

3PL Contract Logistics Sourcing and Governance Training Course

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Overview

3PL Contract Logistics Sourcing and Governance Training Course is a one-week advanced course for supply chain managers, logistics procurement professionals, contract managers, warehouse and transport leaders, operations controllers, and 3PL relationship owners who leave with a 3PL Contract Logistics Sourcing and Governance Pack. The course connects outsourced logistics scope, provider evaluation, pricing, transition, SLAs, KPIs, risk, governance, improvement, and exit planning. It separates service buying from daily warehouse and transport operations. Agile Leaders Training Center provides this course on 3PL contract logistics.

Who Should Attend

- Teams responsible for sourcing outsourced warehousing, transport, fulfillment, and inventory services
- Functions responsible for logistics requirements, tenders, evaluation, and commercial models
- Teams responsible for contract implementation, transition, governance, and change control
- Functions responsible for service levels, performance data, invoices, claims, and incentives
- Leaders responsible for continuity, improvement, exit, and re-tender decisions

The course assumes experience with logistics services or supplier contracts and leaves out general contract-law advice, freight operations training, and software configuration.

Departments and Industries

The course supports outsourced logistics decisions across product, service, and asset-intensive environments.

- Supply chain, logistics, procurement, and contract management
- Warehousing, transportation, fulfillment, and inventory control
- Manufacturing, retail, consumer products, and e-commerce
- Healthcare, technology, energy, and industrial services
- Finance, risk, legal-support, data, and continuous-improvement functions

Learning Objectives

By the end of this course, participants will be able to:

- Analyze outsourcing scope, service models, and make-or-buy evidence.
- Build logistics requirements, evaluation, and pricing artifacts.
- Evaluate responsibilities, SLAs, KPIs, risk, and continuity controls.
- Apply transition, governance, escalation, and change processes.
- Compare incentives, claims, improvement, exit, and re-tender choices.
- Build a 3PL Contract Logistics Sourcing and Governance Pack.

Course Agenda

Day 1: Outsourcing Scope and Service Models

- Make-or-Buy and Logistics Outsourcing Decision Matrix
- 1PL, 2PL, 3PL, and 4PL Service Model Map
- Warehouse, Transport, Fulfillment, and Inventory Scope Canvas
- Current-State Cost, Service, Capacity, and Risk Baseline
- Outsourcing Objective and Business Requirement Charter

Day 2: Requirements, Market, and Provider Selection

- Logistics Service Specification and Volume Profile
- Market Engagement and Bidder Information Plan
- Provider Capability, Capacity, Technology, and Risk Scorecard
- Pricing Schedule and Total-Cost Comparison Model
- Evaluation Weighting, Due-Diligence, and Award Decision File

Day 3: Contract Controls and Performance Design

- Responsibility, Handoff, Dependency, and Interface Matrix
- Service Level Agreement Definition and Measurement Library
- KPI Formula, Data Source, Target, and Ownership Dictionary
- Risk Allocation, Continuity, Insurance, and Control Register
- Invoice Validation, Incentive, Gainshare, and Remedy Model

Day 4: Transition, Governance, and Improvement

- Implementation, Data Migration, Cutover, and Stabilization Plan
- Governance Forum, Decision Right, and Reporting Calendar
- Issue, Escalation, Claim, and Dispute Control Workflow
- Change Request, Scope Variation, and Commercial Impact Log
- Performance Review and Continuous-Improvement Pipeline

Day 5: Contract Logistics Practice and Integration

- Exercise: Define Outsourcing Scope and Service Boundaries
- Exercise: Evaluate Providers and Total-Cost Proposals
- Exercise: Design SLAs, KPIs, Risk, and Payment Controls
- Exercise: Resolve Transition, Performance, and Change Scenarios
- Capstone Exercise: Build the 3PL Contract Logistics Sourcing and Governance Pack

Practical Exercises

The course uses suggested activities to connect 3PL sourcing decisions with operational contract control.

- Suggested activity: compare in-house and outsourced service models using cost, capacity, service, and risk evidence.
- Suggested activity: score competing providers against requirements, data, technology, and continuity criteria.
- Suggested activity: define measurable SLAs, KPI formulas, reporting sources, and escalation thresholds.
- Suggested activity: resolve a transition failure and record change, claim, remedy, and improvement actions.

FAQs

Who suits 3PL contract logistics sourcing, and what does it assume?

3PL contract logistics sourcing suits supply chain, procurement, contract, warehouse, transport, finance, risk, and operations teams and assumes practical exposure to logistics services or supplier contracts.

How does 3PL contract logistics sourcing differ from general logistics management training?

3PL contract logistics sourcing focuses on buying, transitioning, governing, measuring, changing, and exiting outsourced services, while general logistics management training focuses on planning and operating logistics activities.

What should a 3PL service specification define?

A 3PL service specification should define scope, volumes, locations, processes, interfaces, responsibilities, service windows, data, technology, controls, reporting, assumptions, exclusions, and acceptance criteria.

How should 3PL SLAs and KPIs work together?

3PL SLAs should state service commitments and consequences, while KPIs should define the formulas, sources, frequency, ownership, targets, tolerances, and review actions used to measure those commitments.

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Conclusion

Participants take back a 3PL Contract Logistics Sourcing and Governance Pack. It connects outsourcing scope, requirements, provider evidence, pricing, responsibilities, SLAs, KPIs, risk, transition, governance, improvement, and exit readiness. The pack changes separate procurement and operations documents into a controlled outsourced-logistics lifecycle.

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