ESG and Business Performance

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 4.

Day 4: Controversial ESG Goals and Policies

Topic 1: ESG and Social Norms

Topic 2: International Child Labor Policies

Topic 3: Inclusion of Controversial Healthcare Benefits

Topic 4: Energy Source Dilemmas e.g., Nuclear vs. Renewable

Reflection & Review: Summarize key points, open Q&A, and provide preparation material for Day 5.

Day 5: Government Regulations and Alternative Approaches

Topic 1: Proposed Legislation on ESG

Topic 2: SEC Regulations

Topic 3: "Benefit Corporation" as an Alternative

Topic 4: Private Certification Standards

Reflection & Review: Summarize the entire week, open Q&A, and discuss further avenues for study and implementation.

How This Course is Different from Other ESG Courses:

Unlike other ESG training courses, our ESG training and certification program offers nuanced perspectives, cutting-edge esg training programs, and holistic esg awareness training. We equip you with skills that are immediately applicable, enabling you to become a competent esg analyst.

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing valueadding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.





CONTACT US



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We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



We cover a wide range of training categories to cater to different needs and interests

Branding, Marketing, Customer Relations, & Sales Political & Public Relations Programs **Programs** Finance and Accounting Programs Human Resources Management Programs Management & Leadership Programs

Project Management Programs Quality & Process Management Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.

