



Adobe Premiere Pro with AI: Smart Video Editing & Automation Training Course

16 - 20 Nov 2025
Johannesburg



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Ref.: 103600312_47011 **Date:** 16 - 20 Nov 2025 **Location:** Johannesburg **Fees:** 6000 **Euro**

Course Overview:

"Adobe Premiere Pro with AI: Smart Video Editing & Automation Training Course" is a cutting-edge corporate training program designed to equip professionals with AI-powered video editing skills. This course integrates the latest AI-driven tools in Adobe Premiere Pro, offering automation techniques to enhance workflow efficiency and post-production creativity. Participants will explore Generative AI, AI-powered transitions, speech enhancement, and smart automation techniques that redefine video editing.

Throughout this course, learners will gain hands-on experience in AI-assisted video storytelling, AI-based workflow management, object removal, and AI-driven motion tracking. With structured learning, real-world projects, and expert-led sessions, attendees will master how AI improves video editing, making their content more engaging and production-ready. Whether you're a content creator, marketing professional, or video editor, this course will empower you to leverage AI tools for smarter, faster, and higher-quality video production.

Target Audience:

- Video Editors & Filmmakers
- Content Creators & Social Media Managers
- Marketing & Advertising Professionals
- Corporate Trainers & E-learning Developers
- Media Production Teams & Agencies

Targeted Organizational Departments:

- Marketing & Advertising
- Media Production & Creative Teams
- Corporate Communications
- Learning & Development
- Social Media & Digital Content Teams

Targeted Industries:

- Media & Entertainment
- Marketing & Advertising
- Corporate Training & E-learning
- Digital Content Creation & Social Media
- Film & Television Production

Course Offerings:

By the end of this course, participants will be able to:

- Utilize Adobe Premiere Pro AI tools for smarter video editing.
- Apply AI-powered video editing techniques for automation.
- Enhance videos with AI-based color correction and object removal.
- Integrate AI-driven motion tracking and smart editing automation.
- Implement Generative AI in Premiere Pro for content creation.
- Utilize AI-powered transitions, B-roll generators, and speech enhancement tools.
- Optimize workflow with AI automation in video editing.

Training Methodology:

This course adopts an interactive, hands-on training approach combining:

- Practical demonstrations and real-time AI video editing exercises.
- Case studies showcasing AI-driven video production techniques.
- Activities to apply AI-based workflow in Premiere Pro.
- Instructor-led tutorials on AI-powered subtitles, transitions, and object removal.
- Feedback sessions and Q&A discussions to solidify learning.
- Final project showcasing AI-assisted video storytelling.

Course Toolbox:

- Sample project files and media assets
- AI-powered video editing reference guides
- Checklists and workflow templates for automation

Course Agenda:

Day 1: Introduction to AI-Powered Video Editing

- **Topic 1:** Overview of Adobe Premiere Pro AI features
- **Topic 2:** Understanding AI automation in video editing
- **Topic 3:** Setting up an AI-based workflow in Premiere Pro
- **Topic 4:** Introduction to Generative AI in video editing
- **Topic 5:** AI-powered video editing techniques
- **Topic 6:** Hands-on: AI-driven project setup
- **Reflection & Review:** Key takeaways and Q&A session



Day 2: AI-Powered Video Enhancements & Smart Automation

- **Topic 1:** AI-driven motion tracking in Premiere Pro
- **Topic 2:** AI-powered object removal and scene clean-up
- **Topic 3:** Enhance speech AI in Premiere Pro for clear audio
- **Topic 4:** AI color correction and automated grading techniques
- **Topic 5:** AI-powered transitions and automated effects
- **Topic 6:** Implementing AI-based workflow automation
- **Reflection & Review:** Hands-on practice and knowledge check

Day 3: AI-Assisted Storytelling and Content Creation

- **Topic 1:** AI-powered subtitles and voice enhancement tools
- **Topic 2:** Smart editing automation for efficiency
- **Topic 3:** Premiere Pro AI B-roll generator and content expansion
- **Topic 4:** AI-based storytelling techniques for engaging videos
- **Topic 5:** AI-powered social media video editing techniques
- **Topic 6:** AI-assisted video effects for dynamic content
- **Reflection & Review:** Practical session and group feedback

Day 4: AI in Filmmaking and Corporate Video Production

- **Topic 1:** AI-driven post-production techniques
- **Topic 2:** Video editing automation for corporate content
- **Topic 3:** AI-powered branding and marketing video creation
- **Topic 4:** AI tools for enhancing business presentations
- **Topic 5:** AI-driven video marketing strategies
- **Topic 6:** Optimizing workflow with AI automation
- **Reflection & Review:** Discussion and troubleshooting

Day 5: Final Project & Future trends

- **Topic 1:** Final project: AI-assisted video storytelling
- **Topic 2:** Review of AI automation techniques in Premiere Pro
- **Topic 3:** Real-world AI-powered video editing applications
- **Topic 4:** Best practices for AI-enhanced editing workflows
- **Topic 5:** Final assessment and feedback
- **Topic 6:** Future trends in AI-driven video production
- **Reflection & Review:** Course wrap-up and participant feedback

FAQ:



What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No prior AI experience is required, but a basic understanding of Adobe Premiere Pro is recommended. The course is designed for professionals looking to enhance their video editing skills with AI-powered tools.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session lasts approximately 4-5 hours, including hands-on practice and interactive discussions. The total course spans five days, totaling 20-25 hours.

How does AI-powered video editing improve efficiency compared to traditional methods?

AI automates repetitive tasks like object removal, motion tracking, and speech enhancement, reducing manual effort and speeding up production time. AI-powered tools ensure precision and higher-quality video outputs.

How This Course is Different from Other Adobe Premiere Pro Courses:

Unlike traditional video editing courses, "Adobe Premiere Pro with AI: Smart Video Editing & Automation" focuses exclusively on AI-powered enhancements. This course equips learners with cutting-edge AI tools for automation, smart transitions, and AI-driven post-production techniques. Participants will gain practical experience with Generative AI, AI-powered storytelling, and AI-driven motion tracking—essential skills for modern video production. By integrating AI into their workflow, learners can significantly improve their editing efficiency, content quality, and storytelling effectiveness.



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WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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