



# Strategic Management through Mintzberg's Managerial Roles

14 - 18 Jul 2026  
Kuala Lumpur



# Strategic Management through Mintzberg's Managerial Roles

**Ref.:** 36022\_3084 **Date:** 14 - 18 Jul 2026 **Location:** Kuala Lumpur **Fees:** 5200 **Euro**

## Course Overview:

This certification course explores Mintzberg's Managerial Roles in depth, empowering participants with the strategic management skills to enhance their leadership competencies and increase organizational effectiveness.

Strategic management is a cornerstone of successful leadership, especially through the lens of Mintzberg's Managerial Roles. This certification course equips managers and leaders with the knowledge and skills needed to apply Mintzberg's theory for effective management and leadership.

## Target Audience:

- Managers and executives.
- Leadership development professionals.
- Corporate strategists.
- Professionals involved in organizational behavior and management.
- Professionals keen on improving their leadership styles.

## Targeted Organizational Departments for the Strategic Management through Mintzberg's Managerial Roles: A Leadership Perspective certification course:

1. Leadership Development Department
2. Human Resources Department
3. Strategic Planning Department
4. Executive Management
5. Organizational Behavior Department
6. Corporate Strategy Department
7. Training & Development Department
8. Performance Management Department
9. Operations Department
10. Business Management Department



## Targeted Industries:

- Manufacturing Industry
- Tech Industry
- Healthcare Industry
- Consulting Industry
- Retail Industry
- Financial Services Industry
- n-profit organizations

## Course Offering:

- Understand Mintzbergs managerial roles and their strategic implications.
- Develop and implement strategic plans aligned with Mintzbergs theory.
- Improve leadership styles and team management through the application of Mintzbergs roles.
- Enhance decision-making processes, contributing to increased productivity and employee engagement.
- Improve management practices for better organizational effectiveness.
- Improve conflict resolution and change management skills.

## Training Methodology:

The certification course combines theoretical aspects with practical applications of Mintzbergs Managerial Roles for strategic management. The training includes interactive discussions, case studies, real-world examples, and hands-on exercises.

## Course Toolbox:

- Comprehensive course tes and handouts.
- Real-world case studies and examples.
- Mintzbergs managerial roles templates and tools.
- Recommended reading materials and resources.

## Course Agenda:

### Day 1: Introduction to Mintzbergs Managerial Roles

- Importance of strategic management in leadership.
- Overview of Mintzbergs managerial roles and their strategic implications.
- Understand Mintzbergs 5 Ps of strategy.



## **Day 2: Leadership Styles and Organizational Behavior**

- Developing effective leadership styles based on Mintzbergs theory.
- Impact of managerial roles on organizational behavior and team building.

## **Day 3: Strategic Planning and Performance Management**

- Designing strategic plans aligned with Mintzbergs managerial roles.
- Utilizing Mintzbergs roles for effective performance management.

## **Day 4: Team Management and Organizational Effectiveness**

- Mintzbergs managerial roles for effective team management.
- Increasing organizational effectiveness through strategic management.

## **Day 5: Change Management and Conflict Resolution**

- Mintzbergs managerial roles in managing organizational change.
- Conflict resolution in management based on Mintzbergs theory.



## Training Course Categories



**Finance and  
Accounting Training  
Courses**



**Agile PM and Project  
Management Training  
Courses**



**Certified Courses By  
International Bodies**



**Communication and  
Public Relations  
Training Courses**



**Data Analytics Training  
and Data Science  
Courses**



**Environment &  
Sustainability Training  
Courses**



**Governance, Risk and  
Compliance Training  
Courses**



**Human Resources  
Training and  
Development Courses**



**IT Security Training & IT  
Training Courses**



**Leadership and  
Management Training  
Courses**



**Legal Training,  
Procurement and  
Contracting Courses**



**Maintenance Training  
and Engineering  
Training Courses**



# Training Course Categories



**Marketing, Customer Relations, and Sales Courses**



**Occupational Health, Safety and Security Training Courses**



**Oil & Gas Training and Other Technical Courses**



**Personal & Self-Development Training Courses**



**Quality and Operations Management Training Courses**



**Secretarial and Administration Training Courses**





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**Bangkok - Thailand**



**Barcelona - Spain**



**Cairo - Egypt**



**Cape town - South Africa**



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**Chicago - USA**



**Doha - Qatar**



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# Training Cities



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**Milan - Italy**



**Munich - Germany**



**Nairobi - Kenya**



**Paris - France**



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## Training Cities



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**Trabzon - Turkey**



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**Zanzibar - Tanzania**



**Zoom - Online  
Training**

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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