



Executive Mini MBA: Master Strategic Leadership & Growth

04 - 08 Aug 2025
Geneva



Executive Mini MBA: Master Strategic Leadership & Growth

Ref.: 36356_50486 **Date:** 04 - 08 Aug 2025 **Location:** Geneva **Fees:** 6200 **Euro**

Course Overview:

The course is designed for ambitious professionals ready to lead in today's rapidly evolving global market. This program offers a unique blend of strategic leadership, competitive analysis, and executive decision-making, ensuring participants gain the skills needed to thrive in high-level business environments. With a strong focus on strategic planning, global competitiveness, and leadership development, participants will learn to shape, implement, and sustain winning strategies.

Target Audience:

- CEOs, Directors, and Senior Executives
- Business Analysts
- Entrepreneurs
- HR Managers

Targeted Organizational Departments:

- Strategic Planning and Corporate Strategy
- Business Development and Marketing
- Human Resources Leadership Programs
- Finance and Operations

Targeted Industries:

- Technology
- Healthcare
- Finance
- Retail
- Manufacturing

Course Offerings:

By the end of this course, participants will be able to:

- Conduct thorough strategic planning and competitor analysis
- Formulate, implement, and lead strategic initiatives for global growth
- Develop frameworks for corporate governance and organizational structure
- Foster strategic thinking and leadership skills for effective decision-making
- Apply international strategy and merger & acquisition principles in business growth

Training Methodology:

This Executive Mini MBA combines case studies, group exercises, and peer discussions with hands-on scenario-based learning to ensure participants gain valuable insights into strategic planning and global competitiveness. Through interactive workshops and practical applications, participants are encouraged to engage directly with real-world business challenges.

Course Toolbox:

- ebooks covering strategic management and global competitiveness
- Templates and checklists for business strategy and strategic planning
- Comprehensive case studies and exercises emphasizing strategic decision-making
- Online resources for international strategy and corporate governance

Course Agenda:

Day 1: Foundations of Strategic Business management

- **Topic 1:** Strategic Leadership & Competitiveness
- **Topic 2:** Navigating the Global Business Environment
- **Topic 3:** Core Competencies and Organizational Capabilities
- **Topic 4:** Corporate Governance and Executive Accountability
- **Topic 5:** Organizational Culture for Strategic Success
- **Topic 6:** Strategic Decision-Making Frameworks
- **Reflection & Review:** Review of key insights on global competitiveness

Day 2: Strategic Formulation and Innovation

- **Topic 1:** Crafting Business-Level Strategies
- **Topic 2:** Managing Competitive Rivalry
- **Topic 3:** Corporate Strategy for Diversification
- **Topic 4:** Innovation as a Competitive Advantage
- **Topic 5:** Strategic Risk Management
- **Topic 6:** Resource Allocation and Prioritization
- **Reflection & Review:** Reflection on strategic business model innovation



Day 3: Expanding Global Reach

- **Topic 1:** International Strategy Development
- **Topic 2:** Partnerships and Strategic Alliances
- **Topic 3:** Corporate Social Responsibility and Ethics
- **Topic 4:** Entering New Markets
- **Topic 5:** Building a Global Brand
- **Topic 6:** Cross-Cultural Leadership Skills
- **Reflection & Review:** Discussing challenges in global strategy execution

Day 4: Strategy Implementation and Organizational Alignment

- **Topic 1:** Implementing Strategy through Organizational Structure
- **Topic 2:** Leadership for Strategic Change
- **Topic 3:** Aligning Structure with Strategy
- **Topic 4:** Measuring Success and Strategic KPIs
- **Topic 5:** Continuous Improvement in Strategy
- **Topic 6:** Managing Organizational Change
- **Reflection & Review:** Insights on aligning strategy with organizational goals

Day 5: Innovation, Entrepreneurship, and Sustainable Growth

- **Topic 1:** Strategic Entrepreneurship
- **Topic 2:** Scaling and Sustaining Growth
- **Topic 3:** Financing Innovation
- **Topic 4:** Leadership Development for Sustainable Growth
- **Topic 5:** Strategic Management in Turbulent Times
- **Topic 6:** Future Trends in Strategic Leadership
- **Reflection & Review:** Reflection on sustainable competitive advantage

How This Course is Different from Other Strategic Leadership Courses:

The course stands out with its executive-focused approach to strategic management and global competitiveness. Unlike traditional management programs, this course is action-oriented, combining case studies, interactive workshops, and real-world applications to provide a rich learning experience. Participants benefit from an expert-led curriculum that addresses global business trends, ethical leadership, and innovation, all while fostering strategic decision-making skills. The course doesn't just teach business strategy; it develops proactive leaders capable of navigating complex business landscapes and driving sustainable success.

Training Course Categories



Finance and Accounting Training Courses



Agile PM and Project Management Training Courses



Certified Courses By International Bodies



Communication and Public Relations Training Courses



Data Analytics Training and Data Science Courses



Environment & Sustainability Training Courses



Governance, Risk and Compliance Training Courses



Human Resources Training and Development Courses



IT Security Training & IT Training Courses



Leadership and Management Training Courses



Legal Training, Procurement and Contracting Courses



Maintenance Training and Engineering Training Courses



Training Course Categories



Marketing, Customer Relations, and Sales Courses



Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses

Training Cities



Accra - Ghana



Amman - Jordan



Amsterdam - Netherlands



Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Istanbul - Turkey



Jakarta - Indonesia



Johannesburg - South Africa

Training Cities



Kuala Lumpur - Malaysia



Langkawi - Malaysia



London - UK



Madrid - Spain



Manama - Bahrain



Milan - Italy



Nairobi - Kenya



Paris - France



Phuket - Thailand



Prague - Czech Republic



Rome - Italy



Sharm El-Sheikh - Egypt



Tbilisi - Georgia



Tokyo - Japan



Vienna - Austria



Zanzibar - Tanzania



AGILE LEADERS
Training Center

Training Cities



**Zoom - Online
Training**

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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