



Enterprise-Wide Strategic Management (ESM) Training Course

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Enterprise-Wide Strategic Management ESM Training Course Overview:

The 'Enterprise-Wide Strategic Management Training Course' offers a comprehensive understanding of ESM in the Global Business Environment. Dive deep into the roots with Historical Aspects of Strategic Management and Management Theories. Develop a keen Business Context awareness, understand the extended enterprise, and apply Strategic Business Development SBD methodologies. Enhance Enterprise-wide Leadership Qualities and explore the Principles of Strategic Leadership essential for Sustainable Success.

Target Audience:

- C-Suite Executives aiming to enhance their Enterprise-wide Leadership Qualities
- Middle Managers focused on Strategic Business Development
- Professionals aiming for certification through the ESM Certification Course
- Individuals keen on Leading Change in a dynamic business environment

Targeted Organizational Departments:

- Strategic Planning and Business Development for mastering Strategic Analysis
- Leadership and Training Departments for courses like Business Leadership Training
- Research & Development for understanding Market Spaces

Targeted Industries:

For industries like Technology, FMCG, and Healthcare, where the Global Business Environment plays a significant role, understanding Forces Affecting Business and Market Spaces becomes crucial. This course provides insights into Strategic Management Framework, focusing on both External Context and Internal Capabilities.

Course Offerings:

By the end of this training course, participants will be able to:

- Understand and implement the Strategic Management Framework
- Master techniques for Crafting Business Strategies and Strategic Action Plans
- Dive deep into External Context and Internal Capabilities
- Recognize and leverage Business Opportunities through comprehensive Strategic Analysis

Training Methodology:

This course leverages a blend of interactive sessions focusing on ESM Perspectives, case studies exploring Market Spaces, group work on crafting Value Proposition, and feedback sessions to reinforce learning. The ESM Training Workshop elements and the Leading Change Training Workshop offer hands-on experiences to participants.

Course Toolbox:

- ESM Workshop Toolkit: Interactive tools for Strategy Formulation
- Comprehensive reading materials on Management Theories and Historical Aspects of Strategic Management
- Templates for Crafting Business Strategies and Strategic Action Plans

Course Agenda:

Day 1: Laying the Groundwork for Enterprise-Wide Strategic Management

- **Topic 1:** Introduction to Enterprise-wide Strategic Management: The Big Picture
- **Topic 2:** Business 101: A Glimpse of Business Context and the Extended Enterprise
- **Topic 3:** The Soul of ESM: Overarching Perspectives and Framework
- **Topic 4:** Journey Through Time: Historical Aspects of Strategic Management
- **Topic 5:** Merging Traditions: Connecting SBD with ESM
- **Reflection & Review:** Embracing the Holistic Vision of Enterprise Strategy

Day 2: Delving into Leadership and the Changing Business Environment

- **Topic 1:** Leadership at the Helm: Introduction to Enterprise-wide Strategic Leadership
- **Topic 2:** Crafting the Future: Principles and Qualities of Strategic Leadership
- **Topic 3:** The Road to Perpetuity: Sustainable Success in Business
- **Topic 4:** Change in the Winds: Leading Transformations in a Global Scenario
- **Topic 5:** The World Stage: Selected Forces Shaping Business Today
- **Reflection & Review:** Reflecting on Leadership and Adapting to a Global Business Milieu

Day 3: Navigating the Market Space Foundations

- **Topic 1:** Beyond Conventional Markets: Introduction to Market Spaces and Value Creation
- **Topic 2:** Strategic Business Models: Crafting Offerings and Revenue Streams
- **Topic 3:** Market Entry Strategies: Navigating the Competitive Landscape
- **Topic 4:** Business and Market Dynamics: Understanding the Forces of Change



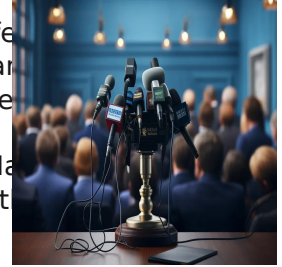
Finance and Accounting Training Courses



Agile PM and Project Management Training Courses



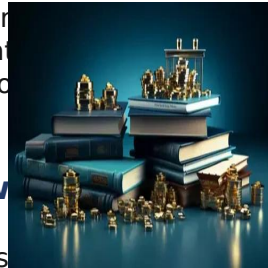
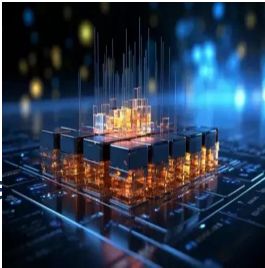
Certified Courses By International Bodies



