



Budgeting, Forecasting and the Planning Process

06 - 10 Jul 2026
Casablanca



Budgeting, Forecasting and the Planning Process

Ref.: 36350_25998 **Date:** 06 - 10 Jul 2026 **Location:** Casablanca **Fees:** 4100 **Euro**

Course Overview:

This course equips participants with essential financial forecasting strategies for corporate growth. It focuses on developing accurate forecasts, implementing strategic initiatives, and improving cash flow management. Participants will learn profitability forecasting techniques, strategic financial planning, and how to deliver confident financial presentations. The training includes practical sessions on budgeting skills and cash flow improvement. Designed for various industries, this course addresses financial forecasting challenges and best practices for success.

Target Audience:

- Financial Analysts, Budget Managers, Controllers, Business Managers
- Financial planners aiming to master budgeting for business growth
- Executives seeking strategic financial forecasting skills
- Professionals responsible for cash flow management or financial success planning

Targeted Organizational Departments:

- Finance and Budgeting Departments
- Corporate Strategy and Planning Units
- Operations and Project Management Teams
- Sales and Revenue Management Divisions

Targeted Industries:

- Financial Services, Construction, Retail, Manufacturing, Healthcare
- Industries focusing on business budget planning, profitability forecasting, and financial planning for growth
- Sectors facing challenges in cash flow management and forecasting accuracy, particularly small businesses

Course Offerings:

By the end of this course, participants will be able to:



- Develop and implement financial forecasting strategies
- Improve financial success planning through accurate forecasts
- Apply profitability forecasting techniques in real-world scenarios
- Master cash flow improvement strategies and forecasting best practices
- Compare and use financial planning tools for effective budget and forecast planning
- Address challenges and obstacles in financial forecasting to ensure reliable results

Training Methodology:

The course uses a practical approach with case studies, group exercises, and real-world financial forecasting examples. Participants will engage in interactive sessions focused on solving forecasting challenges. Each day includes hands-on activities for creating reliable financial forecasts, budgeting for growth, and implementing effective cash flow management.

Through a mix of presentations, role-playing, and feedback, participants will build confidence in presenting financial forecasts and budgeting for profitability. This scenario-based learning prepares them to apply the techniques in their organizations.

Course Toolbox:

- Comprehensive ebook with financial forecasting rules and templates
- Real-world case studies, including industry-specific examples
- Checklists for strategic financial growth and budgeting processes
- Practical templates for financial forecast presentation and reporting

Course Agenda:

Day 1: Strategic Financial Success and Growth

- **Topic 1:** Introduction to Strategic Financial Success in Business
- **Topic 2:** Key Concepts in Driving Growth, Profitability, and Cash Flow
- **Topic 3:** Thinking Strategically About Financial Success
- **Topic 4:** Understanding the Benefits of Reliable Financial Forecasting
- **Topic 5:** Essentials of Cash Flow Improvement Strategies
- **Topic 6:** Overview of Budgeting for Business Growth
- **Reflection & Review:** Reflect on Financial Success Planning and Growth Strategies

Day 2: Foundations of Reliable Financial Forecasting

- **Topic 1:** 10 Rules for Creating a Forecast You Can Trust
- **Topic 2:** Developing Accurate Financial Forecasting Techniques
- **Topic 3:** The Recipe for Effective Financial Forecasting
- **Topic 4:** Steps to Create Reliable Financial Forecasts
- **Topic 5:** Real-World Forecasting Example: ABC Construction Company Case Study
- **Topic 6:** Financial Forecast Presentation Tips
- **Reflection & Review:** Best Practices in Creating and Presenting Forecasts

Day 3: methods and Techniques for Effective Forecasting



- **Topic 1:** Comparing Financial Planning Methods: Spreadsheets vs. Forecasting
- **Topic 2:** Choosing the Right Forecasting Software for Your Business
- **Topic 3:** Overcoming Common Forecasting Challenges
- **Topic 4:** Addressing the Most Common Forecasting “Yes, buts...”
- **Topic 5:** Forecasting Software Features for Enhanced Accuracy
- **Topic 6:** Financial Planning and Analysis Techniques
- **Reflection & Review:** Evaluating Methods and Techniques in Financial Forecasting

