



From Good To Great: Achieving Excellence In Customer Relationship Management



AGILE LEADERS
Training Center



From Good To Great: Achieving Excellence In Customer Relationship Management

Course Overview:

The course aimed at empowering professionals to deliver excellence in customer service. Our course provides comprehensive customer service training and focuses on the development of essential customer service skills. The importance of customer service training cannot be overstated. Our curriculum is designed with this understanding, emphasizing critical aspects such as professional customer service, quality customer service, and effective customer service strategy. Participants will learn why good customer service training is pivotal to business success and how to apply the best customer service skills in their daily interactions.

Target Audience:

- Customer service professionals
- Team leaders
- Managers and supervisors
- Individuals seeking to improve their professional customer service skills
- Individuals aiming to provide excellence in customer service

Targeted Organizational Departments:

- Customer Service
- Sales
- Marketing
- Human Resources
- Management



Targeted Industries:

- Retail
- Hospitality
- Banking
- Healthcare
- Telecommunications

Course Offerings:

Upon completion of "Achieving Excellence in Customer Service", participants will:

- Have undergone quality customer service training
- Improved their listening skills in customer service
- Understood the important skills for customer service
- Learned effective customer service strategies

Training Methodology:

"Achieving Excellence in Customer Service" employs various methodologies, including case studies, group work, interactive sessions, and feedback sessions. We focus on training for customer service, with special emphasis on listening skills in customer service - an often overlooked but critical aspect. Our approach ensures professionals develop the best customer service skills and understand why customer service training is important.

Course Toolbox:

Participants will receive:

- Comprehensive workbooks
- Access to online resources
- A variety of templates and checklists designed to enhance their professional customer service abilities
- Unique tools that will serve as a constant resource for the pursuit of excellence in customer service



Course Agenda:

Day 1: Introduction to Customer-Centric Culture

- Topic 1: Power Shift in the Business Landscape towards Customer Centricity
- Topic 2: Identifying and Addressing the Main Concerns of a Customer-Centric Organization
- Topic 3: Building a Robust Customer Centricity Model
- Topic 4: Introduction to Agile Service Concepts
- Topic 5: Developing a Customer Centric Thinking Approach
- Topic 6: Facilitating Client's Involvement in Decision Making
- Topic 7: Incorporating the Customer's Perspective into the Strategy Map

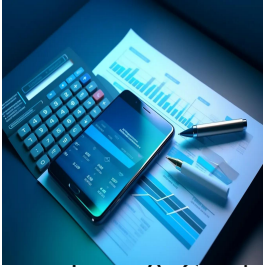
Day 2: Building A Customer Communication Strategy

- Topic 1: Developing Effective Communication Skills: The Basics
- Topic 2: The Art of Communication: Advanced Techniques
- Topic 3: Effective Listening: Understanding the Silent Language
- Topic 4: Communicating with Clients: Building Trust and Understanding
- Topic 5: Mastering Personal Persuasion Skills
- Topic 6: Drafting a Comprehensive Customer Communication Plan

Day 3: An Agile Customer Service Approach

- Topic 1: Delivering Agile Customer Service with Style
- Topic 2: Taking the Customer's Perspective: From Transactions to Interactions
- Topic 3: Paying Attention to the Details: Enhancing the Customer Experience
- Topic 4: Essential Etiquette for Agile Customer Service
- Topic 5: Understanding and Applying the Protocols of Customer Service

Day 4: Exposure to Training Course Categories



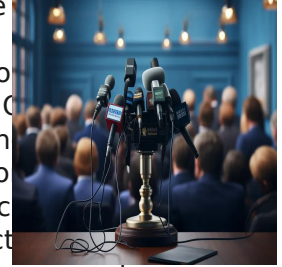
• Topic 9: Conducting a Simple Customer Analysis: The First Step to Improvement
Finance and Accounting Training Courses



Agile PM and Project Management Training Courses



Certified Courses By International Bodies



Communication and Public Relations Training Courses

Day 5: Coaching and Developing the Customer Service Force



• Topic 7: Brainstorming for a More Detailed Customer Experience: A Collaborative Approach
Data Analytics, Training and Data Science Courses



Environment & Sustainability Training Courses

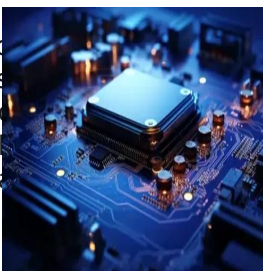


Governance, Risk and Compliance Training Courses



Human Resources Training and Development Courses

How This Course is Different from Other Customer Service Courses:



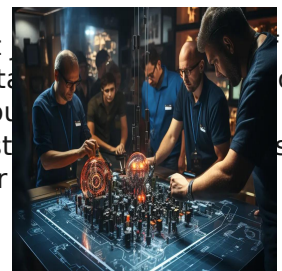
IT Security Training & IT Training Courses



Leadership and Management Training Courses



Legal Training, Procurement and Contracting Courses



Maintenance Training and Engineering Training Courses



Training Course Categories



Marketing, Customer Relations, and Sales Courses



Occupational Health, Safety and Security Training Courses



Oil & Gas Training and Other Technical Courses



Personal & Self-Development Training Courses



Quality and Operations Management Training Courses



Secretarial and Administration Training Courses



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Training Cities



Accra - Ghana



Amman - Jordan



Amsterdam - Netherlands



Baku - Azerbaijan



Bali - Indonesia



Bangkok - Thailand



Barcelona - Spain



Cairo - Egypt



Cape town - South Africa



Casablanca - Morocco



Doha - Qatar



Dubai - UAE



Geneva - Switzerland



Istanbul - Turkey



Jakarta - Indonesia



Johannesburg - South Africa

Training Cities



**Kuala Lumpur -
Malaysia**



**Langkawi -
Malaysia**



London - UK



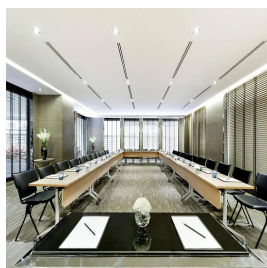
Madrid - Spain



Manama - Bahrain



Milan - Italy



Nairobi - Kenya



Paris - France



Phuket - Thailand



**Prague - Czech
Republic**



Rome - Italy



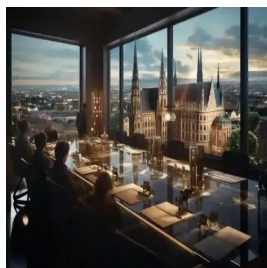
**Sharm El-Sheikh -
Egypt**



Tbilisi - Georgia



Tokyo - Japan



Vienna - Austria



Zanzibar - Tanzania



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**Zoom - Online
Training**

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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