



Advanced training course in business continuity management and crisis overcoming

20 - 24 Jan 2025
Casablanca



AGILE LEADERS
Training Center



Advanced training course in business continuity management and crisis overcoming

Ref.: 36221_255755 **Date:** 20 - 24 Jan 2025 **Location:** Casablanca **Fees:** 3300 Euro

Advanced Training Course in Business Continuity Management and Crisis Overcoming Overview:

This intensive five-day course is designed to equip participants with a deep understanding and practical skills in both Business Continuity Management BCM and Crisis Management CM. Through a combination of expert instruction, hands-on workshops, and interactive simulations, attendees will learn to develop robust business continuity plans, manage effective crisis response strategies, and ensure organizational resilience. Topics such as Disaster Recovery Planning, Risk Monitoring in Business, and Crisis Communication Strategies are covered comprehensively. Participants will also explore the nuances of Legal and Insurance Aspects of Crisis Management, enhancing their capability to maintain operational effectiveness under adverse conditions. This training is essential for those looking to advance their skills in managing and overcoming complex business disruptions and crises.

Target Audience:

- Senior Managers
- Risk Management Professionals
- Business Continuity Planners
- HR Managers
- IT Disaster Recovery

Targeted Organizational Departments:

- Risk Management
- Human Resources
- IT and Security
- Corporate Communications
- Legal Department

Targeted Industries:

- Financial Services
- Healthcare
- Manufacturing
- Government and Public Sector
- Technology

Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement a comprehensive Business Continuity Plan
- Utilize Crisis Communication Training Workshops to manage information during crises
- Apply Risk Management Training for Business Continuity to monitor and mitigate risks
- Engage in Crisis Response and Recovery Training to manage immediate responses efficiently
- Understand and manage the Insurance Risk and Crisis Management Course requirements

Training Methodology:

The training methodology for 'Advanced Training Course in Business Continuity Management and Crisis Overcoming' integrates a mix of theoretical frameworks and practical exercises. Participants will engage in Disaster Recovery Training Online, complemented by in-person sessions that focus on scenario-based learning, group discussions, and role-playing. This blend ensures that learners not only grasp the theoretical underpinnings of Business Continuity and Crisis Management but also apply these concepts in simulated environments to cement their learning and improve their decision-making under pressure.

Course Toolbox:

- Comprehensive workbooks on Business Continuity Management
- Crisis Response Checklists and Templates
- Online resources for ongoing learning and updates
- Case studies and examples from various industries

Course Agenda:

Day 1: Foundations of Business Continuity and Crisis Management

- **Topic 1:** Introduction to Business Continuity Management
- **Topic 2:** Legal Training on Crisis Management
- **Topic 3:** Understanding Business Continuity Obstacles and Solutions
- **Topic 4:** Crisis Typologies and Theories
- **Topic 5:** Introduction to Risk Monitoring in Business
- **Reflection & Review:** Group discussion on key concepts and real-world applications

Day 2: Planning and Preparation

- **Topic 1:** Disaster Recovery Planning



- **Topic 2:** Developing Functional Business Continuity Plans
- **Topic 3:** Insurance and Crisis Management Overview
- **Topic 4:** Crisis Communication Strategies
- **Topic 5:** Business Continuity Plan Development Workshop
- **Reflection & Review:** Interactive feedback session on plan development

Day 3: Response and Communication

- **Topic 1:** Immediate Crisis Response and Recovery
- **Topic 2:** Media Management During Crisis
- **Topic 3:** Crisis Communication Training Workshop
- **Topic 4:** Maintaining Control During a Crisis
- **Topic 5:** Employee Morale Training in Crisis Situations
- **Reflection & Review:** Simulation of crisis communication and response

Day 4: Recovery and Improvement

- **Topic 1:** Strategies for Business Continuity and Risk Management
- **Topic 2:** Performance Evaluation in Crisis Management
- **Topic 3:** Operational Continuity Planning Course
- **Topic 4:** Maintaining Staff Morale and Customer Relations During Crisis
- **Topic 5:** Advanced Business Continuity Training Modules
- **Reflection & Review:** Case study analysis and strategy refinement

Day 5: Advanced Strategies and Certification Preparation

- **Topic 1:** Strategic Crisis Management Training
- **Topic 2:** Crisis Leadership and Management Training
- **Topic 3:** Emergency Response and Preparedness Training
- **Topic 4:** Business Resilience Training Program
- **Topic 5:** Advanced Crisis Response Techniques
- **Reflection & Review:** Preparation for certification and course wrap-up

How This Course is Different from Other Business Continuity Management and Crisis Overcoming Courses:

Unlike standard courses, this Advanced Training Course integrates cutting-edge practices with real-world applicability, ensuring that participants are not only prepared to handle today's challenges but are also equipped to anticipate future crises. The incorporation of diverse training methodologies, from online modules to intensive workshops and live simulations, sets this course apart. Participants leave with not just knowledge but practical tools and strategies that can be immediately applied to their professional roles, making this course a unique and indispensable resource for advanced learning in business continuity and crisis management.

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Political & Public Relations Programs
- Finance and Accounting Programs
- Project Management Programs
- Human Resources Management Programs
- Quality & Process Management
- Management & Leadership Programs
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia** Kuala Lumpur
- Morocco** Casablanca
- Spain** Barcelona
- France** Paris
- UK** London
- Italy** Rome
- Egypt** Cairo, Sharm El-Sheikh
- Turkey** Istanbul
- Georgia** Tbilisi
- Azerbaijan** Baku
- UAE** Dubai



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