



Enterprise-Wide Strategic Management (ESM) Training Course



AGILE LEADERS
Training Center

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Enterprise-Wide Strategic Management ESM Training Course Overview:

The 'Enterprise-Wide Strategic Management Training Course' offers a comprehensive understanding of ESM in the Global Business Environment. Dive deep into the roots with Historical Aspects of Strategic Management and Management Theories. Develop a keen Business Context awareness, understand the extended enterprise, and apply Strategic Business Development SBD methodologies. Enhance Enterprise-wide Leadership Qualities and explore the Principles of Strategic Leadership essential for Sustainable Success.

Target Audience:

- C-Suite Executives aiming to enhance their Enterprise-wide Leadership Qualities
- Middle Managers focused on Strategic Business Development
- Professionals aiming for certification through the ESM Certification Course
- Individuals keen on Leading Change in a dynamic business environment

Targeted Organizational Departments:

- Strategic Planning and Business Development for mastering Strategic Analysis
- Leadership and Training Departments for courses like Business Leadership Training
- Research & Development for understanding Market Spaces

Targeted Industries:

For industries like Technology, FMCG, and Healthcare, where the Global Business Environment plays a significant role, understanding Forces Affecting Business and Market Spaces becomes crucial. This course provides insights into Strategic Management Framework, focusing on both External Context and Internal Capabilities.

Course Offerings:

By the end of this training course, participants will be able to:

- Understand and implement the Strategic Management Framework
- Master techniques for Crafting Business Strategies and Strategic Action Plans
- Dive deep into External Context and Internal Capabilities
- Recognize and leverage Business Opportunities through comprehensive Strategic Analysis

Training Methodology:

This course leverages a blend of interactive sessions focusing on ESM Perspectives, case studies exploring Market Spaces, group work on crafting Value Proposition, and feedback sessions to reinforce learning. The ESM Training Workshop elements and the Leading Change Training Workshop offer hands-on experiences to participants.

Course Toolbox:

- ESM Workshop Toolkit: Interactive tools for Strategy Formulation
- Comprehensive reading materials on Management Theories and Historical Aspects of Strategic Management
- Templates for Crafting Business Strategies and Strategic Action Plans

Course Agenda:

Day 1: Laying the Groundwork for Enterprise-Wide Strategic Management

- **Topic 1:** Introduction to Enterprise-wide Strategic Management: The Big Picture
- **Topic 2:** Business 101: A Glimpse of Business Context and the Extended Enterprise
- **Topic 3:** The Soul of ESM: Overarching Perspectives and Framework
- **Topic 4:** Journey Through Time: Historical Aspects of Strategic Management
- **Topic 5:** Merging Traditions: Connecting SBD with ESM
- **Reflection & Review:** Embracing the Holistic Vision of Enterprise Strategy

Day 2: Delving into Leadership and the Changing Business Environment

- **Topic 1:** Leadership at the Helm: Introduction to Enterprise-wide Strategic Leadership
- **Topic 2:** Crafting the Future: Principles and Qualities of Strategic Leadership
- **Topic 3:** The Road to Perpetuity: Sustainable Success in Business
- **Topic 4:** Change in the Winds: Leading Transformations in a Global Scenario
- **Topic 5:** The World Stage: Selected Forces Shaping Business Today
- **Reflection & Review:** Reflecting on Leadership and Adapting to a Global Business Milieu

Day 3: Navigating the Market Space Foundations

- **Topic 1:** Beyond Conventional Markets: Introduction to Market Spaces and Value Propositions
- **Topic 2:** Market Segmentation and Targeting: Identifying Opportunities and Challenges
- **Topic 3:** Competitive Analysis: Understanding the Landscape and Positioning
- **Topic 4:** Business Model Innovation: Exploring New Revenue Streams and Cost Structures
- **Topic 5:** Strategic Planning: Setting Goals, Priorities, and Action Plans
- **Topic 6:** Implementation: Putting the Plan into Action and Monitoring Progress
- **Topic 7:** Review and Reflection: Assessing Learning and Preparing for Tomorrow



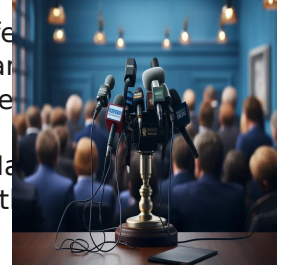
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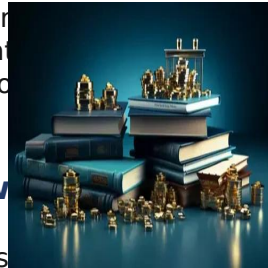
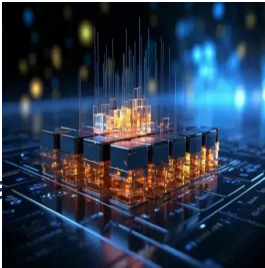
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Communication and Public Relations Training Courses

