



Applications of Chat GPT in Managerial Functions Training Course

11 - 15 Aug 2025
Casablanca



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Ref.: 361_2638 **Date:** 11 - 15 Aug 2025 **Location:** Casablanca **Fees:** 4100 **Euro**

Course Overview:

This intensive five-day certification course focuses on the applications of Chat GPT, an advanced artificial intelligence AI model developed by OpenAI, in various managerial functions. The course will explore the benefits of implementing this AI technology into the day-to-day operations of a business, thereby enhancing strategic planning, decision-making, team management, and overall organizational effectiveness.

Target Audience:

- Managers and executives across various industries
- AI enthusiasts wanting to leverage GPT technologies in their management practices
- Business analysts looking for innovative ways to increase productivity
- Information Technology IT professionals involved in the implementation and management of AI systems in a business setting

Targeted Organizational Departments:

1. Operations Department
2. IT Department
3. Strategic Planning Department
4. Human Resources Department
5. Marketing and Sales Department
6. Supply Chain Department
7. Procurement Department
8. Finance Department
9. Business Development Department
10. Executive Management Team

Targeted Industries:

- Information Technology and Services
- Financial Services
- E-commerce Industry
- Health and Pharmaceutical industry
- Logistics and Supply Chain
- Telecommunications
- Manufacturing Industry
- Education sector

Course Offering:

Participants will:

- Gain a comprehensive understanding of the concept of Chat GPT and its applications
- Understand the role of AI in strategic management and decision-making processes
- Learn how to use the Chat GPT account for various managerial functions
- Discover how to leverage AI for strategic sourcing, performance management, and increased productivity
- Understand the implications and future of AI in business

Training Methodology:

This certification course adopts a blended learning approach, incorporating theoretical discussions with practical, hands-on training. Participants will engage in case studies, group discussions, and hands-on exercises with Chat GPT to get a real-world understanding of its applications in business.

Course Toolbox:

- Detailed course notes and materials
- Real-world case studies showcasing successful applications of AI in business
- Access to Chat GPT resources and tools
- Recommended reading materials and online resources
- Personal Chat GPT account for practical exercises

Course Agenda:

Day 1: Understanding AI and Chat GPT

- Introduction to AI: What is artificial intelligence?
- Examples of artificial intelligence in business
- Introduction to GPT and Chat GPT

Day 2: Applications of Chat GPT in Managerial Functions

- Understanding the role of AI in strategic management
- Applications of Chat GPT in team building and team management
- How AI can help in strategic sourcing and strategic thinking

Day 3: Leveraging AI for Increased Productivity and Performance Management

- Using Chat GPT for increased productivity
- Role of AI in performance management
- Understanding management theory in the context of AI

Day 4: Strategic Planning and Decision-Making with AI

- Applications of Chat GPT in strategic planning
- AI and decision-making: How Chat GPT can help?
- AI and corporate strategy

Day 5: Future of AI in Business

- AI in change management: Improving organizational behavior and effectiveness
- The future of artificial intelligence in business
- How to create and use a Chat GPT account

How This Course is Different from Other Chat GPT Certification Courses:

The "Power of AI in Management" course distinctly stands out among similar offerings due to its unique, comprehensive focus on the integration of AI, specifically the Chat GPT, within the realm of management. Unlike other Chat GPT Certification Courses, ours uniquely weaves managerial functions and AI applications, empowering managers to leverage AI for strategic decision-making, increased productivity, and team building.

The course dives deep into the exploration of AI in the business context, providing tangible examples of artificial intelligence applications in everyday managerial operations. Rather than merely studying AI from a technical perspective, learners engage with the strategic implications of AI in management, bridging the gap between technology and practical business application.

This course also stands out in its emphasis on strategic thinking, bolstered by the insights AI can provide. We tackle topics such as strategic sourcing, strategic planning, and corporate strategy, all under the lens of AI integration. Learners will develop a deep understanding of performance management and change management, two key areas where AI can offer transformative results.

Lastly, our course encourages team management through the use of Chat GPT, providing learners with the skills to use AI for improving team dynamics, driving organizational effectiveness, and strategic management. This unique blend of AI, management theory, and practical business application makes the "Power of AI in Management" course a truly unparalleled offering in the market.



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and Data Science
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**Environment &
Sustainability Training
Courses**



**Governance, Risk and
Compliance Training
Courses**



**Human Resources
Training and
Development Courses**



**IT Security Training & IT
Training Courses**



**Leadership and
Management Training
Courses**



**Legal Training,
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Contracting Courses**



**Maintenance Training
and Engineering
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WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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