

# Change Management and Digital Transformation towards Humanizing Cities

15 - 19 Sep 2025 Cairo





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Ref.: 36381\_265351 Date: 15 - 19 Sep 2025 Location: Cairo Fees: 4100 Euro

#### **Course Overview:**

The course addresses the critical intersection of technological advancement and urban development. Designed to empower professionals with strategies to create sustainable, inclusive, and innovative urban environments, this course offers a blend of foundational principles and cutting-edge applications. Participants will explore leadership strategies, digital transformation techniques, and approaches to humanizing urban systems while addressing modern challenges like cybersecurity, workforce adaptation, and inclusivity. Through interactive workshops, case studies, and collaborative projects, this course equips participants to lead transformative initiatives that align technology with human values for thriving cities of the future.

#### **Target Audience:**

- Urban Planners
- City Officials
- Leaders and Managers
- Technology and Innovation Specialists
- Academics and Researchers
- NGO and Community Leaders

#### **Targeted Organizational Departments:**

- Urban Planning and Development
- Innovation and Technology
- Environmental Sustainability
- Public Policy and Governance
- Community and Social Development

#### **Targeted Industries:**

- Urban Development and Planning
- Technology and Smart Cities
- Environmental Management
- Public Administration
- Non-Governmental Organizations



#### **Course Offerings:**

By the end of this course, participants will be able to:

- Understand and apply change management principles to urban contexts
- Develop leadership and communication strategies for effective transformation
- Implement digital transformation techniques tailored to human-centric cities
- Design and evaluate urban systems prioritizing inclusivity and sustainability
- Overcome barriers in digital transformation to achieve smart city goals

#### **Training Methodology:**

This course adopts an immersive and practical learning approach. Participants will engage in handson activities, including case studies, scenario-based exercises, and collaborative group projects. Interactive workshops will provide participants with opportunities to brainstorm and propose solutions to real-world urban challenges.

#### **Course Toolbox:**

- Comprehensive course ebooks
- Case studies on successful urban transformation projects
- Online resources and reading materials
- Group project frameworks and evaluation rubrics

#### **Course Agenda:**

#### Day 1: Foundations of Change Management

- **Topic 1:** Introduction to Change Management
- **Topic 2:** The Stages of Change Management
- Topic 3: Case Studies of Successful Change Initiatives
- Topic 4: Planning, Communication, and Employee Engagement
- Topic 5: Interactive Case Study Analysis
- Reflection & Review: Reflection & Review

#### **Day 2: Leadership and Strategy**

- **Topic 1:** Leadership in Change Management
- Topic 2: Building Trust and Reducing Resistance
- Topic 3: SWOT Analysis and KPIs
- Topic 4: Roadmaps for Implementation
- **Topic 5:** Scenario-Based Strategy Design



• Reflection & Review: Reflection & Review

#### **Day 3: Digital Transformation Basics**

- **Topic 1:** What is Digital Transformation?
- Topic 2: Key Concepts and Components
- Topic 3: Addressing Cybersecurity Risks and Cost Barriers
- **Topic 4:** Building Digital Skills for Workforce Adaptation
- Topic 5: Workshop on Digital Transformation Solutions
- Reflection & Review: Reflection & Review

#### **Day 4: Humanizing Cities through Technology**

- Topic 1: Smart Cities and Sustainability
- Topic 2: Leveraging AI and IoT for Urban Systems
- Topic 3: Renewable Energy and Waste Management Systems
- Topic 4: Designing Inclusive Public Spaces
- Topic 5: Group Smart City Proposal Development
- Reflection & Review: Reflection & Review

#### **Day 5: Evaluation and Future Readiness**

- Topic 1: Monitoring and Measuring Success
- Topic 2: Reviewing Urban Transformation Projects
- Topic 3: Adapting to Emerging Trends and Technologies
- Topic 4: Building a Culture of Innovation
- **Topic 5:** Final Group Presentations and Feedback
- Reflection & Review: Reflection & Review

## How This Course is Different from Other Change Management Courses:

This course uniquely combines change management and digital transformation strategies for urban settings. It emphasizes humanizing cities, promoting inclusivity, and using technology for sustainable urban systems. Through workshops and real-world projects, participants gain practical insights to drive innovation in their communities. The course's focus on leadership development and human-centred approaches equips participants to tackle modern urban challenges effectively.

## WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## **OUR VISION**

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## **OUR MISSION**

We are dedicated to developing valueadding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.





#### **CONTACT US**



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We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



We cover a wide range of training categories to cater to different needs and interests

Branding, Marketing, Customer Relations, & Sales Political & Public Relations Programs **Programs** Finance and Accounting Programs Human Resources Management Programs Management & Leadership Programs

**Project Management Programs Quality & Process Management** Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.

