

Geopolitics & Strategy: Leader Decision-Making

18 – 22 October 2027
Madrid

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Ref: 103600559_73686 **Date:** 18 – 22 October 2027 **Location:** Madrid **Fees:** 5700 Euro

Course Overview:

The Geopolitics Program is a high-impact geopolitics training course designed to equip professionals with the strategic capabilities required to navigate an increasingly complex global environment. This global geopolitics program combines international relations training, geopolitical risk management, and global strategy course methodologies to help participants understand how geopolitics affects business decisions, training in real-world contexts.

Participants will explore how geography, political systems, and economic forces interact to shape global affairs and corporate strategy. The course integrates geopolitical strategy course frameworks with practical case studies covering energy geopolitics, global conflicts, and international market disruptions. As highlighted in modern geopolitical studies, geography creates both constraints and opportunities that influence global outcomes .

This executive course on international geopolitics emphasizes actionable insights for leaders, focusing on geopolitical risk course applications in decision-making, investment planning, and market entry strategies. By the end of this geopolitics and global economy training program, participants will confidently assess risks, anticipate global shifts, and align business strategies with evolving geopolitical realities.

Target Audience:

- C-level executives CEO, CFO, COO
- Strategy and planning directors
- Risk and compliance managers
- Government and policy advisors
- Investment and portfolio managers
- Senior consultants and analysts
- Business development leaders

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Targeted Organizational Departments:

- Strategy & Corporate Planning
- Risk Management & Compliance
- Finance & Investment
- International Business Development
- Supply Chain & Procurement
- Government Relations & Policy Affairs

Targeted Industries:

- Oil & Gas and Energy
- Banking & Financial Services
- Government & Public Sector
- Logistics & Global Trade
- Technology & Telecommunications
- Defense & Security
- Multinational Corporations

Course Offerings:

By the end of this course, participants will be able to:

- Analyze global political risk using structured geopolitical risk management frameworks
- Evaluate how geopolitics affects business decisions, training scenarios in global markets
- Apply geopolitical strategy course models to corporate planning and investment decisions
- Assess geopolitical risk management for executives in emerging markets
- Interpret global affairs training insights to support strategic decision-making
- Develop actionable geopolitical intelligence for business expansion
- Design risk mitigation strategies aligned with global political trends

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Training Methodology:

This geopolitics training program adopts a highly interactive and executive-focused learning approach, combining theoretical frameworks with real-world applications. The methodology reflects best practices in international relations training and geopolitical risk management education .

Participants will engage in case studies analyzing global conflicts, energy security issues, and international trade disruptions. These case studies are designed to demonstrate how geopolitical factors influence business outcomes and strategic decisions. Group discussions and workshops will allow participants to apply geopolitical strategy course concepts to their own industries, ensuring practical relevance.

Interactive simulations will replicate real-world geopolitical risk scenarios, requiring participants to make executive decisions under uncertainty. Map analysis and global trend interpretation exercises will enhance spatial and strategic thinking, a key element in geopolitics and global economy training programs.

Additionally, participants will receive structured feedback sessions and peer reviews, enabling continuous improvement and a deeper understanding of geopolitical dynamics. This blended methodology ensures that participants not only understand geopolitics but can actively apply it in leadership and strategic roles.

Course Toolbox:

- Geopolitical risk assessment frameworks
- Country risk analysis templates
- Global market intelligence dashboards conceptual insights only
- Strategic decision-making models
- Case study compendium on global conflicts
- Scenario planning templates
- Risk heat maps and geopolitical indicators

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Course Agenda:

Day 1: Foundations of Geopolitics & Global Power Structures

- **Topic 1:** Introduction to geopolitics training and the global geopolitics program for executives
- **Topic 2:** Core principles of international relations training and global affairs frameworks
- **Topic 3:** Evolution of geopolitical thinking: from classical theories to modern applications
- **Topic 4:** Geography as a strategic driver of power, influence, and global positioning
- **Topic 5:** Understanding global political systems and international institutions
- **Topic 6:** Key geopolitical concepts: power, space, borders, and influence
- **Reflection & Review:** Connecting geopolitical foundations to real-world global strategy

