



# Digital Execution Mastery: Lead with Strategy & Agility

31 Mar - 04 Apr 2026  
Madrid



# Digital Execution Mastery: Lead with Strategy & Agility

**Ref.:** 87\_50459 **Date:** 31 Mar - 04 Apr 2026 **Location:** Madrid **Fees:** 5700 **Euro**

## Course Overview:

"Leading Digital Execution Training course: Strategy, Agility & Impact" is a five-day corporate training program designed to prepare executives and senior leaders for successful participation in top-tier programs like IMD's Leading Digital Execution. Grounded in world-class research including IMD's Digital Vortex and the Seven Leadership Tensions model, this course provides deep, actionable insight into digital strategy execution and transformation leadership. Participants will master the agile execution framework, build roadmaps for digital transformation orchestration, and navigate key challenges such as fragmented strategies, leadership alignment, and continuous change. Designed as a certificate prep course, it equips learners with digital leadership training for executives and practical approaches to support online training in digital execution leadership. From understanding how to lead digital strategy execution to implementing agile strategy in complex environments, participants will gain a powerful foundation to thrive in digital transformation initiatives.

## Target Audience:

- Chief Digital Officers CDOs
- Chief Transformation Officers
- Heads of Strategy and Innovation
- Business Unit Leaders
- Senior Project Managers
- Digital Consultants and Agile Coaches

## Targeted Organizational Departments:

- Strategy and Innovation
- Digital Transformation Office
- Technology and IT Departments
- Operations and Business Development
- Learning and Development L&D
- Executive Leadership and Governance Teams

## Targeted Industries:

- Financial Services
- Media & Entertainment
- Telecommunications
- Technology and Software
- Retail and eCommerce
- Transportation & Logistics
- Healthcare and Pharma

## Course Offerings:

### By the end of this course, participants will be able to:

- Apply agile execution frameworks to lead digital transformation
- Build and align a digital transformation roadmap with strategic goals
- Analyze and apply the Seven Leadership Tensions model
- Identify fragmented strategies and align execution priorities
- Develop influencing techniques to persuade key stakeholders
- Orchestrate digital transformation using IMD's Digital Transformation Orchestra framework
- Prepare confidently for the IMD certificate in digital transformation programs

## Training Methodology:

The training blends instructor-led sessions with case-based learning, experiential exercises, peer discussions, and simulation activities. Each module introduces a core principle from the IMD approach to digital strategy execution. Participants will collaborate in teams to practice agile execution framework techniques and build transformation roadmaps. The Seven Leadership Tensions model will be explored through role-play and coaching, while group exercises reinforce understanding of orchestration across departments. Reflection sessions help tie insights back to participants' actual workplace challenges. Digital disruption simulations, inspired by the Digital Vortex, allow participants to make strategic decisions in dynamic, uncertain environments.

## Course Toolbox:

- Agile execution roadmap templates
- Leadership self-assessment tools Seven Tensions model
- Case examples on digital transformation execution
- Strategic alignment checklist
- Transformation orchestration map

## Course Agenda:



## Day 1: Setting Strategic Digital Vision

- **Topic 1:** Understanding the Digital Vortex and Market Disruption
- **Topic 2:** Defining Digital Execution in the Age of Transformation
- **Topic 3:** Clarifying Your Digital Ambition and Strategic Goals
- **Topic 4:** Analyzing Internal Capabilities and Default Leadership Styles
- **Topic 5:** Mapping Organizational Readiness for Transformation
- **Topic 6:** Identifying Key Stakeholders and Influencers
- **Reflection & Review:** Reflection on strategic ambition clarity and leadership alignment

## Day 2: Building the Transformation Roadmap

- **Topic 1:** Introducing the Digital Transformation Orchestra Framework
- **Topic 2:** Orchestrating Go-to-Market, Engagement, Operations, and Organization
- **Topic 3:** Structuring Governance and Execution Roles
- **Topic 4:** Prioritizing Initiatives and Sequencing Actions
- **Topic 5:** Defining Transformation Metrics and KPIs
- **Topic 6:** Creating the First Draft of a Transformation Roadmap
- **Reflection & Review:** Roadmap peer feedback and orchestration insights

## Day 3: Executing with Agility

- **Topic 1:** Organizational Behaviors Required for Agile Execution
- **Topic 2:** Applying Agile Frameworks in Traditional Organizations
- **Topic 3:** Leading Cross-Functional Teams Across Silos
- **Topic 4:** Balancing Structure and Speed for Scalable Impact
- **Topic 5:** Managing Cultural Resistance and Execution Fatigue
- **Topic 6:** Ensuring Alignment Across Agile Portfolios
- **Reflection & Review:** Reflection on agile readiness and adaptive execution

