



# **Procurement & Cost Optimization: Strategies for Contracting & Negotiation Success Training Course**

16-20 Jun 2025  
Casablanca



**AGILE LEADERS**  
Training Center



# Procurement & Cost Optimization: Strategies for Contracting & Negotiation Success Training Course

**Ref.:** 56\_37366 **Date:** 16 - 20 Jun 2025 **Location:** Casablanca **Fees:** 4100 **Euro**

## Course Overview:

"Procurement & Cost Optimization: Strategies for Contracting & Negotiation Success Training Course" is a comprehensive corporate training course that integrates strategic procurement planning, data-driven cost reduction, and high-impact negotiation practices tailored for both public and private sector contracting. Through procurement best practices and cost saving procurement techniques, the course equips participants to drive value for money procurement and develop resilient vendor relationships. With a strong emphasis on procurement spend analysis, contract negotiation training, and supplier performance evaluation, the course leverages case-based scenarios and real-world procurement analytics to build effective procurement strategies. Attendees will engage in procurement skills workshops aligned with predictive procurement modeling and performance improvement. By mastering cost-effective contract negotiation and procurement contract management, participants will significantly enhance their organizational impact.

## Target Audience:

- Procurement Managers and Officers
- Contract Managers and Legal Advisors
- Strategic Sourcing Specialists
- Financial Analysts and Cost Controllers
- Supply Chain Managers and Vendor Relationship Executives
- Public Sector Acquisition Officers

## Targeted Organizational Departments:

- Procurement and Supply Chain Departments
- Legal and Contracts Division
- Finance and Budget Control Units
- Strategic Planning and Corporate Services
- Risk and Compliance Teams

## Targeted Industries:

- Government & Public Administration
- Oil & Gas and Energy Sectors
- Healthcare and Pharmaceuticals
- Construction and Infrastructure
- Information Technology and Telecommunications
- Large-scale Manufacturing and Engineering

## Course Offerings:

By the end of this course, participants will be able to:

- Apply advanced procurement strategy course principles to streamline sourcing.
- Conduct procurement spend analysis and apply cost optimization in procurement.
- Navigate procurement risk management and vendor negotiation tactics.
- Implement supplier cost reduction methods and data-driven procurement practices.
- Lead contracting strategy course projects with confidence and efficiency.
- Use negotiation in procurement to enhance contract value and compliance.

## Training Methodology:

This course uses a blended learning methodology combining expert-led sessions, interactive group workshops, and practical simulation exercises. Participants will engage in procurement skills workshops to solve real-time sourcing and contracting challenges. Sessions are designed around business negotiation skills, vendor management strategies, and procurement analytics tools. Each module uses tools to facilitate predictive procurement modeling and strategic sourcing. Peer learning and instructor feedback are integral parts of the training approach to build in-house procurement capabilities.

## Course Toolbox:

- Strategic procurement planning templates
- Vendor evaluation checklists
- Cost modeling spreadsheets
- Sample RFx documents and contract negotiation guides
- Procurement risk assessment frameworks

## Course Agenda:

### Day 1: Strategic Procurement Fundamentals

- **Topic 1:** Procurement strategy frameworks and corporate alignment
- **Topic 2:** Advanced procurement planning techniques for global sourcing
- **Topic 3:** Cost control mechanisms and procurement best practices
- **Topic 4:** Spend analysis for procurement decision-making
- **Topic 5:** Supplier segmentation and category strategy development
- **Topic 6:** Strategic sourcing and capability building
- **Reflection & Review:** Translating procurement planning into savings impact



## **Day 2: Contracting Excellence & Risk Mitigation**

- **Topic 1:** Public and private sector contracting models
- **Topic 2:** Legal considerations and contract lifecycle management
- **Topic 3:** Drafting effective contracts for complex projects
- **Topic 4:** Procurement contract management KPIs
- **Topic 5:** Managing risk through strategic contracting techniques
- **Topic 6:** Supplier compliance and SLA integration
- **Reflection & Review:** From contract design to vendor performance

## **Day 3: Negotiation Mastery in Procurement**

- **Topic 1:** Contract negotiation training and BATNA preparation
- **Topic 2:** Interest-based and win-win negotiation frameworks
- **Topic 3:** Vendor negotiation tactics and ethical considerations
- **Topic 4:** Simulation: Multi-party procurement negotiation
- **Topic 5:** Evaluating the success of procurement negotiations
- **Topic 6:** Dealing with difficult negotiations and conflict resolution
- **Reflection & Review:** Analyzing negotiation outcomes using KPIs

## **Day 4: Digital Procurement & Analytical Tools**

- **Topic 1:** Introduction to e-procurement systems and digital tools
- **Topic 2:** Procurement analytics and cost modeling strategies
- **Topic 3:** Using data to inform sourcing decisions and price forecasting
- **Topic 4:** Predictive procurement modeling for cost optimization
- **Topic 5:** Case study: Digital transformation in strategic sourcing
- **Topic 6:** Automation and AI in procurement operations
- **Reflection & Review:** Using analytics for procurement transformation

## **Day 5: Strategic Sourcing & Continuous Improvement**

- **Topic 1:** Building a procurement transformation program
- **Topic 2:** Driving value for money procurement across the supply chain
- **Topic 3:** Developing sustainable vendor relationships and evaluation
- **Topic 4:** In-house procurement capability building and certification
- **Topic 5:** Best practices in procurement performance improvement
- **Topic 6:** Change management and procurement culture
- **Reflection & Review:** Sustaining results through strategic procurement leadership

## **FAQ:**



### **What specific qualifications or prerequisites are needed for participants before enrolling in the course?**

This course is designed for mid-to-senior professionals with responsibilities in procurement, contracting, or supply chain functions. No formal certification is required, but experience with purchasing or vendor management is recommended.

### **How long is each day's session, and is there a total number of hours required for the entire course?**

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

### **Is there a difference between cost optimization and cost control in procurement?**

Yes. Cost optimization in procurement focuses on achieving the best total value through strategic sourcing, while cost control is about monitoring and regulating procurement expenditures within set budgets. Both are covered in the course using data-driven procurement and predictive modeling approaches.

### **How This Course is Different from Other Procurement Courses:**

Unlike traditional procurement courses that emphasize procedural compliance, "Procurement & Cost Optimization: Strategies for Contracting & Negotiation Success Training Course" combines advanced strategic procurement training with tactical negotiation in procurement. It integrates supplier cost reduction methods and procurement contract management aligned with real-world application. Participants will leave not only with theoretical understanding but also practical skills reinforced by procurement analytics tools, vendor management strategies, and digital procurement transformation insights. This unique blend ensures both private and government procurement training needs are met with high standards and strategic impact.

# Training Course Categories



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Courses**



**Agile PM and Project  
Management Training  
Courses**



**Certified Courses By  
International Bodies**



**Communication and  
Public Relations  
Training Courses**



**Data Analytics Training  
and Data Science  
Courses**



**Environment &  
Sustainability Training  
Courses**



**Governance, Risk and  
Compliance Training  
Courses**



**Human Resources  
Training and  
Development Courses**



**IT Security Training & IT  
Training Courses**



**Leadership and  
Management Training  
Courses**



**Legal Training,  
Procurement and  
Contracting Courses**



**Maintenance Training  
and Engineering  
Training Courses**





# Training Course Categories



**Marketing, Customer Relations, and Sales Courses**



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# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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