



# **Logistics Credit Analysis, Financial Modeling, and Trade Financing Training for Bank Professionals**

16 - 20 Mar 2025  
Nairobi



**AGILE LEADERS**  
Training Center



# Logistics Credit Analysis, Financial Modeling, and Trade Financing Training for Bank Professionals

**Ref.:** 36387\_265781 **Date:** 16 - 20 Mar 2025 **Location:** Nairobi **Fees:** 4500 Euro

## Course Overview:

This specialized course is designed to empower participants with the skills to evaluate credit risks, develop financial models, and navigate trade financing specifically tailored to the logistics sector. Additionally, the course addresses related industries such as oil, fuel, gas, and mining, and their intersections with logistics. Participants will learn to address challenges across the Personal, Wealth, and SME/Commercial/Corporate banking segments through practical insights and advanced methodologies.

## Target Audience:

- Branch managers
- Customer relationship managers
- Business bankers
- Credit managers
- Sales managers
- Relationship officers
- Trade finance specialists
- Portfolio and risk managers
- Investment advisors
- Training managers

## Targeted Organizational Departments:

- Retail Banking
- Personal and Wealth Banking
- SME Banking
- Commercial Banking
- Corporate Banking
- Trade Finance and International Banking
- Credit and Risk Management
- Financial Advisory
- Business Development

## Targeted Industries:

- Logistics and supply chain management
- Oil, fuel, and gas



- Mining and natural resources
- Manufacturing and industrial operations
- Retail and FMCG Fast-Moving Consumer Goods
- Agriculture and commodities
- Technology and e-commerce
- Import/export and international trade

## Course Offerings:

By the end of this course, participants will be able to:

- Conduct logistics sector credit analysis
- Build and use financial models for logistics and related projects
- Identify and mitigate risks in credit analysis for logistics projects
- Structure financing deals tailored for SME/Commercial and Corporate banking clients
- Leverage trade finance instruments
- Address sustainability and environmental risks in logistics lending
- Apply global logistics industry trends to banking strategies for diverse segments

## Training Methodology:

This program uses an innovative and interactive approach, including:

- Industry-specific case studies for logistics, oil, gas, and mining financing
- Group discussions for shared insights among banking professionals
- Hands-on practice with financial modeling tools for logistics and related sectors
- Role-based learning tailored for Personal, Wealth, SME/Commercial, and Corporate banking
- Focused feedback and guidance to align with individual career goals

## Course Toolbox:

- Templates and ebooks for credit analysis logistics projects
- Financial modelling resources tailored to logistics, oil, gas, and mining industries
- Case study materials covering real-world financing solutions
- Insights on technological advancements in logistics finance

## Course Agenda:

### Day 1: Introduction to the Logistics Sector

- **Topic 1:** Overview of the logistics sector: transportation, warehousing, and supply chain operations
- **Topic 2:** Key players and market dynamics in the global logistics industry
- **Topic 3:** Trends and technological advancements shaping the logistics landscape



- **Topic 4:** Regulatory environment affecting logistics operations and financing
- **Topic 5:** Introduction to logistics credit analysis and its importance for bank professionals
- **Topic 6:** Identifying opportunities and risks in logistics sector financing
- **Reflection & Review:** Discussing key learnings on the logistics sector and its market dynamics

## Day 2: Logistics Value Chain and Credit Analysis

- **Topic 1:** Understanding the logistics value chain and its key components
- **Topic 2:** Identifying credit risks and opportunities in transportation and warehousing
- **Topic 3:** Financial statement analysis for logistics companies
- **Topic 4:** Credit risk assessment techniques for logistics projects
- **Topic 5:** Evaluating the creditworthiness of logistics sector clients
- **Topic 6:** Case studies of credit analysis in logistics sector lending
- **Reflection & Review:** Key takeaways on credit analysis for logistics and client evaluation

## Day 3: Financial Modeling for Logistics Projects

- **Topic 1:** Principles of financial modeling for logistics investments
- **Topic 2:** Building financial models for logistics projects: revenue projections and cost analysis
- **Topic 3:** Risk factors and market variables in financial models
- **Topic 4:** Investment appraisal for logistics ventures
- **Topic 5:** Valuation techniques for logistics assets and companies
- **Topic 6:** Practical exercises on financial modeling for logistics projects
- **Reflection & Review:** Reviewing financial modeling techniques and their applications

## Day 4: Structuring Financing Deals and Trade Finance

- **Topic 1:** Overview of financing options for logistics projects and companies
- **Topic 2:** Structuring debt and equity financing deals for logistics ventures
- **Topic 3:** Mitigating credit risks through financing structures and collateral arrangements
- **Topic 4:** Understanding trade finance instruments and mechanisms
- **Topic 5:** Trade financing solutions for importers, exporters, and logistics service providers
- **Topic 6:** Risk management in trade finance transactions
- **Reflection & Review:** Discussing trade finance strategies and deal structuring

## Day 5: Regulatory Considerations and Practical Applications

- **Topic 1:** Regulatory framework governing logistics operations and financing
- **Topic 2:** Environmental and sustainability considerations in logistics lending
- **Topic 3:** Risk management strategies for addressing regulatory and environmental risks
- **Topic 4:** Applying credit analysis, financial modeling, and trade finance techniques
- **Topic 5:** Case studies of successful and unsuccessful logistics sector financing



- **Topic 6:** Group discussions on best practices and lessons learned in logistics financing
- **Reflection & Review:** Final review of course learnings and their practical applications

## **FAQ:**

- **What specific qualifications or prerequisites are needed for participants before enrolling in the course?**

Participants should have foundational knowledge in banking and finance. Prior experience in credit or trade finance is advantageous, especially in the logistics, oil, gas, and mining sectors.

- **How long is each day's session, and is there a total number of hours required for the entire course?**

The course runs for 4-5 hours per day over five days, totalling 20-25 hours of intensive training.

- **How does this course address specific challenges in financing logistics projects for oil and mining sectors?**

This course equips participants with methods to address challenges in oil and mining logistics financing through sector-specific credit analysis, advanced financial modeling, and risk management strategies. It includes techniques for structuring complex financing deals, leveraging trade finance instruments, and managing risks such as market volatility, environmental concerns, and regulatory compliance. Real-world case studies provide practical insights into successful and unsuccessful projects, enabling participants to develop effective solutions tailored to these high-stakes industries.

## **How This Course is Different from Other Logistics Training Courses:**

This course uniquely combines logistics credit analysis, financial modelling, and trade financing techniques with a focus on the personal, wealth, and SME/commercial/corporate banking segments. Additionally, it addresses challenges in industries such as oil, gas, and mining, providing tailored methods to equip banking officials in critical decision-making roles. Unlike generic programmes, this course integrates real-world scenarios, industry-specific tools, and actionable strategies, making it an unparalleled choice for professionals aiming to advance their skills in logistics financing.

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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Training Center

## CONTACT US

 UAE, Dubai Investment Park First

 +971585964727  
 +447700176600

 [sales@agile4training.com](mailto:sales@agile4training.com)



## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

- Branding, Marketing, Customer Relations, & Sales Programs
- Finance and Accounting Programs
- Human Resources Management Programs
- Management & Leadership Programs
- Political & Public Relations Programs
- Project Management Programs
- Quality & Process Management
- Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in



We also offer online training sessions through the Zoom platform.

- Malaysia**  
Kuala Lumpur
- Morocco**  
Casablanca
- Spain**  
Barcelona
- France**  
Paris
- UK**  
London
- Italy**  
Rome
- Egypt**  
Cairo  
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UAE, Dubai Investment Park First



+971585964727  
+447700176600



sales@agile4training.com