



# Visa and MasterCard Certification Training

05 - 09 May 2025  
Istanbul





# Visa and MasterCard Certification Training

**Ref.:** 36230\_256089 **Date:** 05 - 09 May 2025 **Location:** Istanbul **Fees:** 3700 **Euro**

## Visa and MasterCard Certification Training Overview:

This specialized training program is tailored to inform issuer banks about the intricacies of the Mastercard and Visa certification processes. It provides comprehensive guidance on each step of the integration process, equipping issuers with the knowledge and tools necessary to implement new cards seamlessly. Participants will gain a deep understanding of the Mastercard and Visa integration processes, identify potential challenges at each stage of the certification process, and develop strategies to overcome them effectively.

## Target Audience:

- Issuer banks
- Card program managers
- Payment system integrators
- Compliance officers
- Financial institution executives

## Targeted Organizational Departments:

- Card Operations
- Product Development
- Risk Management
- Compliance
- IT and Technology

## Targeted Industries:

- Banking and Financial Services
- Payment Processing
- Fintech
- Retail
- E-commerce

## Course Offerings:

By the end of this course, participants will be able to:



- Understand the Mastercard and Visa integration processes in detail.
- Identify and address challenges encountered during the certification process.
- Implement best practices for seamless card integration.
- Develop strategies to optimize card program efficiency and compliance.
- Utilize Mastercard and Visa certification tools effectively.

## Training Methodology:

This course employs a blend of interactive lectures, practical demonstrations, and hands-on exercises to facilitate learning. Participants will engage in:

- Step-by-step walkthroughs of the Mastercard and Visa integration processes.
- Case studies highlighting real-world integration challenges and solutions.
- Group discussions to share insights and experiences.
- Q&A sessions with industry experts.
- Feedback sessions to assess understanding and address queries.

## Course Toolbox:

Participants will receive access to:

- Training materials and resources
- Mastercard and Visa certification guides
- Case study materials
- Integration process templates

## Course Agenda:

### Day 1: Understanding Certification Processes

- **Topic 1:** Introduction to Mastercard and Visa certification
- **Topic 2:** Overview of the EMV® migration for card
- **Topic 3:** Mastercard Integration Process: Key stages and challenges
- **Topic 4:** Visa Integration Process: Key stages and challenges
- **Topic 5:** Hands-on exercise: Processing Implementation Plan PIP
- **Reflection & Review:** Day 1 insights and integration overview

### Day 2: Mastercard Integration Process Deep Dive

- **Topic 1:** Network Interface Validation NIV and Key Management
- **Topic 2:** Card Design Validation and Card Personalization Validation
- **Topic 3:** Issuer End to End Demonstration I-ETED
- **Topic 4:** Mastercard Profile Advisor and Profile Converter Tools
- **Topic 5:** Case study: Overcoming integration challenges



- **Reflection & Review:** Day 2 learnings from deep dives into both systems

### **Day 3: Visa Integration Process Essentials**

- **Topic 1:** Key Management and Personalization Validation Testing PVT
- **Topic 2:** Issuer Host Testing IHT
- **Topic 3:** Mandatory and Optional Services overview
- **Topic 4:** Project Scope Definition PSD and Card Design Approval
- **Topic 5:** Group discussion: Visa integration best practices
- **Reflection & Review:** Day 3 highlights and practical application

### **Day 4: Integration Strategies and Optimization**

- **Topic 1:** Best practices for seamless integration
- **Topic 2:** Strategies for overcoming certification challenges
- **Topic 3:** Case studies: Implementing integration strategies
- **Topic 4:** Practical exercise: Optimization techniques
- **Reflection & Review:** Day 4 takeaways

### **Day 5: Certification Tools and Final Assessment**

- **Topic 1:** Utilizing Mastercard and Visa certification tools
- **Topic 2:** Final assessment: Application of course concepts
- **Topic 3:** Feedback session and course evaluation
- **Topic 4:** Certification ceremony and course conclusion
- **Reflection & Review:** Course completion and next steps

## **How This Course is Different from Other Courses:**

This course stands out due to its:

- Focus on both Mastercard and Visa integration processes
- Comprehensive coverage of key certification stages and challenges
- Hands-on approach with practical exercises and case studies
- Emphasis on industry best practices and optimization strategies
- Access to specialized certification tools and resources

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

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## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Political & Public Relations Programs
- Finance and Accounting Programs
- Project Management Programs
- Human Resources Management Programs
- Quality & Process Management
- Management & Leadership Programs
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



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You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

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