



The Art of Mind Persuasion: Persuasive Skills Course



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Mastering Mind Persuasion

Mastering Mind Persuasion is a science and an art. Many Leaders are finding it difficult to change people. This Difficulty is simply caused by the reflective behaviour of resistance. Leaders generally find it very challenging to persuade their teams of implementing change. This what is this course aims to improve.

Historically, persuasion is known as the art and science of changing others' behaviours and actions by changing their opinions and attitudes.

This course will help people who are aiming to change opinions and behaviours on micro & macro levels Public Opinion.

Targeted Audience for The Art of Mind Persuasion Course

- Those who wish to learn the hidden strategies of the most influential people.
- Leaders & executives who feel tired of others not listening.
- Those who wish to have a more assertive impact on others.
- Those who are interested in mobilizing public opinions and moving people to action.

Targeted Organizational Departments of The Art of Mind Persuasion Course

- Any organizational department.

Targeted Industries of The Art of Mind Persuasion Course

- Any Sector or Industry



Learning Objectives of The Art of Mind Persuasion Course

By the end of this course, you will be able to

- Sharpening their persuasion skills.
- Intensely move others to actions.
- Master the Personality characteristics of the most powerful persuaders.
- Discover the "Insider Influence Questions" to ask yourself before any significant conversation,
- Recognize what to say to get others to persuade.
- Get access to many useful tools to make everything they learn actionable and agile.

Training Methodology:

Training is undertaken through lectures assisted by audio-visual presentations.

Trainee participation is ensured through assignments, role-plays. Case studies also will be discussed to help the audience with the training content.

Trainees are also encouraged to share their workplace experiences. Case studies are discussed in detail by the trainer to enhance experiential learning.

Course Toolbox

- The persuasion checklist.
- Story Telling Framework.
- Scamper Templet.
- Mental Mapping Tool.
- Reading Material.

Course Agenda:

Day 1 Communication as One of the Persuasive Negotiation Skills

- Berlo's Communication Model in Depth.
- Discussing the regime of Truth.
- Barriers to Effective Communication.
- The most Needed Communication Skills.



Day 2 Beyond The 6 Principles of Persuasion

- Introduction to the art of persuasion
- The persuasion myths
- The personality traits of persuaders
- The pre-persuasion checklist
- The pieces of persuasion framework.

Day 3 Tools of Persuasion & Mobilizing Public Opinion

- Understanding the nature of an opinion?
- Learn theories of opinion changing.
- Evidence that persuades.

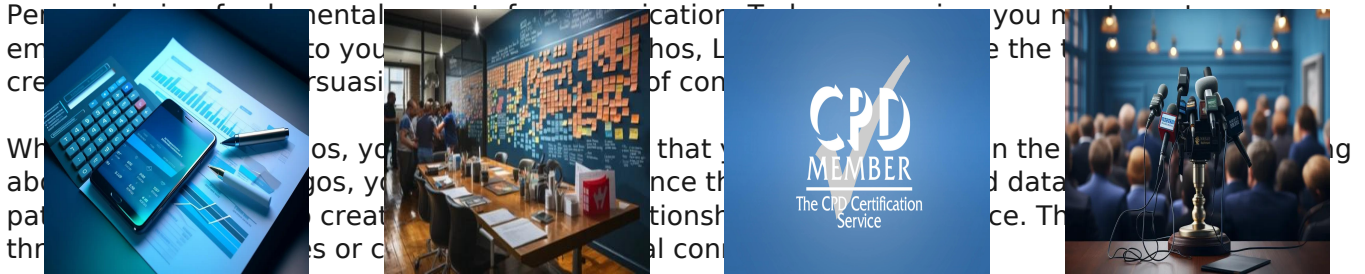
Day 4 Mind Persuasion & Story Telling

- Defining A good story
- Building your story library.
- Structure of a good story.
- Become the hero of your narrative.

Day 5 Creativity Tools of Persuasion

- Convergent Vs Divergent Thinking.
- Understanding Fast and Slow thinking Modes.
- Mastering the SCAMPER Approach.
- Using Mental Map.
- Using the Six Thinking Hats Technique.

Tools of Persuasion Training Course Categories



Finance and Accounting Training Courses Persuasion is a crucial skill for you to thrive as an actor, director, or producer. When you can convince others of your point of view, you can persuade them to take action on your behalf. You can also use persuasion as a means of self-expression. Since other people will be more likely to listen to you if they agree with your opinion.

Agile PM and Project Management Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

In this course, participants will explore the three main types of persuasion. Ethos appealing to ethics,



Data Analytics Training and Data Science Courses In this course, participants will learn how to use Ethos, Logos and Pathos as tools of persuasion in their storytelling. Participants will learn how the three elements work together to create successful narratives.

Environment & Sustainability Training Courses

Governance, Risk and Compliance Training Courses

Human Resources Training and Development Courses



IT Security and Cyber Security Training Courses With the Art of Mind Persuasion: Persuasive Skills Course you'll learn how to use your natural abilities as an executive. Inspiring others into action by harnessing their mindsets in ways that work for everyone involved. This course will teach you how to:

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

- Communicate effectively while avoiding common pitfalls like jargon and clichés.
- Make memorable presentations without being overly emotional or dramatic.
- Use storytelling techniques that are proven effective by professional writers and advertisers.



Training Course Categories



Marketing, Customer Relations, and Sales Courses



Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses

Training Cities



Accra - Ghana



Amman - Jordan



Amsterdam - Netherlands



Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Istanbul - Turkey



Jakarta - Indonesia



Johannesburg - South Africa

Training Cities



Kuala Lumpur - Malaysia



Langkawi - Malaysia



London - UK



Madrid - Spain



Manama - Bahrain



Milan - Italy



Nairobi - Kenya



Paris - France



Phuket - Thailand



Prague - Czech Republic



Rome - Italy



Sharm El-Sheikh - Egypt



Tbilisi - Georgia



Tokyo - Japan



Vienna - Austria



Zanzibar - Tanzania



AGILE LEADERS
Training Center

Training Cities



**Zoom - Online
Training**

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



AGILE LEADERS
Training Center

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