



# Mastering ESG: A Comprehensive 5-Days ESG Training Course

30 Dec 2024 - 03 Jan 2025  
Casablanca



**AGILE LEADERS**  
Training Center



# Mastering ESG: A Comprehensive 5-Days ESG Training Course

**Ref.:** 36170\_251124 **Date:** 30 Dec 2024 - 03 Jan 2025 **Location:** Casablanca **Fees:** 3300 Euro

## ESG Course Overview:

Our Environmental, Social, and Governance Course ESG aims to dispel confusion surrounding the ESG framework and provide clear, actionable insights. This ESG training course brings you comprehensive esg training programs, targeting professionals from multiple industries. We offer esg training and certification, enabling you to be a qualified ESG analyst. This esg training for employees is focused on practical applications, including esg reporting training and esg awareness training.

## Target Audience:

- Corporate Executives
- Sustainability Officers
- HR Managers
- Financial Analysts
- Regulatory Compliance Managers

## Targeted Organizational Departments:

- Sustainability and CSR Departments
- Human Resources
- Finance and Accounting
- Regulatory Compliance

## Targeted Industries:

- Financial Services
- Energy
- Healthcare
- Manufacturing

## Course Offerings:

- Understand and navigate the complex landscape of ESG frameworks
- Master esg reporting training techniques
- Obtain esg training certification



- Develop skills as an esg analyst

## Training Methodology:

Our ESG training course employs a multi-faceted approach combining lectures, case studies, group work, and interactive sessions. Each day ends with reflection & review sessions that reinforce the day's learnings.

## Course Toolbox:

- Worksheets for ESG metrics
- Checklists for corporate governance
- Access to a database of relevant research and guidelines

## Course Agenda:

### Day 1: Understanding the ESG Landscape

**Topic 1:** History and Evolution of ESG

**Topic 2:** Current ESG Frameworks

**Topic 3:** Role of Non-Profit Advocacy Groups

**Topic 4:** Governance Agencies & Quasi-Government Entities

**Reflection & Review:** Summarize key points, open Q&A, and provide preparation material for Day 2.

### Day 2: ESG Stakeholders and Conflicting Priorities

**Topic 1:** ESG from the Investors' Perspective

**Topic 2:** ESG from the Corporate Perspective

**Topic 3:** Prioritizing ESG Goals

**Topic 4:** Managing Conflicts Among Stakeholders

**Reflection & Review:** Summarize key points, open Q&A, and provide preparation material for Day 3.

### Day 3: Validity and Efficacy of ESG Approaches

**Topic 1:** Research Supporting ESG



**Topic 2:** Analyzing the Governance Component

**Topic 3:** Inconsistencies in Rating Systems

**Topic 4:** ESG and Business Performance

**Reflection & Review:** Summarize key points, open Q&A, and provide preparation material for Day 4.

## **Day 4: Controversial ESG Goals and Policies**

**Topic 1:** ESG and Social Norms

**Topic 2:** International Child Labor Policies

**Topic 3:** Inclusion of Controversial Healthcare Benefits

**Topic 4:** Energy Source Dilemmas e.g., Nuclear vs. Renewable

**Reflection & Review:** Summarize key points, open Q&A, and provide preparation material for Day 5.

## **Day 5: Government Regulations and Alternative Approaches**

**Topic 1:** Proposed Legislation on ESG

**Topic 2:** SEC Regulations

**Topic 3:** "Benefit Corporation" as an Alternative

**Topic 4:** Private Certification Standards

**Reflection & Review:** Summarize the entire week, open Q&A, and discuss further avenues for study and implementation.

## **How This Course is Different from Other ESG Courses:**

Unlike other ESG training courses, our ESG training and certification program offers nuanced perspectives, cutting-edge esg training programs, and holistic esg awareness training. We equip you with skills that are immediately applicable, enabling you to become a competent esg analyst.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## CONTACT US

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Political & Public Relations Programs
- Finance and Accounting Programs
- Project Management Programs
- Human Resources Management Programs
- Quality & Process Management
- Management & Leadership Programs
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia** Kuala Lumpur
- Morocco** Casablanca
- Spain** Barcelona
- France** Paris
- UK** London
- Italy** Rome
- Egypt** Cairo, Sharm El-Sheikh
- Turkey** Istanbul
- Georgia** Tbilisi
- Azerbaijan** Baku
- UAE** Dubai



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