Day 4: Advanced Forecasting and Overcoming Obstacles

- **Topic 1:** Strategies for Overcoming Financial Forecasting Obstacles
- **Topic 2:** Advanced Cash Flow Forecasting Techniques
- **Topic 3:** Driving Growth, Profitability, and Cash Flow Higher
- **Topic 4:** Forecasting Growth and Profitability Tips
- **Topic 5:** Using Forecasting to Support Long-Term Financial Success
- **Topic 6:** Transforming Accounting into a Strategic Asset
- **Reflection & Review:** Advanced Techniques and Obstacles in Forecasting

Day 5: Strategic Planning and Financial Health

- **Topic 1:** Three-Part Plan to Reinvigorate Financial Health
- **Topic 2:** Budgeting and Planning for Small Business Success
- **Topic 3:** Accurate Cash Flow Forecasting for Sustainable Growth
- **Topic 4:** Turning Accounting into a Strategic Asset for Business Growth
- **Topic 5:** Comprehensive Business Budget Planning Techniques
- **Topic 6:** Financial Forecasting in Different Industries
- **Reflection & Review:** Final Insights and Preparing for Practical Application

How This Course is Different from Other Budgeting, Forecasting, and Planning Courses:

This course provides hands-on experience in financial forecasting and budget planning. It offers practical insights for overcoming forecasting challenges and covers essential rules beneficial for both new and experienced professionals. Participants will enhance cash flow management and budgeting skills, contributing to financial success. The course also compares popular forecasting methods, like spreadsheets, to help attendees make informed decisions based on their industry needs.

Training Course Categories



Agile PM and Project Management Training Courses



Certified Courses By International Bodies



Communication & Public Relations Training Courses

Communication and Public Relations Training Courses



Continues Professional Development (CPD) Certified Courses



Data Analytics Training and Data Science Courses



Environment & Sustainability Training Courses



Finance and Accounting Training Courses



Governance, Risk and Compliance Training Courses



HR TRAINING & DEVELOPMENT

Human Resources Training and Development Courses



IT Security Training & IT Training Courses



Leadership and Management Training Courses



PROCUREMENT LEGAL TRAINING CONTRACTING COURSES

Legal Training, Procurement and Contracting Courses



Training Course Categories



**Maintenance Training
and Engineering
Training Courses**



**Marketing, Customer
Relations, and Sales
Courses**



**Occupational Health,
Safety and Security
Training Courses**



**Personal & Self-
Development Training
Courses**



**Quality and Operations
Management Training
Courses**



**Secretarial and
Administration Training
Courses**



Training Cities



Accra - Ghana



Al Jubail - Saudi Arabia



Amman - Jordan



Amsterdam - Netherlands



Athens - Greece



Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Chicago - USA



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Training Cities



Istanbul - Turkey



Jakarta - Indonesia



Johannesburg - South Africa



Kuala Lumpur - Malaysia



Kuwait - Kuwait



Langkawi - Malaysia



London - UK



Madrid - Spain



Manama - Bahrain



Marbella - Spain



Milan - Italy



Montreux - Switzerland



Munich - Germany



Muscat - Oman



Nairobi - Kenya



Nice - France



Training Cities



Paris - France



Phuket - Thailand



Prague - Czech Republic



Riyadh - Saudi Arabia



Rome - Italy



San Diego - USA



Seoul - South Korea



Sharm El-Sheikh - Egypt



Tashkent - Uzbekistan



Tbilisi - Georgia



Tokyo - Japan



Trabzon - Turkey



Vienna - Austria



Zanzibar - Tanzania



Zoom - Online Training

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

CONTACT US

 UAE, Dubai Investment Park First

 +971585964727
 +447700176600

 sales@agile4training.com