

Business-Aligned AI Strategy Formation Course

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Overview

Business-Aligned AI Strategy Formation Course is a one-week course for business leaders, functional directors, strategy managers, transformation sponsors, and business unit heads, who leave with an AI Strategy Formation Roadmap. Participants connect priorities to AI opportunities, screen use cases, define value and risk criteria, assign governance and decision rights, plan capabilities and partnerships, sequence a portfolio, and measure benefits. Agile Leaders Training Center provides training in business-aligned AI strategy formation.

Who Should Attend

- Business leadership personnel responsible for strategic priorities and investment choices
- Functional leadership personnel responsible for performance and operating needs
- Strategy personnel responsible for portfolios, roadmaps, and value cases
- Transformation sponsors responsible for adoption, governance, and benefits
- Business unit personnel responsible for use-case ownership and execution

The course assumes participants contribute to business planning or transformation decisions and leaves out model development, specialist data science, technical architecture, and generic digital-transformation theory.

Departments and Industries

The course supports business-led AI strategy formation across corporate and public-service organizations.

- Corporate strategy and business planning functions
- Business units and functional leadership teams
- Transformation and innovation offices
- Operations and customer-service organizations
- Finance, healthcare, and education leadership
- Infrastructure and professional-services organizations

Learning Objectives

By the end of this course, participants will be able to:

- Analyze business priorities for AI opportunity
- Apply value and risk criteria to use cases
- Build governance and decision-rights arrangements
- Evaluate capability, data, and partnership needs
- Prioritize an AI use-case portfolio and benefits
- Build an AI Strategy Formation Roadmap

Course Agenda

Day 1: Strategic Ambition and Business Priorities

- Business Priority and Outcome Map
- AI Strategic Ambition Canvas
- Stakeholder Sponsorship Matrix
- Current Initiative and Constraint Inventory
- Strategy Scope and Exclusion Charter

Day 2: Opportunities and Value Cases

- Business Problem Framing Sheet
- AI Use-Case Opportunity Funnel
- Value Driver and Benefit Map
- Use-Case Feasibility and Risk Screen
- Evidence and Assumption Register

Day 3: Governance and Capabilities

- AI Governance Decision Rights Chart
- Use-Case Ownership RACI Matrix
- Data Readiness Assessment Card
- Workforce Capability Gap Map
- Partner and Sourcing Option Grid

Day 4: Portfolio and Benefits

- AI Use-Case Prioritization Matrix
- Portfolio Dependency and Sequence Map
- Funding and Stage-Gate Decision Flow
- Benefits Realization Measure Set
- Portfolio Review and Adaptation Scorecard

Day 5: AI Strategy Formation Practice

- Suggested Exercise: Align AI Ambition with Business Priorities
- Suggested Exercise: Screen Opportunities and Build Value Cases
- Suggested Exercise: Set Governance and Capability Actions
- Suggested Exercise: Prioritize the Portfolio and Benefits
- Capstone Exercise: AI Strategy Formation Roadmap

Practical Exercises

The course uses suggested activities that convert business priorities into a governed AI strategy.

- Suggested activity: define strategic ambition, desired outcomes, sponsorship, constraints, and scope
- Suggested activity: frame business problems, screen use cases, map value drivers, and record assumptions
- Suggested activity: assign decision rights, assess data and capability gaps, and compare partnership options
- Suggested activity: prioritize initiatives, map dependencies, define stage gates, and set benefit measures

FAQs

Who suits AI strategy formation training, and what does it assume?

AI strategy formation training suits leaders responsible for priorities, investment, transformation, operations, or business-unit performance. It assumes familiarity with organizational planning and requires no programming.

How does AI strategy formation differ from technical AI training?

AI strategy formation focuses on business goals, use cases, value, governance, capabilities, portfolios, and benefits, while technical AI training focuses on data engineering, models, software, and deployment.

How should leaders prioritize AI use cases?

Leaders should compare use cases against strategic relevance, measurable value, feasibility, data readiness, risk, capability needs, dependencies, ownership, adoption effort, and time to evidence.

What governance belongs in a business AI strategy?

Business AI strategy governance should define sponsorship, decision rights, use-case ownership, risk tolerance, review gates, data responsibilities, human oversight, benefit accountability, and escalation paths.

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What belongs in an AI Strategy Formation Roadmap?

The roadmap should contain ambition, priorities, use cases, value cases, governance, capabilities, data needs, partnerships, portfolio sequence, stage gates, benefit measures, owners, and review cycles.

Conclusion

Participants take back an AI Strategy Formation Roadmap linking business priorities, opportunities, value, governance, capabilities, partnerships, portfolio sequence, and measures. It changes how leadership teams select and sponsor AI initiatives. The roadmap provides a basis for coordinated investment, accountable decisions, measurable benefits, and periodic adaptation.

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