



Comprehensive Training for Strategic Business Development & Analysis



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Course Overview:

This intensive course offers a deep dive into the nuances of business plan development, blending theory with practical application. Designed for aspiring entrepreneurs and business professionals, it covers all aspects from startup planning to finalizing a business plan. Participants will learn market research methods, competitor analysis techniques, and business model strategies, equipping them with the skills to draft realistic, investor-ready business plans. The course emphasizes business development skills and analysis techniques, making it ideal for those looking to excel in today's dynamic business environment.

Target Audience:

This course is ideal for:

- Business Analysts
- Project Managers
- Entrepreneurs
- Startup Founders
- Business Development Managers
- Marketing Managers.

It addresses specific skills gaps related to business plan development, strategic planning, and effective stakeholder engagement.

Targeted Organizational Departments:

- Business Development
- Marketing
- Strategic Planning
- Project Management

Will greatly benefit from this course, as it covers areas like business model creation, drafting business plans, and stakeholder management training.



Targeted Industries:

- Technology
- Retail
- Healthcare
- Consulting,
- Investment Bodies Privet and Public

Course Offerings:

By the end of this program participants will learn to

- Develop comprehensive business plans.
- Apply market research methods
- Create effective business models
- Prepare persuasive business pitches.
- Draft realistic business plans and present them effectively to stakeholders.

Training Methodology:

The course employs a mix of lectures, case studies, interactive sessions, and group workshops. Participants will engage in real-world scenarios, drafting business plans, and receiving feedback to refine their business development skills and analysis techniques.

Course Toolbox:

Includes a comprehensive workbook, access to online resources, business plan templates, checklists, project planning tools, and sample business plans.

Course Agenda:

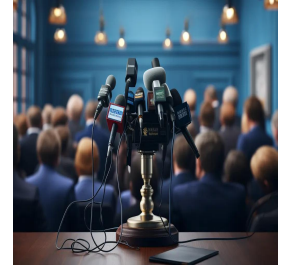
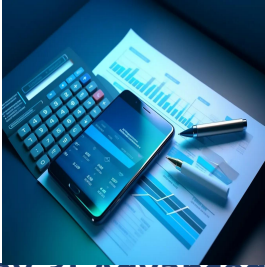
Day 1: Foundations of Business Planning

- **Topic 1:** Introduction to Business Plan Development
- **Topic 2:** Essential Research for Effective Planning
- **Topic 3:** Understanding and Choosing Business Models
- **Topic 4:** Initiating the Draft of Your Business Plan
- **Topic 5:** Principles of Realistic and Practical Business Planning
- **Reflection & Review:** Recap of Business Plan Basics and Discussion



Day 2: Development Training Course Categories

• **Topic 1:** From an idea to an operating business



Day 3: Advanced Business Analysis Techniques

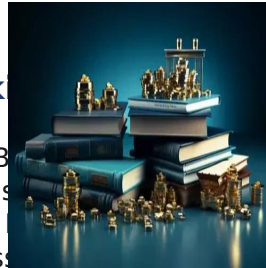
Finance and
Accounting Training
Courses

Agile PM and Project
Management Training
Courses

Certified Courses By
International Bodies

Communication and
Public Relations
Training Courses

- **Topic 1:** Analysing the Financial and Non-Financial Indicators
- **Topic 2:** Analysing the Competitive Advantage Sustainability
- **Topic 3:** Analysing the Supply Chain and its sustainability
- **Topic 4:** Analysing the operation plan and value creation process
- **Reflection & Review:** Integrating the Analysis into Your Business Plan



Day 4: Implementation Training Course Categories

Data Analytics Training
and Reflection
Courses

Environment &
Sustainability Training
Courses

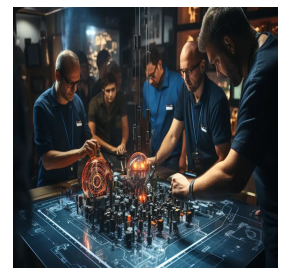
Governance, Risk and
Compliance Training
Courses

Human Resources
Training and
Development Courses

- **Topic 5:** Workshop: Refining and Finalizing Your Business Plan
- **Reflection & Review:** Assessing the Readiness and Impact of Your Business Plan

Day 5: Implementation Financing Rounds, Juries, and Beyond

• **Topic 1:** Comprehensive Business Plan Review and Finalization



How This Course is Different from Other Business Plan

IT Security Training & IT
Development Courses

Leadership and
Management Training
Courses

Legal Training,
Procurement and
Contracting Courses

Maintenance Training
and Engineering
Training Courses

'Business Plan Mastery' stands out due to its comprehensive approach, blending theoretical knowledge with practical, real-world applications. Unlike other courses, it offers a unique mix of business analysis techniques, project planning, and entrepreneurial insights, making it highly relevant for today's dynamic business environment. It is designed not just to teach but to transform the way participants approach business plan development and execution.



Training Course Categories



Marketing, Customer Relations, and Sales Courses



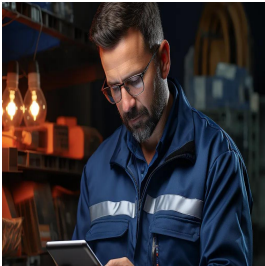
Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses

Training Cities



Accra - Ghana



Amman - Jordan



Amsterdam - Netherlands



Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Istanbul - Turkey



Jakarta - Indonesia



Johannesburg - South Africa

Training Cities



Kuala Lumpur - Malaysia



Langkawi - Malaysia



London - UK



Madrid - Spain



Manama - Bahrain



Milan - Italy



Nairobi - Kenya



Paris - France



Phuket - Thailand



Prague - Czech Republic



Rome - Italy



Sharm El-Sheikh - Egypt



Tbilisi - Georgia



Tokyo - Japan



Vienna - Austria



Zanzibar - Tanzania



AGILE LEADERS
Training Center

Training Cities



**Zoom - Online
Training**

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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