



Applying Psychology to Business Course: An Industrial and Organizational Perspective

13-19 Feb 2022
Muscat



AGILE LEADERS
Training Center



Applying Psychology to Business Course: An Industrial and Organizational Perspective

Ref.: 36072_60703 **Date:** 15 - 19 Feb 2027 **Location:** Muscat **Fees:** 5700 **Euro**

Overview:

This course, "Psychology and Work: An Introduction to Industrial and Organizational Psychology," brings a novel approach to industrial organizational psychology, emphasizing its vital role in promoting effective work and organisational behaviour. Through an extensive psychology course, participants will understand the psychology of work, exploring ways to apply psychological principles to foster productive organizational behavior. This unique program combines elements of psychology at work with organizational development, facilitating organizational skills improvement. The training leverages both theoretical and practical aspects of psychology work placements to create an enriching learning environment.

Target Audience:

- Human Resource Professionals
- Organizational Development Specialists
- Operational Managers
- Team Leaders

These roles will benefit significantly as the course fills knowledge gaps in industrial and organizational psychology and its application in workplaces, aiding in team management, conflict resolution, and overall productivity.

Targeted Organizational Departments:

- Human Resources
- Organizational Development
- Operations Management
- Team Management

These departments can leverage insights from this course for employee engagement, performance enhancement, and building a conducive work environment.



Targeted Industries:

- Manufacturing
- Healthcare
- Information Technology
- Consulting
- Education

These industries will benefit from the psychology training programs, considering their intensive people-management requirements and the need for continuous organizational development.

Course Offerings:

Upon completion of the course, participants will be able to:

- Understand the principles of work and organisational psychology.
- Apply psychology for business training to improve team performance.
- Leverage industrial organizational psychology for better workforce management.
- Enhance organizational skills and foster productive organizational behavior.

Training Methodology:

The course employs a blend of various training methodologies. An interactive introduction to industrial and organizational psychology is given with case studies, hands-on psychology work placements, group discussions, and feedback sessions. This approach ensures that participants learn the practical application of psychology at work, fostering a better understanding of organizational psychology in the workplace.

Course Toolbox:

Participants will be provided with:

- A comprehensive workbook covering industrial and organizational psychology.
- Online resources for further reading and understanding.
- Checklists for implementation of psychological principles at work.
- Templates for assessing organizational development and behavior.

Course Agenda:

Day 1: Introduction to Industrial and Organizational Psychology & Research Methods

- Topic 1: Industrial and Organizational Psychology: The Profession and Its History
- Topic 2: Understanding the Role of Research Methods in Industrial and Organizational Psychology
- Topic 3: Work and Organisational Psychology: Navigating Through the Professional Landscape
- Reflection & Review: Recap and reflect on the profession's history and the importance of research methods in organizational psychology in the workplace.

Day 2: Industrial Psychology and Its Elements

- Topic 1: Unpacking Job Analysis in Industrial Organizational Psychology
- Topic 2: Measuring Work Performance: Criterion Measures
- Topic 3: Performance Appraisal: Measurement and Management of Performance
- Topic 4: Personnel Selection: Tests and Other Selection Procedures
- Topic 5: Strategic Issues in the Deployment of Selection Systems
- Reflection & Review: Reflecting on the different components of industrial psychology and their application in organizational development.

Day 3: Training and Development & Work Motivation

- Topic 1: Understanding the Importance of Training and Development in Psychology at Work
- Topic 2: How Industrial Organizational Psychology Influences Training Programs
- Topic 3: Psychology of Work Motivation
- Topic 4: Techniques to Enhance Work Motivation Through Psychology
- Reflection & Review: Review the role of motivation and training in industrial and organizational psychology, discussing real-life applications.

Day 4: Leadership, Job Attitudes, and Emotions at Work

- Topic 1: The Role of Leadership in Industrial and Organizational Psychology
- Topic 2: Influence of Psychology on Leadership at Work
- Topic 3: Job Attitudes and Emotions at Work: A Psychological Perspective
- Topic 4: Stress and Occupational Health Psychology
- Reflection & Review: Reflect on the impact of leadership, attitudes, and emotions on work and organisational psychology.

Day 5: Teams, Organizational Structure, Culture, and Change

- Topic 1: Teams at Work: A Psychological Approach
- Topic 2: Psychology and Its Impact on Team Dynamics
- Topic 3: Organizational Structure, Culture, and Change: A Psychological Perspective
- Topic 4: The Role of Organizational Psychology in Managing Change
- Reflection & Review: Recap and review the principles of team dynamics, organizational culture, structure, and change in the context of industrial and organizational psychology.



How This Course is Different from Other psychology organizational Courses:

Unlike other psychology training programs, "Psychology and Work: An Introduction to Industrial and Organizational Psychology" integrates work and organisational psychology with real-life examples. It offers practical, hands-on experience through psychology work placements, which sets it apart. The course's strong focus on both industrial and organizational psychology uniquely equips participants to understand and apply psychology to improve their organizational skills and foster a more productive work environment.



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

Accra Ghana	Al Jubail Saudi Arabia	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bali Indonesia	Bangkok Thailand	Barcelona Spain
Berlin Germany	Cairo Egypt	Cape town South Africa
Casablanca Morocco	Chicago USA	Doha Qatar
Dubai UAE	Frankfurt Germany	Geneva Switzerland
Istanbul Turkey	Jakarta Indonesia	Johannesburg South Africa
Kuala Lumpur Malaysia	Kuwait Kuwait	Langkawi Malaysia
Lisbon Portugal	London UK	Madrid Spain
Manama Bahrain	Marbella Spain	Milan Italy
Montreux Switzerland	Munich Germany	Muscat Oman
Nairobi Kenya	New York USA	Nice France
Paris France	Phuket Thailand	Porto Portugal



Training Cities

Prague

Czech Republic

Riyadh

Saudi Arabia

Rome

Italy

San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

Tbilisi

Georgia

Tokyo

Japan

Toronto

Canada

Trabzon

Turkey

Vienna

Austria

Zanzibar

Tanzania

Zoom

Online Training