Communication and Public Relations Training Courses

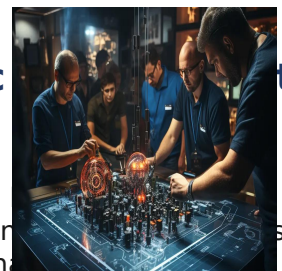
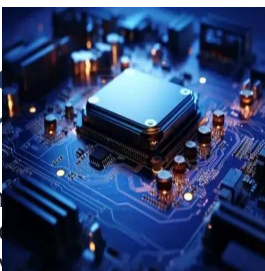
Day 4: Sculpting Strategy, Formulation, Planning, and Implementation

- **Topic 1:** The Blueprint of Success: Strategy Formulation Essentials
- **Topic 2:** Business Strategies: Crafting Logic, Direction, and Purpose
- **Topic 3:** Making Moves: Designing Strategic Action Plans and Initiatives



Day 5: Strategy, Execution, and Evaluation

- **Topic 2:** Strategy at Play: Implementation, Evaluation, and Execution Insights
- **Topic 3:** The Road Ahead: Planning and Adapting to the Future
- **Topic 4:** Making Sense of It All: Reflecting on the Essence of Enterprise
- **Topic 5:** The Bigger Picture: Concluding Thoughts on ESM
- **Reflection & Review:** Summarizing ESM: Next Steps and Preparing for Tomorrow



How to Use this Course: A Comprehensive Guide

This course is designed to provide a comprehensive understanding of the market space and the strategic planning process. It is not just a theoretical exercise, but a practical guide to navigating the competitive landscape. The course is structured to be both informative and engaging, with a focus on real-world applications. It is a must-read for anyone looking to gain a deeper understanding of the market space and the strategic planning process.

The course is divided into five main sections, each focusing on a different aspect of the market space and the strategic planning process. The first section, 'Introduction to Market Spaces', provides a foundational understanding of the market space and the strategic planning process. The second section, 'Strategic Planning', delves into the process of developing a strategic plan. The third section, 'Implementation', focuses on the execution of the strategic plan. The fourth section, 'Evaluation', discusses the importance of monitoring and evaluating the progress of the strategic plan. The fifth section, 'Conclusion', provides a summary of the key takeaways from the course.

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Training Course Categories



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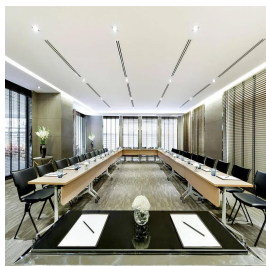
Amsterdam - Netherlands



Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Doha - Qatar



Dubai - UAE



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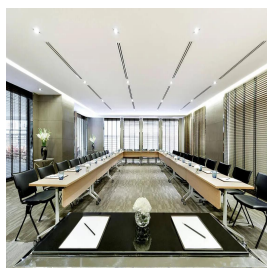
Madrid - Spain



Manama - Bahrain



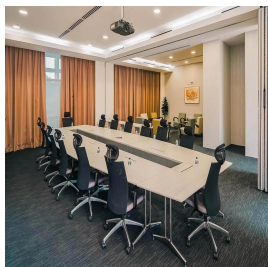
Milan - Italy



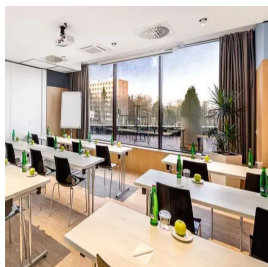
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Republic**



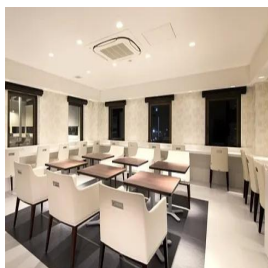
Rome - Italy



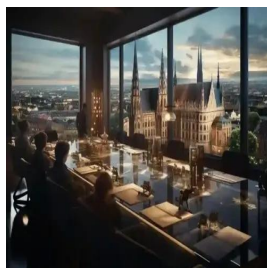
**Sharm El-Sheikh -
Egypt**



Tbilisi - Georgia



Tokyo - Japan



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WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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