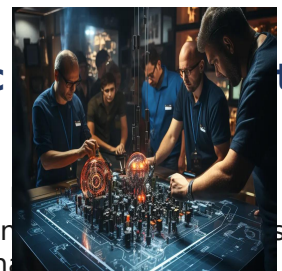
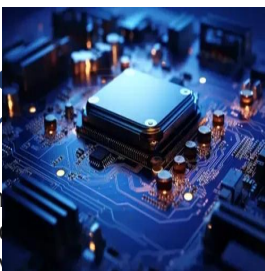
Day 4: Sculpting Strategy, Formulation, Planning, and Implementation

- **Topic 1:** The Blueprint of Success: Strategy Formulation Essentials
- **Topic 2:** Business Strategies: Crafting Logic, Direction, and Purpose
- **Topic 3:** Making Moves: Designing Strategic Action Plans and Initiatives
- **Topic 4:** Implementation: Putting the Plan into Action and Monitoring Progress
- **Topic 5:** Review and Reflection: Assessing Learning and Preparing for Tomorrow



Day 5: Strategy at Play: Implementation, Evaluation, and Execution Insights

- **Topic 1:** Strategy at Play: Implementation, Evaluation, and Execution Insights
- **Topic 2:** The Road Ahead: Planning and Adapting to the Future
- **Topic 3:** Making Sense of the Data: Reflecting on the Essence of Enterprise
- **Topic 4:** The Bigger Picture: Concluding Thoughts on ESM
- **Topic 5:** The Bigger Picture: Concluding Thoughts on ESM
- **Reflection & Review:** Summarizing ESM: Next Steps and Preparing for Tomorrow



How to Use this Course: A Comprehensive Guide to Success

This course is designed to provide a comprehensive guide to success in the business world. It covers a wide range of topics, from the basics of business to advanced strategies for growth and innovation. The course is structured to be both informative and practical, with a focus on real-world applications. It includes a variety of learning activities, including lectures, case studies, and hands-on exercises. The course is designed to be flexible, allowing learners to progress at their own pace and to tailor the learning experience to their specific needs. The course is also designed to be interactive, with opportunities for learners to engage with each other and with the course content. The course is designed to be a valuable resource for anyone looking to succeed in the business world.

IT Security Training & IT Compliance Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

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Training Course Categories



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Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



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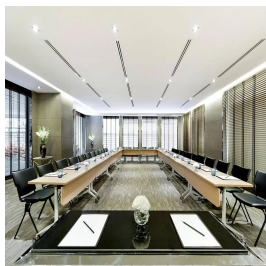
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Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Istanbul - Turkey



Jakarta - Indonesia



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Training Cities



**Kuala Lumpur -
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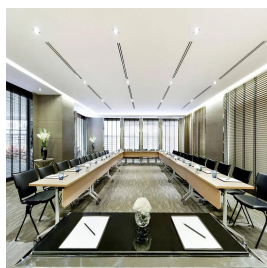
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Manama - Bahrain



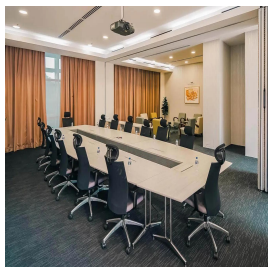
Milan - Italy



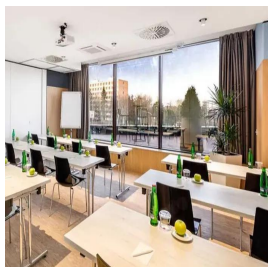
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Paris - France



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**Prague - Czech
Republic**



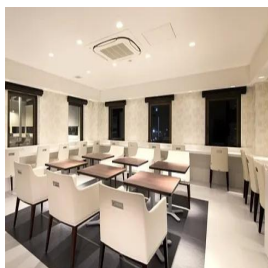
Rome - Italy



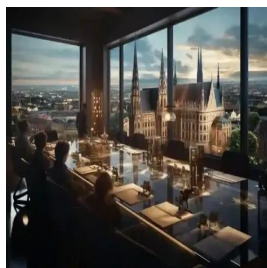
**Sharm El-Sheikh -
Egypt**



Tbilisi - Georgia



Tokyo - Japan



Vienna - Austria



Zanzibar - Tanzania



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**Zoom - Online
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WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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CONTACT US

 UAE, Dubai Investment Park First

 +971585964727
+447700176600

 sales@agile4training.com