The Advanced Stakeholder Engagement Training Course (10 Days)

19 - 30 May 2025
Kuala Lumpur

AGILE LEADERS
Training Center

The Advanced Stakeholder Engagement Training Course (10 Days)

Ref.: 36304_260641 **Date:** 19 - 30 May 2025 **Location:** Kuala Lumpur **Fees:** 9000 **Euro**

Course Overview

This intensive 10-day program is designed to equip professionals with the essential skills and knowledge for effective stakeholder engagement. Covering best practices in stakeholder management and advanced stakeholder identification techniques, the course ensures participants master various engagement methods, plan strategies, manage conflicts, and evaluate processes. The program delves into project lifecycle roles, practical engagement skills, and conflict resolution. Unlike other courses, it integrates complete stakeholder conflict resolution strategies and practical engagement skills into a single program. By blending theoretical knowledge with hands-on application, participants will be ready to implement stakeholder engagement strategies effectively in their professional contexts.

Target Audience

- Project Managers
- Business Analysts
- Corporate Communication Officers
- Environmental Managers
- HR Managers
- Consultants
- Team Leaders

Targeted Organizational Departments

- Project Management
- Corporate Communications
- Human Resources
- Environmental Management
- Corporate Strategy
- Public Relations

Targeted Industries

- Environmental Management
- Corporate Consulting
- Public Sector
- Non-Governmental Organizations NGOs
- Healthcare
- Technology

- Education

Course Offerings

By the end of this course, participants will be able to:

- Implement best practices in stakeholder engagement
- Develop effective stakeholder management strategies
- Identify and prioritize stakeholders using advanced techniques
- Apply various methods for stakeholder engagement
- Plan and execute detailed stakeholder engagement strategies
- Manage conflicts with and between stakeholders
- Monitor and evaluate stakeholder engagement processes
- Communicate effectively with stakeholders across different industries

Training Methodology

The course utilizes a blend of interactive methodologies to ensure a complete training experience. Participants will engage in case studies, group work, interactive sessions, and feedback sessions. Real-world examples and practical exercises enhance understanding and application of stakeholder engagement techniques. This approach ensures that participants can translate theoretical knowledge into practical skills, fostering a deeper comprehension and readiness to apply stakeholder engagement strategies in real-world scenarios.

Course Toolbox

- Stakeholder Engagement Handbook
- Practical Methods Notes
- Checklists for Stakeholder Engagement
- Templates for Stakeholder Communication
- Online Resources for Stakeholder Management
- Case Study Workbooks

Course Agenda

Day 1: Introduction to Advanced Stakeholder Engagement

- **Topic 1:** Background and Context of Stakeholder Engagement
- **Topic 2:** How Does the Handbook Work?
- **Topic 3:** What Do We Mean by Engagement?
- **Topic 4:** What Is a Stakeholder?
- **Topic 5:** Why Is Stakeholder Engagement Beneficial?
- **Topic 6:** Challenges and Limits to Engagement
- **Reflection & Review:** Key Points to Consider for Effective Stakeholder Engagement

Day 2: Importance of Engaging with Stakeholders

- **Topic 1:** Why Engage with Stakeholders
- **Topic 2:** Scope and Context of Stakeholder Engagement
- **Topic 3:** General Information and Advice from BiodivERsA
- **Topic 4:** Information from Other Researchers and Projects
- **Topic 5:** Key Points to Consider for Effective Stakeholder Engagement
- **Topic 6:** How BiodivERsA Can Help in Stakeholder Engagement
- **Reflection & Review:** Reviewing the Importance and Scope of Stakeholder Engagement

Day 3: Identifying Stakeholders

- **Topic 1:** How to Identify Stakeholders
- **Topic 2:** Stage 1: Who Are Your Stakeholders?
- **Topic 3:** Stage 2: Assess, Analyze, and Prioritize Stakeholders
- **Topic 4:** Stage 3: Understand Your Stakeholders
- **Topic 5:** Summary of the Three Stages of Stakeholder Identification
- **Topic 6:** Key Points from References on Stakeholder Identification
- **Reflection & Review:** Reflecting on Stakeholder Identification Techniques

Day 4: Stakeholder Roles and Engagement Methods

- **Topic 1:** When to Engage with Stakeholders
- **Topic 2:** Mapping Stakeholder Roles to Different Stages of the Project Lifecycle
- **Topic 3:** Methods for Engagement
- **Topic 4:** Types of Engagement Methods
- **Topic 5:** Practical Methods Notes
- **Topic 6:** Matching Methods to Levels of Engagement
- **Reflection & Review:** Evaluating Methods and Timing of Stakeholder Engagement

