



# Corporate Governance in the Banking Sector: From Theory To Practice

16 - 20 Dec 2024  
Casablanca

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**Ref.:** 36199\_254609 **Date:** 16 - 20 Dec 2024 **Location:** Casablanca **Fees:** 3300 **Euro**

## Corporate Governance in the Banking Sector: From Theory To Practice Overview:

This comprehensive course on "Corporate Governance in the Banking Sector: From Theory To Practice" delves into the intricate world of corporate governance, ESG fundamentals, and their critical role within the banking industry. Participants will explore the complexities of comply-or-explain corporate governance, understand diverse corporate governance theories including agency theory, shareholder vs stakeholder theory, stewardship theory, resource dependency theory RDT, and the resource-based view RBV. Through an in-depth analysis of ESG indicators, the impact of corporate governance on stock markets, and ESG methodology, this course equips professionals with the knowledge to enhance board effectiveness and implement ESG strategies effectively. Key topics such as CEO decision-making biases, behavioral finance, crisis management, and lessons learned from banking failures are also covered. With a focus on real-world application, participants will engage with corporate governance case studies, including an analysis of Lehman Brothers and other notable banking crises, to develop a robust understanding of corporate governance best practices in banking.

## Target Audience:

- Banking Executives
- Compliance Officers
- Risk Management Professionals
- Board Members
- ESG Analysts

## Targeted Organizational Departments:

- Corporate Governance
- Risk Management
- Compliance
- Strategic Planning
- Corporate Social Responsibility CSR

## Targeted Industries:

- Banking
- Financial Services
- Investment Banking

- Retail Banking
- Corporate Banking

## Course Offerings:

By the end of the course participants will be able to:

- Mastery of corporate governance and ESG fundamentals in banking.
- Understanding of the comply-or-explain mechanism and its application.
- Insights into corporate governance theories and their practical implications.
- Skills to evaluate and implement ESG indicators and methodologies.
- Strategies for effective crisis management and learning from banking failures.

## Training Methodology:

This course employs a dynamic mix of training methodologies to foster an engaging learning environment. Through a blend of case studies focusing on corporate governance failures and successes, interactive sessions that delve into ESG methodology and indicators, and group work that explores behavioral finance in corporate governance, participants will gain practical insights and actionable knowledge. Reflective sessions and feedback mechanisms are integral, encouraging participants to consider CEO decision-making biases and the effectiveness of board governance in real-time scenarios.

## Course Toolbox:

- Comprehensive Workbooks
- Access to Online Resources and Webinars
- Corporate Governance Compliance Checklists
- Case Study Collections on Banking Failures and Successes

## Course Agenda:

### Day 1: Introduction to Corporate Governance and ESG Fundamentals

- **Topic 1:** Overview of Corporate Governance in the Banking Sector
- **Topic 2:** Challenges in Regulating Corporate Governance
- **Topic 3:** The "Comply-or-Explain" Mechanism Explained
- **Topic 4:** The Impact of Ownership Structure on Corporate Governance
- **Topic 5:** Introduction to Corporate Governance Theories: Agency, Shareholder, and Stakeholder
- **Reflection & Review:** Discussing the Multifaceted Nature of Corporate Governance



## Day 2: Corporate Governance Theories and ESG Methodology

- **Topic 1:** In-depth Analysis of Stewardship Theory
- **Topic 2:** Resource Dependency Theory RDT and its Relevance
- **Topic 3:** Exploring the Resource-Based View RBV of the Firm
- **Topic 4:** Understanding ESG Indicators in the Banking Sector
- **Topic 5:** The Relationship Between Corporate Governance and Stock Market Performance
- **Reflection & Review:** Reviewing the Integration of Corporate Governance Theories and ESG Indicators

## Day 3: ESG Application and Behavioral Finance

- **Topic 1:** Board Effectiveness and the Implementation of ESG
- **Topic 2:** Internal Utilization of ESG by Banks
- **Topic 3:** Behavioral Finance Principles in Corporate Governance
- **Topic 4:** CEO Biases and Their Impact on Decision-making
- **Topic 5:** Engaging Stakeholders in the Corporate Governance Process
- **Reflection & Review:** Assessing the Impact of Behavioral Finance on Corporate Governance

## Day 4: Case Studies and Real Banking Failures

- **Topic 1:** Analyzing Lehman Brothers' Corporate Governance Failure
- **Topic 2:** The BCCI Scandal: A Study in Corporate Governance Breakdown
- **Topic 3:** Behavioral Economics and Its Role in Banking Supervision
- **Topic 4:** The Spectacular Defaults and Their Lessons for Corporate Governance
- **Topic 5:** Case Study Analysis: Societe Generale and UBS Scandals
- **Reflection & Review:** Learning from Real-World Corporate Governance Failures

## Day 5: Crisis Management and Lessons Learned

- **Topic 1:** Crisis Management Strategies in the Banking Sector
- **Topic 2:** Error Management and Inspection Types for Preventing Failures
- **Topic 3:** The Importance of Timing in Bank Resolution
- **Topic 4:** Key Lessons Learned from Banking Failures: SG and UBS Cases
- **Topic 5:** Developing a Proactive Corporate Governance Framework
- **Reflection & Review:** Summarizing Crisis Management and Corporate Governance Lessons

## How This Course is Different from Other Corporate Governance in the Banking Sector Courses:

Unlike other courses, "Corporate Governance in the Banking Sector: From Theory To Practice" offers a unique blend of theoretical foundations and practical applications, tailored specifically for the banking industry. It goes beyond traditional corporate governance training, incorporating ESG fundamentals, advanced compliance strategies, and the latest in digital transformation trends.



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Participants will benefit from real-world case studies, interactive training methodologies, and a comprehensive toolbox of resources. This course not only addresses current regulatory and market challenges but also prepares banking professionals for future governance and sustainability opportunities.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Political & Public Relations Programs
- Finance and Accounting Programs
- Project Management Programs
- Human Resources Management Programs
- Quality & Process Management
- Management & Leadership Programs
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
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