

# Applications Of Artificial Intelligence In Business Development Training Course

8 – 12 February 2027
Amsterdam

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**Ref:** 36019_2890 **Date:** 8 – 12 February 2027 **Location:** Amsterdam **Fees:** 5700 Euro

## Course Overview:

In this complete exploration into artificial intelligence in business development, you will acquire a robust understanding of AI-driven business development strategies, business development automation with AI, and AI-powered lead generation. You will gain insights into the realm of AI-driven customer relationship management and learn how business development forecasting and predictive analytics can transform your business development performance. As the future of artificial intelligence in business holds vast potential, our course will equip you to leverage this potential to enhance your business development capabilities.

## Target Audience:

- business development representatives
- business development executives
- business development managers
- Business Development professionals
- Marketing professionals
- Customer service representatives
- E-commerce managers
- Entrepreneurs and business owners

## Targeted Organizational Departments:

- business development
- Marketing
- Customer Service
- Business Development
- E-commerce
- Operations

## Targeted Industries:

- Retail
- Finance
- Real Estate
- Information Technology and Services
- Healthcare
- E-commerce
- Hospitality

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## Course Offerings:

By the end of this course, participants will be able to:

- What is Artificial Intelligence
- Examples of Artificial Intelligence in business development
- The future of Artificial Intelligence in business development
- Application of AI software and tools in business development automation
- Lead generation using AI
- AI analytics in business development forecasting and predictive analytics
- Personalized business development experiences using AI
- AI-driven customer relationship management
- AI-driven business development strategies

## Training Methodology:

This training course adopts:

- Interactive sessions
- Case studies
- Group work
- Feedback sessions
- Practical assignments using AI software and tools
- Guest lectures from industry experts
- Self-paced online learning modules

## Course Toolbox:

The course toolbox includes:

- business development plan template
- AI software and tools
- Reading materials on artificial intelligence in business and AI-driven customer relationship management
- Access to online resources and articles about latest trends in AI in business development
- Checklists for implementing AI strategies in business development
- Case studies highlighting effective use of AI in business development

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## Course Agenda:

### Day 1: Introduction to AI in Business Development

- **Topic 1:** Understanding What is Artificial Intelligence and Its Future in business development
- **Topic 2:** AI in business development: Real-world Artificial Intelligence Examples
- **Reflection & Review:** Reflecting on the Role of AI in Modern business development Management

### Day 2: AI-Driven Customer Relationship Management

- **Topic 1:** How AI Transforms Customer Relationship Management
- **Topic 2:** Case Study: AI-Driven business development Strategies
- **Reflection & Review:** Review of AI-Powered Lead Generation Techniques

### Day 3: Business Development Forecasting and Predictive Analytics

- **Topic 1:** business development Forecasting with AI Analytics in business development
- **Topic 2:** Predictive Analytics in business development
- **Reflection & Review:** Reflecting on the Role of AI in business development Forecasting

### Day 4: Business Development Automation with AI

- **Topic 1:** Understanding business development Automation with AI
- **Topic 2:** Personalizing business development Experiences with AI
- **Reflection & Review:** Reflecting on AI's Role in Creating Personalized business development Experiences

### Day 5: AI in Business Development: The Road Ahead

- **Topic 1:** Exploring AI Software and Tools for business development
- **Topic 2:** Future of AI in Sales and business development
- **Reflection & Review:** Discussing AI's Potential in Sales and business development

## How This Course is Different From Other Business Development Courses:

Our course is not your average training course. What sets it apart is our focus on practical, hands-on learning. We believe in learning by doing, hence, we incorporate real-world examples of artificial intelligence in sales and business development into our course content. In addition to theoretical knowledge, our course offers a toolbox that includes AI software and tools, business development plan templates, and extensive reading materials. This will equip you with the resources you need to apply your newfound knowledge in real-life scenarios.

Moreover, the course stands out in its complete treatment of all things AI in sales and business development. From AI-powered lead generation to business development automation with AI, and from AI-driven business development strategies to AI analytics in business development, we cover all facets. This makes us the best artificial intelligence course for professionals who want to understand not just the basics, but the broader applications of AI in the sales and business development domains.

Finally, our emphasis on AI-driven customer relationship management and business development forecasting with predictive analytics distinguishes us from other similar course offerings. We understand the transformative potential of these AI applications and aim to equip the participants with the skills to utilize them effectively. Join us and stay ahead of the curve in the AI revolution.