

Advanced Training Course In Business Continuity Management and Crisis Overcoming

25 – 29 January 2027
Istanbul

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Training Center

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Ref: 36221_16957 **Date:** 25 – 29 January 2027 **Location:** Istanbul **Fees:** 4500 Euro

Advanced Training Course in Business Continuity Management and Crisis Overcoming Overview:

This intensive one-week course is designed to equip participants with a deep understanding and practical skills in both Business Continuity Management BCM and Crisis Management CM. Through a combination of expert instruction, hands-on workshops, and interactive simulations, attendees will learn to develop robust business continuity plans, manage effective crisis response strategies, and ensure organizational resilience. Topics such as Disaster Recovery Planning, Risk Monitoring in Business, and Crisis Communication Strategies are covered comprehensively. Participants will also explore the nuances of Legal and Insurance Aspects of Crisis Management, enhancing their capability to maintain operational effectiveness under adverse conditions. This training is essential for those looking to advance their skills in managing and overcoming complex business disruptions and crises.

Target Audience:

- Senior Managers
- Risk Management Professionals
- Business Continuity Planners
- HR Managers
- IT Disaster Recovery

Targeted Organizational Departments:

- Risk Management
- Human Resources
- IT and Security
- Corporate Communications
- Legal Department

Targeted Industries:

- Financial Services
- Healthcare
- Manufacturing
- Government and Public Sector
- Technology

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Course Offerings:

By the end of this course, participants will be able to:

- Develop and implement a comprehensive Business Continuity Plan
- Utilize Crisis Communication Training Workshops to manage information during crises
- Apply Risk Management Training for Business Continuity to monitor and mitigate risks
- Engage in Crisis Response and Recovery Training to manage immediate responses efficiently
- Understand and manage the Insurance Risk and Crisis Management Course requirements

Training Methodology:

The training methodology for 'Advanced Training Course in Business Continuity Management and Crisis Overcoming' integrates a mix of theoretical frameworks and practical exercises. Participants will engage in Disaster Recovery Training Online, complemented by in-person sessions that focus on scenario-based learning, group discussions, and role-playing. This blend ensures that learners not only grasp the theoretical underpinnings of Business Continuity and Crisis Management but also apply these concepts in simulated environments to cement their learning and improve their decision-making under pressure.

Course Toolbox:

- Comprehensive workbooks on Business Continuity Management
- Crisis Response Checklists and Templates
- Online resources for ongoing learning and updates
- Case studies and examples from various industries

Course Agenda:

Day 1: Foundations of Business Continuity and Crisis Management

- **Topic 1:** Introduction to Business Continuity Management
- **Topic 2:** Legal Training on Crisis Management
- **Topic 3:** Understanding Business Continuity Obstacles and Solutions
- **Topic 4:** Crisis Typologies and Theories
- **Topic 5:** Introduction to Risk Monitoring in Business
- **Reflection & Review:** Group discussion on key concepts and real-world applications

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Day 2: Planning and Preparation

- **Topic 1:** Disaster Recovery Planning
- **Topic 2:** Developing Functional Business Continuity Plans
- **Topic 3:** Insurance and Crisis Management Overview
- **Topic 4:** Crisis Communication Strategies
- **Topic 5:** Business Continuity Plan Development Workshop
- **Reflection & Review:** Interactive feedback session on plan development

Day 3: Response and Communication

- **Topic 1:** Immediate Crisis Response and Recovery
- **Topic 2:** Media Management During Crisis
- **Topic 3:** Crisis Communication Training Workshop
- **Topic 4:** Maintaining Control During a Crisis
- **Topic 5:** Employee Morale Training in Crisis Situations
- **Reflection & Review:** Simulation of crisis communication and response

Day 4: Recovery and Improvement

- **Topic 1:** Strategies for Business Continuity and Risk Management
- **Topic 2:** Performance Evaluation in Crisis Management
- **Topic 3:** Operational Continuity Planning Course
- **Topic 4:** Maintaining Staff Morale and Customer Relations During Crisis
- **Topic 5:** Advanced Business Continuity Training Modules
- **Reflection & Review:** Case study analysis and strategy refinement

Day 5: Advanced Strategies and Certification Preparation

- **Topic 1:** Strategic Crisis Management Training
- **Topic 2:** Crisis Leadership and Management Training
- **Topic 3:** Emergency Response and Preparedness Training
- **Topic 4:** Business Resilience Training Program
- **Topic 5:** Advanced Crisis Response Techniques
- **Reflection & Review:** Preparation for certification and course wrap-up

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How This Course is Different from Other Business Continuity Management and Crisis Overcoming Courses:

Unlike standard courses, this Advanced Training Course integrates cutting-edge practices with real-world applicability, ensuring that participants are not only prepared to handle today's challenges but are also equipped to anticipate future crises. The incorporation of diverse training methodologies, from online modules to intensive workshops and live simulations, sets this course apart. Participants leave with not just knowledge but practical tools and strategies that can be immediately applied to their professional roles, making this course a unique and indispensable resource for advanced learning in business continuity and crisis management.