



Strategic Management and Leadership: Japanese CEO Perspectives



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Strategic Management and Leadership: Japanese CEO Perspectives Overview:

Dive deep into the intricate realms of Japanese CEO Leadership and uncover the secrets behind the Transformational CEOs in Japan. This course provides an extensive insight into Strategic Management in Japan, combined with hands-on training sessions on the unique Japanese Business Strategies, Profit-Arithmetic Approach, and Proto-Image of the Firm PIF Approach. Explore detailed case studies like Nissan during the Ghosn Era, Takkyubin under Masao Ogura's revolutionary vision, Norio Ohga's renowned Leadership at Sony, and the innovative strategies of Shin-Etsu Chemicals' Chihiro Kanagawa.

Target Audience:

- CEOs, CFOs, and other C-level executives
- Senior managers and directors
- Strategy and planning executives
- Business consultants focused on Japanese markets
- Those keen to understand Japanese CEO Leadership and Transformational CEOs in Japan

Targeted Organizational Departments:

- Strategic Planning and Management
- Leadership and Development
- Business Strategy and Operations, especially those keen on understanding the Profit-Arithmetic Approach and Proto-Image of the Firm PIF Approach.

Targeted Industries:

- Automotive with a focus on companies like Nissan during the Ghosn Era
- Logistics and Delivery exploring Takkyubin's revolution under Masao Ogura
- Electronics and Media exploring Norio Ohga's Leadership at Sony
- Chemicals with insights from Shin-Etsu Chemicals' Chihiro Kanagawa
- Government Entities and Bodies



Course Offerings:

Participants of this course will be empowered to:

- Deep dive into the foundations of Strategic Management in Japan
- Practical sessions on Japanese Business Strategy Training
- Hands-on exercises based on the Profit-Arithmetic Approach
- Insights on the unique Proto-Image of the Firm PIF Approach
- Case studies covering Nissan's leadership, Takkyubin's business model, and Norio Ohga's Sony leadership journey

Training Methodology:

The course utilizes a blended learning approach, combining interactive lectures with hands-on sessions focusing on Japanese Business Strategy Training and Profit-Arithmetic Approach Training. Participants will engage in group work, analyzing real-life case studies like the Nissan Leadership during the Ghosn Era. Interactive feedback sessions will further enhance learning, ensuring participants can practically apply the Japanese Management Styles and strategies they learn.

Course Toolbox:

- Comprehensive workbook detailing the Proto-Image of the Firm PIF Approach
- Case study materials, including Nissan's Market Strategy and Yamato's Business Model
- Online resources and reading materials focused on Japanese CEO Leadership Training

Course Agenda:

Day 1: Foundations of Japanese Leadership and Management Success

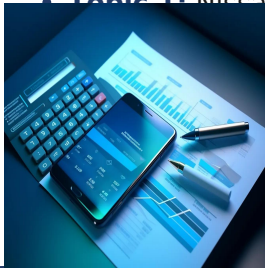
- **Topic 1:** Introduction to Management Success in Japan
- **Topic 2:** Overview of Transformational CEOs in Japan: The Pioneers
- **Topic 3:** Proto-Image of the Firm PIF vs. Profit-Arithmetic PA Approach
- **Topic 4:** The Influence of Japanese CEO Leadership in Global Business
- **Topic 5:** Mental Schemes of Leading CEOs in the Japanese Landscape
- **Reflection & Review:** Assessing the Traits of Successful Japanese Leadership

Day 2: Diving into Japanese Business Strategies

- **Topic 1:** Unraveling the Profit-Arithmetic Approach in Business
- **Topic 2:** Gaining Insights from the Proto-Image of the Firm PIF Approach
- **Topic 3:** Understanding the Process of Strategic Thinking in Japan
- **Topic 4:** Strategic Management Styles: A Japanese Perspective
- **Topic 5:** Comparative Analysis: Ashridge's Management Styles vs. PIF and PA Approaches
- **Reflection & Review:** Analyzing the Unique Aspects of Japanese Business Strategies



Day 3: Learning and Development Course Categories



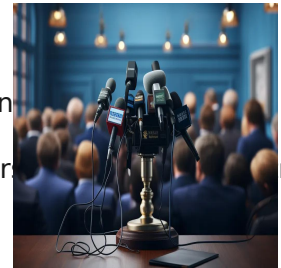
Finance and Accounting Training Courses



Agile PM and Project Management Training Courses



Certified Courses By International Bodies



Communication and Public Relations Training Courses

Day 4: Business Renewal and Diversification in Japan

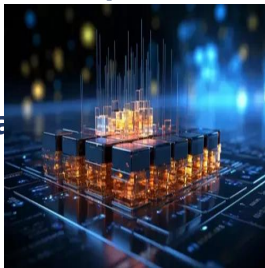
Topic 1: Sony's Renewal Scheme: An Era of Change

- **Topic 2:** Nissan's Market Strategy and Organizational Adaptability

- **Topic 3:** Exploring Business Diversification Decisions in Japanese Enterprises

- **Topic 4:** Yamato's Service Milestones and Business Model Innovations

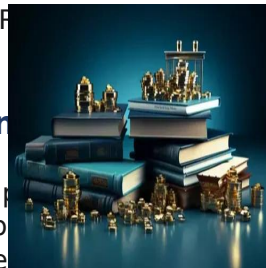
- **Topic 5:** Porter's Corporate Strategies: A Japanese Context



Data Analytics Training and Data Science Courses



Environment & Sustainability Training Courses



Governance, Risk and Compliance Training Courses



Human Resources Training and Development Courses

- **Topic 4:** Japanese Business Case Studies: Lessons for the Global Businessperson

- **Topic 5:** The Future of Strategic Management Training in Japan

- **Reflection & Review:** Summarizing Insights and Looking to the Future

Business Leadership

How This Course is Different from Other Strategic Management and Project Courses



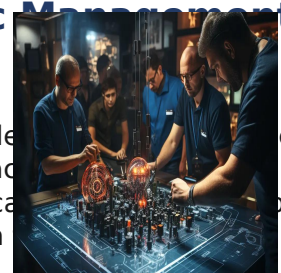
IT Security Training & IT Training Courses



Leadership and Management Training Courses



Legal Training, Procurement and Contracting Courses



Maintenance Training and Engineering Training Courses



Training Course Categories



Marketing, Customer Relations, and Sales Courses



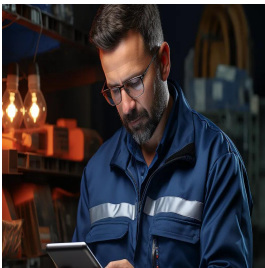
Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses



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Paris - France



Phuket - Thailand



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Sharm El-Sheikh - Egypt



Tbilisi - Georgia



Tokyo - Japan



Vienna - Austria



Zanzibar - Tanzania



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Training Cities



**Zoom - Online
Training**

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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