



Change Management and Digital Transformation towards Humanizing Cities

05 - 09 Jan 2027
Athens



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Ref.: 36381_57403 **Date:** 05 - 09 Jan 2027 **Location:** Athens **Fees:** 6700 **Euro**

Course Overview:

The course addresses the critical intersection of technological advancement and urban development. Designed to empower professionals with strategies to create sustainable, inclusive, and innovative urban environments, this course offers a blend of foundational principles and cutting-edge applications. Participants will explore leadership strategies, digital transformation techniques, and approaches to humanizing urban systems while addressing modern challenges like cybersecurity, workforce adaptation, and inclusivity. Through interactive workshops, case studies, and collaborative projects, this course equips participants to lead transformative initiatives that align technology with human values for thriving cities of the future.

Target Audience:

- Urban Planners
- City Officials
- Leaders and Managers
- Technology and Innovation Specialists
- Academics and Researchers
- NGO and Community Leaders

Targeted Organizational Departments:

- Urban Planning and Development
- Innovation and Technology
- Environmental Sustainability
- Public Policy and Governance
- Community and Social Development

Targeted Industries:

- Urban Development and Planning
- Technology and Smart Cities
- Environmental Management
- Public Administration
- Non-Governmental Organizations



Course Offerings:

By the end of this course, participants will be able to:

- Understand and apply change management principles to urban contexts
- Develop leadership and communication strategies for effective transformation
- Implement digital transformation techniques tailored to human-centric cities
- Design and evaluate urban systems prioritizing inclusivity and sustainability
- Overcome barriers in digital transformation to achieve smart city goals

Training Methodology:

This course adopts an immersive and practical learning approach. Participants will engage in hands-on activities, including case studies, scenario-based exercises, and collaborative group projects. Interactive workshops will provide participants with opportunities to brainstorm and propose solutions to real-world urban challenges.

Course Toolbox:

- Comprehensive course ebooks
- Case studies on successful urban transformation projects
- Online resources and reading materials
- Group project frameworks and evaluation rubrics

Course Agenda:

Day 1: Foundations of Change Management

- **Topic 1:** Introduction to Change Management
- **Topic 2:** The Stages of Change Management
- **Topic 3:** Case Studies of Successful Change Initiatives
- **Topic 4:** Planning, Communication, and Employee Engagement
- **Topic 5:** Interactive Case Study Analysis
- **Reflection & Review:** Reflection & Review

Day 2: Leadership and Strategy

- **Topic 1:** Leadership in Change Management
- **Topic 2:** Building Trust and Reducing Resistance
- **Topic 3:** SWOT Analysis and KPIs
- **Topic 4:** Roadmaps for Implementation
- **Topic 5:** Scenario-Based Strategy Design
- **Reflection & Review:** Reflection & Review



Day 3: Digital Transformation Basics

- **Topic 1:** What is Digital Transformation?
- **Topic 2:** Key Concepts and Components
- **Topic 3:** Addressing Cybersecurity Risks and Cost Barriers
- **Topic 4:** Building Digital Skills for Workforce Adaptation
- **Topic 5:** Workshop on Digital Transformation Solutions
- **Reflection & Review:** Reflection & Review

Day 4: Humanizing Cities through Technology

- **Topic 1:** Smart Cities and Sustainability
- **Topic 2:** Leveraging AI and IoT for Urban Systems
- **Topic 3:** Renewable Energy and Waste Management Systems
- **Topic 4:** Designing Inclusive Public Spaces
- **Topic 5:** Group Smart City Proposal Development
- **Reflection & Review:** Reflection & Review

Day 5: Evaluation and Future Readiness

- **Topic 1:** Monitoring and Measuring Success
- **Topic 2:** Reviewing Urban Transformation Projects
- **Topic 3:** Adapting to Emerging Trends and Technologies
- **Topic 4:** Building a Culture of Innovation
- **Topic 5:** Final Group Presentations and Feedback
- **Reflection & Review:** Reflection & Review

How This Course is Different from Other Change Management Courses:

This course uniquely combines change management and digital transformation strategies for urban settings. It emphasizes humanizing cities, promoting inclusivity, and using technology for sustainable urban systems. Through workshops and real-world projects, participants gain practical insights to drive innovation in their communities. The course's focus on leadership development and human-centred approaches equips participants to tackle modern urban challenges effectively.



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

Abu Dhabi UAE	Accra Ghana	Al Jubail Saudi Arabia
Amman Jordan	Amsterdam Netherlands	Athens Greece
Baku Azerbaijan	Bangkok Thailand	Barcelona Spain
Berlin Germany	Cairo Egypt	Cape town South Africa
Casablanca Morocco	Chicago USA	Doha Qatar
Dubai UAE	Frankfurt Germany	Geneva Switzerland
Istanbul Turkey	Jakarta Indonesia	Johannesburg South Africa
Kuala Lumpur Malaysia	Kuwait Kuwait	Langkawi Malaysia
Lisbon Portugal	London UK	Madrid Spain
Manama Bahrain	Marbella Spain	Milan Italy
Montreux Switzerland	Munich Germany	Muscat Oman
Nairobi Kenya	New York USA	Paris France
Phuket Thailand	Porto Portugal	Prague Czech Republic

Training Cities

Riyadh

Saudi Arabia

Rome

Italy

San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

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