



Advanced Supply Chain Strategies: 5-Day Training

12 - 16 Oct 2026
Casablanca



Advanced Supply Chain Strategies: 5-Day Training

Ref.: 103600543_73059 **Date:** 12 - 16 Oct 2026 **Location:** Casablanca **Fees:** 4100 **Euro**

Course Overview:

The course offers a complete and interactive learning experience designed to transform supply chain operations. This course integrates key aspects of both Supply Chain Transformation and Purchasing & Supply Chain Management, providing participants with an in-depth understanding of advanced strategies, technologies, and methodologies required for achieving a world-class supply chain. Attendees will gain expertise in strategic sourcing, procurement, technology integration, performance measurement, and continuous improvement. This course is more than just training; it's a transformative journey into mastering the complete cycle of supply chain management.

Target Audience:

- Supply Chain Managers
- Operations Managers
- Logistics Managers
- Procurement Professionals
- Purchasing Managers
- Entry-level employees in purchasing

Targeted Organizational Departments:

- Supply Chain & Logistics
- Operations Management
- Procurement & Purchasing Departments
- Inventory Management

Targeted Industries:

- Retail
- Manufacturing
- Logistics and Freight
- Healthcare
- Information Technology

Course Offerings:

By the end of this course, participants will be able to:

- Understand the principles of supply chain transformation and purchasing management
- Implement advanced supply chain and procurement strategies
- Leverage technology for supply chain optimization
- Manage and optimize vendor and supplier relations
- Measure and analyse supply chain performance
- Implement best practices in supply chain management

Training Methodology:

This course employs a mix of formal delivery, group work, case studies, and interactive sessions to ensure a complete learning experience. Participants will engage in practical exercises to apply supply chain and procurement strategies. Daily wrap-up sessions encourage questions and discussions, fostering a collaborative learning environment. Utilizing various teaching methods ensures that attendees gain both theoretical knowledge and practical skills in supply chain management.

Course Toolbox:

- Online resources for supply chain management
- Checklists for implementing supply chain and procurement strategies
- Case studies and real-world examples

Course Agenda:

Day 1: Foundations of Supply Chain & Procurement Transformation

- **Topic 1:** Introduction to Supply Chain Transformation and Purchasing Management
- **Topic 2:** End-to-End Supply Chain and Procurement Processes
- **Topic 3:** Key Supply Chain Metrics and Performance Indicators KPIs
- **Topic 4:** Designing Effective Procurement and Supply Chain Strategies
- **Topic 5:** Revenue Protection Concepts and Their Role in Supply Chains
- **Topic 6:** Aligning Supply Chain Strategy with Organizational Goals
- **Reflection & Review:** Evaluate how supply chain transformation drives measurable business performance



Day 2: Strategic Sourcing, Supplier Management & Risk Control

- **Topic 1:** Strategic Sourcing Models and Approaches
- **Topic 2:** Developing Procurement and Category Management Strategies
- **Topic 3:** Supplier Evaluation, Qualification, and Quality Management
- **Topic 4:** Procurement Risk Management and Mitigation Techniques
- **Topic 5:** Contracting Strategies and Supplier Relationship Management SRM
- **Topic 6:** Legal Considerations and Compliance in Procurement
- **Reflection & Review:** Analyze sourcing strategies and their impact on cost, quality, and risk

Day 3: Digital Transformation & Advanced Supply Chain Technologies

- **Topic 1:** Leveraging Digital Tools for Supply Chain Optimization
- **Topic 2:** Digital Transformation Frameworks in Procurement and Logistics
- **Topic 3:** Applications of AI, IoT, and Blockchain in Supply Chain
- **Topic 4:** Implementing Smart Supply Chain Technologies
- **Topic 5:** Data Analytics for Supply Chain Decision-Making
- **Topic 6:** Case Studies: Successful Digital Supply Chain Transformations
- **Reflection & Review:** Assess how emerging technologies improve visibility, efficiency, and resilience

Day 4: Performance Management, Continuous Improvement & Integration

- **Topic 1:** Measuring and Monitoring Supply Chain Performance
- **Topic 2:** Lean Supply Chain and Waste Reduction Techniques
- **Topic 3:** Continuous Improvement Models Kaizen, Six Sigma
- **Topic 4:** Designing a Continuous Improvement Framework
- **Topic 5:** Supply Chain Integration for Competitive Advantage
- **Topic 6:** Organizational Structures in Procurement and Supply Chain
- **Reflection & Review:** Evaluate tools and frameworks that sustain long-term operational excellence

Day 5: Governance, Negotiation, Future Trends & Strategic Planning

- **Topic 1:** Purchasing Policies, Procedures, and Governance Frameworks
- **Topic 2:** Advanced Negotiation Techniques for Procurement Professionals
- **Topic 3:** Contract Management and Ethical Procurement Practices
- **Topic 4:** Future Trends in Supply Chain Sustainability, Resilience, ESG
- **Topic 5:** Strategic Planning for Supply Chain Transformation
- **Topic 6:** Building Strategic Partnerships and Stakeholder Engagement
- **Reflection & Review:** Develop a forward-looking action plan for resilient and sustainable supply chains



How This Course is Different from Other Supply Chain Courses:

This training course stands out due to its complete coverage of both theoretical and practical aspects of supply chain and purchasing management. Participants delve deep into each domain, ensuring they are well-equipped to face real-world challenges. By offering specialized sessions on strategic sourcing, technology implementation, performance measurement, and continuous improvement, this course provides participants with the tools needed to excel in their supply chain roles. This is not just a course; it's a transformative experience aimed at enhancing supply chain efficiency and effectiveness.



Training Course Categories

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Data Analytics Training and Data Science Courses

Environment & Sustainability Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

Occupational Health, Safety and Security Training Courses

Personal & Self-Development Training Courses

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses



Training Cities

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Berlin Germany	Cairo Egypt	Cape town South Africa
Casablanca Morocco	Chicago USA	Doha Qatar
Dubai UAE	Frankfurt Germany	Geneva Switzerland
Istanbul Turkey	Jakarta Indonesia	Johannesburg South Africa
Kuala Lumpur Malaysia	Kuwait Kuwait	Langkawi Malaysia
Lisbon Portugal	London UK	Madrid Spain
Manama Bahrain	Marbella Spain	Milan Italy
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Nairobi Kenya	New York USA	Paris France
Phuket Thailand	Porto Portugal	Prague Czech Republic



Training Cities

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