## Day 4: Leading Through the Seven Tensions

- **Topic 1:** Overview of the Seven Leadership Tensions Model
- **Topic 2:** Practicing Adaptive Leadership Styles Listener vs Teller, Visionary vs Tactician
- **Topic 3:** Leveraging Intuition and Analytics in Decision-Making
- **Topic 4:** Managing Authority: Power Holder vs Power Sharer Dynamics
- **Topic 5:** Developing Individual and Organizational Influence
- **Topic 6:** Building Leadership Confidence Amidst Transformation
- **Reflection & Review:** Tension role-plays and peer coaching insights



## **Day 5: Synthesizing, Presenting, and Preparing for Certification**

- **Topic 1:** Reviewing the Full Digital Execution Framework
- **Topic 2:** Finalizing the Transformation Roadmap and Communication Plan
- **Topic 3:** Delivering Your Strategic Narrative to Stakeholders
- **Topic 4:** Preparing for IMD Certificate Readiness and Assessment
- **Topic 5:** Presenting Personal Capstone Execution Plans
- **Topic 6:** Peer Feedback and Leadership Reflections
- **Reflection & Review:** Integration of lessons and next steps for implementation

## **FAQ:**

### **What specific qualifications or prerequisites are needed for participants before enrolling in the course?**

There are no formal prerequisites, but participants should be in leadership or mid-senior roles involved in digital strategy, execution, or transformation projects.

### **How long is each day's session, and is there a total number of hours required for the entire course?**

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

### **What is the difference between agile strategy implementation and digital transformation orchestration?**

Agile strategy implementation focuses on flexible, iterative approaches to executing digital initiatives. Digital transformation orchestration, as introduced by IMD, refers to aligning all organizational elements go-to-market, engagement, operations, structure to work together in harmony for successful transformation.

### **How This Course is Different from Other Leading Digital Execution Courses:**

Leading Digital Execution Training course: "Strategy, Agility & Impact" is uniquely designed to serve as both a practical corporate training and a preparatory course for professionals considering or pursuing the IMD certificate in digital transformation. While most programs focus either on strategy or agile delivery, this course integrates both with leadership development using IMD's proprietary Seven Tensions model and Digital Transformation Orchestra. It stands out for blending agile strategy implementation course content with digital transformation orchestration techniques, enabling leaders to master both strategic alignment and cultural readiness.

# Training Course Categories



**Finance and  
Accounting Training  
Courses**



**Agile PM and Project  
Management Training  
Courses**



**Certified Courses By  
International Bodies**



**Communication and  
Public Relations  
Training Courses**



**Data Analytics Training  
and Data Science  
Courses**



**Environment &  
Sustainability Training  
Courses**



**Governance, Risk and  
Compliance Training  
Courses**



**Human Resources  
Training and  
Development Courses**



**IT Security Training & IT  
Training Courses**



**Leadership and  
Management Training  
Courses**



**Legal Training,  
Procurement and  
Contracting Courses**



**Maintenance Training  
and Engineering  
Training Courses**





# Training Course Categories



**Marketing, Customer Relations, and Sales Courses**



**Occupational Health, Safety and Security Training Courses**



**Oil & Gas Training and Other Technical Courses**



**Personal & Self-Development Training Courses**



**Quality and Operations Management Training Courses**



**Secretarial and Administration Training Courses**



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## Training Cities



**Accra - Ghana**



**Amman - Jordan**



**Amsterdam -  
Netherlands**



**Athens - Greece**



**Baku - Azerbaijan**



**Bali - Indonesia**



**Bangkok - Thailand**



**Barcelona - Spain**



**Cairo - Egypt**



**Cape town - South  
Africa**



**Casablanca -  
Morocco**



**Chicago - USA**



**Doha - Qatar**



**Dubai - UAE**



**Geneva -  
Switzerland**



**Istanbul - Turkey**



## Training Cities



**Jakarta - Indonesia**



**Johannesburg - South Africa**



**Kuala Lumpur - Malaysia**



**Langkawi - Malaysia**



**London - UK**



**Madrid - Spain**



**Manama - Bahrain**



**Milan - Italy**



**Montreux - Switzerland**



**Munich - Germany**



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**Paris - France**



**Phuket - Thailand**



**Prague - Czech Republic**



**Rome - Italy**



**San Diego - USA**



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## Training Cities



**Sharm El-Sheikh -  
Egypt**



**Tbilisi - Georgia**



**Tokyo - Japan**



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**Trabzon - Turkey**



**Vienna - Austria**



**Zanzibar - Tanzania**



**Zoom - Online  
Training**

# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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