Day 5: Planning and Implementing Engagement Strategies

- **Topic 1:** Planning the Detail of the Engagement
- **Topic 2:** Practicalities, Feasibility, and Implementation of Engagement Plans
- **Topic 3:** Managing Stakeholder Conflict
- **Topic 4:** Conflicts with and Between Stakeholders: Types and Causes
- **Topic 5:** Conflict Management Tools and Constructing a Conflict Timeline
- **Topic 6:** Monitoring and Evaluating the Engagement
- **Reflection & Review:** Complete Review and Future Strategies for Stakeholder Engagement

Day 6: Effective Communication Strategies

- **Topic 1:** Key Communication Skills for Stakeholder Engagement
- **Topic 2:** Developing a Communication Plan
- **Topic 3:** Using Technology for Effective Communication
- **Topic 4:** Cross-Cultural Communication Challenges
- **Topic 5:** Feedback Mechanisms
- **Topic 6:** Case Studies on Effective Communication
- **Reflection & Review:** Improving Communication Techniques

Day 7: Utilizing Stakeholder Analysis Tools

- **Topic 1:** Overview of Stakeholder Analysis Tools
- **Topic 2:** Using Stakeholder Mapping
- **Topic 3:** Power/Interest Grid Analysis
- **Topic 4:** Stakeholder Influence Diagram
- **Topic 5:** Practical Application of Analysis Tools
- **Topic 6:** Case Study Exercises
- **Reflection & Review:** Analyzing Stakeholder Dynamics

Day 8: Strategic Stakeholder Engagement Planning

- **Topic 1:** Developing Strategic Engagement Plans
- **Topic 2:** Setting Objectives and Key Results OKRs
- **Topic 3:** Resource Allocation for Stakeholder Engagement
- **Topic 4:** Risk Management in Stakeholder Engagement
- **Topic 5:** Monitoring and Adjustment of Strategies
- **Topic 6:** Best Practices for Implementation
- **Reflection & Review:** Strategic Plan Evaluation

Day 9: Measuring and Evaluating Stakeholder Engagement

- **Topic 1:** Importance of Evaluation
- **Topic 2:** Key Performance Indicators KPIs for Stakeholder Engagement
- **Topic 3:** Data Collection Methods
- **Topic 4:** Analyzing Engagement Data
- **Topic 5:** Reporting and Feedback
- **Topic 6:** Continuous Improvement Strategies
- **Reflection & Review:** Evaluating Engagement Effectiveness

Day 10: Future Trends and Innovations in Stakeholder Engagement

- **Topic 1:** Emerging Trends in Stakeholder Engagement
- **Topic 2:** The Role of AI and Technology in Engagement
- **Topic 3:** Sustainable Engagement Practices
- **Topic 4:** Integrating Social Responsibility

- **Topic 5:** Future Challenges and Opportunities
- **Topic 6:** Final Case Study and Group Project
- **Reflection & Review:** Summarizing Course Learnings and Future Applications

How This Course is Different from Other Stakeholder Engagement Courses

This course is exceptional because it provides a holistic and practical approach to stakeholder engagement. Unlike other courses, it combines complete stakeholder conflict resolution strategies, and practical engagement skills into a single comprehensive program. Participants benefit from a unique blend of theoretical knowledge and hands-on application, ensuring they can effectively implement stakeholder engagement strategies in their professional contexts. The course also includes innovative methodologies, real-world examples, and interactive sessions that provide a dynamic and engaging learning experience.

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.

AGILE LEADERS
Training Center

CONTACT US

UAE, Dubai Investment Park First

+971585964727
+447700176600

sales@agile4training.com

Gamified and
Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.

Our Training
Cate gories

We cover a wide range of training categories to cater to different needs and interests

Branding, Marketing, Customer Relations, & Sales Programs
Finance and Accounting Programs
Human Resources Management Programs
Management & Leadership Programs

Political & Public Relations Programs
Project Management Programs
Quality & Process Management
Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.

Where to
Find Us

You can join our training programs at our centers located in

We also offer online training sessions through the Zoom platform.

Malaysia	Morocco	Spain	France	UK	Italy	Egypt	Turkey	Georgia	Azerbaijan	UAE
Kuala Lumpur	Casablanca	Barcelona	Paris	London	Rome	Cairo Sharm El-Sheikh	Istanbul	Tbilisi	Baku	Dubai

UAE, Dubai Investment Park First

+971585964727
+447700176600

sales@agile4training.com