Day 2: Geopolitical Risk & Global Conflict Analysis

- **Topic 1:** Introduction to political risk training and geopolitical risk frameworks
- **Topic 2:** Identifying and assessing geopolitical risks in global markets
- **Topic 3:** Analysis of global conflicts and their economic and business implications
- **Topic 4:** Energy geopolitics and resource competition in global strategy
- **Topic 5:** Supply chain vulnerabilities and geopolitical disruptions
- **Topic 6:** Regional geopolitical risk analysis: Middle East, Asia-Pacific, Europe
- **Reflection & Review:** Applying geopolitical risk management to business decision-making

Day 3: Geopolitics for Business & Strategic Decision-Making

- **Topic 1:** How geopolitics affects business decisions in global environments
- **Topic 2:** Geopolitics for business expansion, market entry, and investment strategy
- **Topic 3:** Global economic systems and their geopolitical dependencies
- **Topic 4:** Corporate strategy under uncertainty: adapting to geopolitical shifts
- **Topic 5:** Financial markets, sanctions, and geopolitical economic tools
- **Topic 6:** Case studies: multinational companies navigating geopolitical challenges
- **Reflection & Review:** Aligning corporate strategy with geopolitical intelligence

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Day 4: Global Power Dynamics & Emerging Geopolitical Trends

- **Topic 1:** Geostrategies of major powers and global influence competition
- **Topic 2:** Trade wars, economic blocs, and shifting global alliances
- **Topic 3:** Technology, cyber power, and digital geopolitics
- **Topic 4:** Environmental geopolitics and climate-driven strategic risks
- **Topic 5:** Emerging markets: risks, opportunities, and geopolitical positioning
- **Topic 6:** Forecasting geopolitical scenarios and future global trends
- **Reflection & Review:** Evaluating future geopolitical risks and strategic opportunities

Day 5: Executive Geopolitical Strategy & Implementation

- **Topic 1:** Geopolitics for executives: strategic leadership in a global context
- **Topic 2:** Scenario planning and crisis management in geopolitical environments
- **Topic 3:** Building organizational geopolitical intelligence capabilities
- **Topic 4:** Risk mitigation strategies and global resilience planning
- **Topic 5:** Integrating geopolitical insights into corporate and national strategies
- **Topic 6:** Executive simulation: decision-making under geopolitical uncertainty
- **Reflection & Review:** Translating geopolitical insights into actionable strategies

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have a basic understanding of business operations or strategic management. Prior experience in leadership, risk management, or international business is beneficial but not mandatory.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4–5 hours, with breaks and interactive activities included. The total course duration spans one week, approximately 20–25 hours of instruction.

How is geopolitical risk different from traditional business risk?

Geopolitical risk focuses on external macro-level factors such as political instability, international conflicts, and regulatory changes, while traditional business risk typically deals with internal operations, financial performance, and market competition.

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How This Course is Different from Other Geopolitics Program Courses:

This geopolitics program stands out by directly connecting geopolitical theory with executive-level decision-making. Unlike traditional academic geopolitics courses that focus heavily on theory, this course integrates geopolitical risk management with business strategy, making it highly practical for corporate leaders.

It incorporates insights from classical and modern geopolitics, where geography is viewed not as destiny but as a structure shaping opportunities and constraints . Participants learn how to translate geopolitical intelligence into actionable strategies, a capability rarely emphasized in standard global affairs training.

Additionally, this course uses real-world case studies, simulations, and strategic frameworks tailored for executives, ensuring immediate applicability. The focus on how geopolitics affects business decisions training makes it particularly relevant for organizations operating in global markets.

Finally, the program is designed for measurable impact—participants leave with structured frameworks to analyze geopolitical risks, evaluate global opportunities, and make informed strategic decisions in uncertain environments.