



# Strategic Management through Mintzberg's Managerial Roles

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Madrid



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**Ref.:** 36022\_251717 **Date:** 16 - 20 Dec 2024 **Location:** Madrid **Fees:** 4800 **Euro**

Strategic management is a cornerstone of successful leadership, especially through the lens of Mintzberg's Managerial Roles. This certification course equips managers and leaders with the knowledge and skills needed to apply Mintzberg's theory for effective management and leadership.

## Course Overview:

This certification course explores Mintzberg's Managerial Roles in depth, empowering participants with the strategic management skills to enhance their leadership competencies and increase organizational effectiveness.

## Target Audience:

- Managers and executives.
- Leadership development professionals.
- Corporate strategists.
- Professionals involved in organizational behavior and management.
- Professionals keen on improving their leadership styles.

## Targeted Organizational Departments for the Strategic Management through Mintzberg's Managerial Roles: A Leadership Perspective certification course:

1. Leadership Development Department
2. Human Resources Department
3. Strategic Planning Department
4. Executive Management
5. Organizational Behavior Department
6. Corporate Strategy Department
7. Training & Development Department
8. Performance Management Department
9. Operations Department
10. Business Management Department

## Targeted Industries:

- Manufacturing Industry
- Tech Industry
- Healthcare Industry
- Consulting Industry
- Retail Industry
- Financial Services Industry
- n-profit organizations



## Course Offering:

- Understand Mintzbergs managerial roles and their strategic implications.
- Develop and implement strategic plans aligned with Mintzbergs theory.
- Improve leadership styles and team management through the application of Mintzbergs roles.
- Enhance decision-making processes, contributing to increased productivity and employee engagement.
- Improve management practices for better organizational effectiveness.
- Improve conflict resolution and change management skills.

## Training Methodology:

The certification course combines theoretical aspects with practical applications of Mintzbergs Managerial Roles for strategic management. The training includes interactive discussions, case studies, real-world examples, and hands-on exercises.

## Course Toolbox:

- Comprehensive course tes and handouts.
- Real-world case studies and examples.
- Mintzbergs managerial roles templates and tools.
- Recommended reading materials and resources.

## Course Agenda:

### Day 1: Introduction to Mintzbergs Managerial Roles

- Importance of strategic management in leadership.
- Overview of Mintzbergs managerial roles and their strategic implications.
- Understand Mintzbergs 5 Ps of strategy.

### Day 2: Leadership Styles and Organizational Behavior

- Developing effective leadership styles based on Mintzbergs theory.
- Impact of managerial roles on organizational behavior and team building.

### Day 3: Strategic Planning and Performance Management

- Designing strategic plans aligned with Mintzbergs managerial roles.
- Utilizing Mintzbergs roles for effective performance management.

### Day 4: Team Management and Organizational Effectiveness

- Mintzbergs managerial roles for effective team management.
- Increasing organizational effectiveness through strategic management.

### Day 5: Change Management and Conflict Resolution

- Mintzbergs managerial roles in managing organizational change.
- Conflict resolution in management based on Mintzbergs theory.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Political & Public Relations Programs
- Finance and Accounting Programs
- Project Management Programs
- Human Resources Management Programs
- Quality & Process Management
- Management & Leadership Programs
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
Sharm El-Sheikh
- Turkey**  
Istanbul
- Georgia**  
Tbilisi
- Azerbaijan**  
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