Certified Leadership & Strategic Management Program

31 Mar - 04 Apr 2026
Kuala Lumpur

AGILE LEADERS
Training Center

Certified Leadership & Strategic Management Program

Ref.: 36251_41986 **Date:** 31 Mar - 04 Apr 2026 **Location:** Kuala Lumpur **Fees:** 5200 **Euro**

Course Overview:

The world of business is evolving rapidly, and to navigate it successfully, professionals need a deep understanding of strategic management. The Certified Leadership & Strategic Management Program course provides a comprehensive exploration of strategic planning and management, enabling participants to think critically about their organization's future. With a focus on strategic planning training, strategic thinking, and execution, this course ensures that individuals are adept at business strategy planning and execution. The course combines the knowledge of a strategic planning course with the insights of a strategic business planning training to ensure holistic learning.Target Audience:

- CEOs, Directors, and Senior Managers interested in strategic planning and management course insights.
- Business Analysts aiming to expand their strategic business planning course skills.
- Entrepreneurs and Startup Founders exploring strategic planning short courses.
- HR professionals keen on implementing strategic planning training programs.

Targeted Organizational Departments:

- Strategic Planning Departments
- Business Development
- Marketing and Sales
- Human Resources keen on offering training for strategic planning.

Targeted Industries:

In a world increasingly defined by globalization, industries such as Technology, Healthcare, Finance, Retail, and Manufacturing will gain profoundly from this strategic business planning training. Given the rapid transformations in these sectors, adopting a strategic planning and management approach is no longer optional but essential.

Course Offerings:

Participants will:

1. Master the art and science behind strategic planning training.
2. Dive deep into strategic business planning and execution.
3. Explore the nuances of a strategic planning short course condensed into actionable insights.
4. Engage with strategic planning and goal setting training.
5. Benefit from corporate strategy training interwoven with business strategy training methodologies.

Training Methodology:

'Strategic Management Competitiveness & Globalization' offers a mix of case studies, group work, and interactive sessions. This amalgamation ensures an engaging strategic planning training program that emphasizes real-world scenarios. Participants will undergo training on strategic planning, where experts provide insights on the latest industry trends and best practices. The course emphasizes strategic thinking and planning training, ensuring that learners can take a proactive approach in their respective industries.

Course Toolbox:

- Course Handout.
- Course PPT Slides.

Course Agenda:

Day 1: Strategic Management Cornerstones

- **Topic 1:** Understanding the Concepts of Ends, Means, and Directives
- **Topic 2:** Analyzing the External Environment
- **Topic 3:** Assessing the Internal Environment
- **Topic 4:** Using the Balanced Scorecard
- **Topic 5:** Designing a Strategy Map
- **Topic 6:** Aligning Vision, Mission, and Strategy
- **Reflection & Review:** Key Takeaways and Executive Roundtable Discussion

Day 2: From Business Strategy to Corporate Strategy

- **Topic 1:** Business-Level Strategy Formulation
- **Topic 2:** Corporate-Level Strategy Design
- **Topic 3:** Mergers and Acquisitions M&A Strategies
- **Topic 4:** International Market Entry and Expansion
- **Topic 5:** Strategic Alliances and Cooperative Strategies
- **Topic 6:** Strategic Risk and Diversification
- **Reflection & Review:** Strategy Simulations and Group Reflections

Day 3: Governance, Structure, & Control

- **Topic 1:** Corporate Governance Models
- **Topic 2:** Aligning Strategy with Organizational Structure
- **Topic 3:** Centralized vs. Decentralized Control Systems
- **Topic 4:** Performance Management and KPIs
- **Topic 5:** Strategy Execution Barriers
- **Topic 6:** Ethics and Accountability in Governance
- **Reflection & Review:** Organizational Diagnostics and Ethics Game

Day 4: Strategic Leadership Skills

- **Topic 1:** Risk Management and Decision-Making Under Uncertainty
- **Topic 2:** Situational Leadership for Adaptive Environments
- **Topic 3:** Emotional Intelligence in Strategic Leadership
- **Topic 4:** Conflict Resolution and Mediation Techniques
- **Topic 5:** Lateral Thinking and Creative Problem Solving SCAMPER
- **Topic 6:** Thinking Modes and The Six Thinking Hats
- **Reflection & Review:** Personal Leadership Self-Assessment & Coaching Clinic

Day 5: Stakeholder Negotiations & Strategic Alignment

- **Topic 1:** Identifying Internal and External Stakeholders
- **Topic 2:** Power-Interest Mapping and Influence Strategies
- **Topic 3:** Win-Win Negotiation Techniques and Tactics
- **Topic 4:** Aligning Stakeholder Expectations with Strategy
- **Topic 5:** Communication for Strategic Buy-In
- **Topic 6:** Building Long-Term Trust and Collaborative Frameworks
- **Reflection & Review:** Stakeholder Roleplay Simulation and Alignment Planning

How This Course is Different from Other Strategic Management Courses:

The Certified Leadership & Strategic Management Program is not just another strategic planning course. It offers a unique blend of theoretical knowledge with practical training on strategic planning. Unlike standard strategic planning training courses, our course is a fusion of strategic thinking and planning training with hands-on exercises. It doesn't just offer business strategy training; it molds professionals to think, plan, and execute strategies efficiently. Experience a strategic planning training program that stands out in its depth, applicability, and innovative approach.Certified Leadership & Strategic Management Program

Training Course Categories

Finance and Accounting Training Courses

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Training Course Categories

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Oil & Gas Training and Other Technical Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses

Training Cities

Accra - Ghana

Amman - Jordan

Amsterdam - Netherlands

Athens - Greece

Baku - Azerbaijan

Bali - Indonesia

Bangkok - Thailand

Barcelona - Spain

Cairo - Egypt

Cape town - South Africa

Casablanca - Morocco

Chicago - USA

Doha - Qatar

Dubai - UAE

Geneva - Switzerland

Istanbul - Turkey

Training Cities

Jakarta - Indonesia

Johannesburg - South Africa

Kuala Lumpur - Malaysia

Langkawi - Malaysia

London - UK

Madrid - Spain

Manama - Bahrain

Milan - Italy

Montreux - Switzerland

Munich - Germany

Nairobi - Kenya

Paris - France

Phuket - Thailand

Prague - Czech Republic

Rome - Italy

San Diego - USA

Training Cities

Sharm El-Sheikh - Egypt

Tbilisi - Georgia

Tokyo - Japan

Trabzon - Turkey

Vienna - Austria

Zanzibar - Tanzania

Zoom - Online Training

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.

AGILE LEADERS
Training Center

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