



Mastering ROI in HR: Prove Value, Measure Success, Drive Impact

02 - 06 Jun 2025
Casablanca



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Ref.: 36385_265575 **Date:** 02 - 06 Jun 2025 **Location:** Casablanca **Fees:** 4100 **Euro**

Course Overview

This course is a complete training course designed to help HR professionals quantify and communicate the impact of their initiatives. Focusing on ROI methodology, it covers HR cost analysis, accountability metrics, and strategic planning to align HR initiatives with organizational goals.

Participants will learn to evaluate employee satisfaction, measure intangible benefits, and use practical methods to isolate HR impact and convert outcomes into monetary value. By examining case studies and proven frameworks, attendees will gain the skills to demonstrate HR's value and drive business success.

Target Audience

- HR Managers and Directors
- Talent Development Professionals
- Organizational Development Consultants
- HR Business Partners
- Senior Executives overseeing HR functions

Targeted Organizational Departments

- Human Resources
- Talent Management
- Learning and Development
- Organizational Strategy and Planning
- Finance and Budgeting

Targeted Industries

- Healthcare
- Technology
- Manufacturing
- Retail
- Nonprofits



Course Offerings

By the end of this course, participants will:

- Calculate HR ROI using proven frameworks
- Measure HR impact with data-driven strategies
- Evaluate HR program outcomes and isolate their effects
- Convert intangible HR benefits into monetary terms
- Develop strategic HR plans that align with organizational goals
- Optimize HR processes for better performance and outcomes

Training Methodology

This course includes interactive lectures, group discussions, and hands-on activities. Participants will analyze real-world case studies, complete data-driven exercises, and collaborate on scenarios focused on return on investment ROI. By the end of the program, attendees will have actionable insights and practical methods that they can apply immediately in their roles.

Course Toolbox

- Course ebook
- ROI Calculation Templates
- Data Collection Checklists
- Case Study Analyses
- Sample Evaluation Plans
- Guides for Cost-Benefit Analysis
- Online Resource Access for Continued Learning

Course Agenda

Day 1: Foundations of ROI in HR

- **Topic 1:** Understanding the Accountability Crisis in HR
- **Topic 2:** Introduction to ROI Methodology
- **Topic 3:** Major Influences on HR Accountability
- **Topic 4:** The Payoff of ROI for HR Programs
- **Topic 5:** Building a Results-Based Approach in HR
- **Topic 6:** Aligning HR with Organizational Goals
- **Reflection & Review:** Key Takeaways from Accountability and ROI Foundations

Day 2: Data Collection and Analysis for ROI

- **Topic 1:** Types and Levels of Data in ROI Analysis



- **Topic 2:** Developing Effective Data Collection Plans
- **Topic 3:** Questionnaires, Surveys, and Focus Groups for HR Data
- **Topic 4:** Isolating the Effects of HR Programs on Business Impact
- **Topic 5:** Understanding and Handling Data Tabulation Issues
- **Topic 6:** Analyzing Business Performance Data for ROI Metrics
- **Reflection & Review:** Evaluating Data Collection Strategies and Effectiveness

Day 3: Cost Analysis and Intangible Benefits

- **Topic 1:** HR Program Cost Categories and Cost Monitoring
- **Topic 2:** Calculating Fully Loaded Costs for ROI Analysis
- **Topic 3:** Measuring Intangible Benefits in HR Programs
- **Topic 4:** Converting Data to Monetary Benefits
- **Topic 5:** Understanding Cautions and Misuse of ROI Metrics
- **Topic 6:** Linking HR Program Costs to Organizational Impact
- **Reflection & Review:** Calculating ROI While Integrating Tangible and Intangible Benefits

Day 4: Communicating ROI and Strategic Impact

- **Topic 1:** Principles of Communicating ROI Results
- **Topic 2:** Selecting the Right Audience for HR Impact Communication
- **Topic 3:** Using Evaluation Data to Drive Organizational Improvements
- **Topic 4:** Developing Impact Studies for ROI Presentation
- **Topic 5:** Effective Use of ROI Data in Decision-Making
- **Topic 6:** Addressing Resistance to ROI Implementation
- **Reflection & Review:** Reviewing Communication Techniques for ROI Success

Day 5: Practical Application and Case Studies

- **Topic 1:** Implementing ROI Strategies in HR Programs
- **Topic 2:** Analyzing Real-World ROI Case Studies
- **Topic 3:** Creating Comprehensive ROI Action Plans
- **Topic 4:** Forecasting ROI for Future HR Initiatives
- **Topic 5:** Overcoming Challenges in ROI Implementation
- **Topic 6:** Final Presentations of ROI Applications and Feedback
- **Reflection & Review:** Integrating Course Learnings into HR Practices

FAQ

- **What specific qualifications or prerequisites are needed for participants before enrolling in the course?**

No prerequisites are required, but familiarity with HR operations and basic financial concepts is recommended.



- **How long is each day's session, and is there a total number of hours required for the entire course?**

Each session is approximately 6 hours, with breaks included, for a total of 30 hours over five days.

- **How does this course help convert intangible HR outcomes into measurable ROI?**

The course provides frameworks and methods to assess and assign monetary value to intangible benefits like employee engagement, organizational commitment, and leadership development.

How This Course is Different from Other ROI in HR Courses

This course stands out from other HR ROI training programs by emphasizing a hands-on, results-driven approach. It incorporates real-world case studies and actionable frameworks, empowering participants to confidently calculate and communicate their ROI. By focusing on converting intangible benefits into monetary terms and isolating HR impacts, this program equips HR professionals with the methods necessary for driving strategic success.

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

Branding, Marketing, Customer Relations, & Sales Programs

Finance and Accounting Programs

Human Resources Management Programs

Management & Leadership Programs

Political & Public Relations Programs

Project Management Programs

Quality & Process Management

Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



Where to Find Us

You can join our training programs at our centers located in

We also offer online training sessions through the Zoom platform.



Malaysia	Morocco	Spain	France	UK	Italy	Egypt	Turkey	Georgia	Azerbaijan	UAE
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