

Leading with Confidence

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Course Overview

The course is designed for professionals looking to master confident leadership and essential communication skills for success in today's competitive business environment. Participants will build confidence in business communication, enhance their leadership presence, and learn to project confidence in meetings.

This course offers practical exercises, real-world scenarios, and interactive workshops that empower individuals to communicate effectively with their teams and senior management and deliver impactful presentations. Key topics include public speaking, persuasive communication, and techniques for influencing stakeholders while developing self-confidence.

Target Audience

- Team Leaders & Supervisors
- Mid-level Managers
- Project Managers
- Senior Executives
- Department Heads
- Aspiring Leaders

Targeted Organizational Departments

- Human Resources
- Sales & Marketing
- Operations & Logistics
- Project Management
- Customer Service
- Strategy & Business Development
- Corporate Communications

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Targeted Industries

- Corporate Services
- Oil & Gas
- Government & Public Sector
- Healthcare & Pharmaceuticals
- Financial Services & Banking
- Retail & E-commerce
- Manufacturing
- Technology & Telecommunications
- Consulting & Professional Services

Course Offerings

By the end of this course, participants will be able to:

- Master confident leadership techniques to inspire and lead teams effectively
- Deliver business presentations with confidence and clarity
- Develop leadership presence training for boardroom credibility
- Apply assertive communication in leadership for challenging situations
- Use business storytelling for leaders to persuade and motivate
- Project confidence in meetings with senior management
- Overcome nerves in public speaking for leaders
- Manage conflict communication skills for leaders effectively
- Build personal leadership credibility skills and leadership profile
- Sell change and unpopular policies with confident leadership skills

Training Methodology

The course offers an engaging approach to deep learning and practical application. Participants will engage in workshops featuring case studies, role-playing, and real-life scenarios related to current leadership challenges.

Course Toolbox

- Course ebook
- Presentation Templates & Checklists
- Case Study Compendium
- Self-Assessment Confidence methods
- Leadership body language training guide
- Recommended Reading List on Confident Leadership Techniques
- Access to Online Resource Library articles, videos, and examples of professional communication skills for leaders

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Course Agenda

Day 1: Building a Confident and Credible Leadership Image

- **Topic 1:** Understanding the Foundations of Self-Confidence in Leadership
- **Topic 2:** Breaking Out of the Comfort Zone to Unlock Leadership Potential
- **Topic 3:** Overcoming the Fear of Public Speaking for Leaders
- **Topic 4:** Self-Perception and Its Direct Impact on Leadership Credibility
- **Topic 5:** Enhancing Leadership Presence Through Body Language Techniques
- **Topic 6:** Raising Your Profile and Establishing a Confident Leadership Brand
- **Reflection & Review:** Personal Confidence Audit and Self-Reflection on Leadership Identity

Day 2: Mastering Assertive Communication for Leaders and Teams

- **Topic 1:** Running Effective and Engaging Meetings with Confidence
- **Topic 2:** Structuring and Delivering Business Presentations with Authority
- **Topic 3:** Managing Nervousness When Speaking to Groups or Senior Executives
- **Topic 4:** Responding Assertively to Challenging Questions from Senior Leadership
- **Topic 5:** Building Credibility and Rapport During Business Presentations
- **Topic 6:** Selling Yourself, Your Ideas, and Your Organization with Confidence
- **Reflection & Review:** Group Feedback and Real-Time Evaluation of Communication Styles

Day 3: Assertive Communication and Influential Leadership Techniques

- **Topic 1:** Using Business Storytelling to Inspire and Motivate Teams
- **Topic 2:** Crafting Powerful Analogies to Reinforce Key Messages
- **Topic 3:** Presenting Data and Evidence to Persuade Senior Stakeholders
- **Topic 4:** Increasing Personal Power and Leadership Charisma in Conversations
- **Topic 5:** Balancing Assertiveness and Approachability in Leadership Communication
- **Topic 6:** Understanding Inclusive vs. Exclusive Language in Team Dynamics
- **Reflection & Review:** Personal Influence Assessment and Group Coaching Session

Day 4: Communicating with Passion, Purpose, and Presence

- **Topic 1:** Developing Passionate Delivery Techniques for Maximum Impact
- **Topic 2:** Navigating Conflict Situations with Courage and Assertiveness
- **Topic 3:** Breaking Through Personal and Professional Comfort Zones
- **Topic 4:** Expanding Your Communication Range to Fit Different Audiences
- **Topic 5:** Crafting Powerful Closes That Inspire Action and Commitment
- **Topic 6:** Becoming a Magnetic Leader Who Radiates Confidence and Positivity
- **Reflection & Review:** Passion and Presence Coaching with Peer and Facilitator Feedback.

Day 5: Enhancing Leadership Credibility, Influence, and Visibility

- **Topic 1:** Presenting Yourself with Confidence and Professionalism to Senior Leaders
- **Topic 2:** Effectively Selling Change and New Initiatives to Resistant Teams
- **Topic 3:** Gaining Buy-In for Unpopular or Difficult Decisions
- **Topic 4:** Strategies for Making Yourself Memorable as a Leader
- **Topic 5:** Creating a Lasting Leadership Brand That Inspires Trust and Respect
- **Topic 6:** Final Speaking Challenge - Demonstrating Confident Leadership and Assertive Communication
- **Reflection & Review:** Personal Action Plan for Ongoing Development and Career Impact

FAQ

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

There are no strict prerequisites. This course is suitable for professionals at all levels looking to enhance their confident leadership techniques and assertive communication skills. Ideal participants include emerging leaders, managers, and experienced professionals seeking confidence-building training for managers.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session runs approximately 4-5 hours, with interactive exercises and breaks. The full Confident Leadership & Assertive Communication Skills Training Course spans 1 week, totaling approximately 20-25 hours.

How does this course help with overcoming the fear of public speaking?

This course offers practical strategies from leadership public speaking workshops, teaching participants how to manage nerves in presentations, build confidence step-by-step, and leverage confident speaking techniques to speak with clarity and authority in any setting.

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How This Course is Different from Other Confident Leadership & Assertive Communication Skills Training Courses

The course combines confident leadership training with tailored assertiveness training for leaders. It focuses on key areas such as public speaking, persuasive communication, and business storytelling, offering practical workshops that equip participants with effective speaking techniques for real-world situations.

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Training Course Categories

- Agile PM and Project Management Training Courses
- Agribusiness & Food Security Training Courses
- Aviation Management and Operations Training Courses
- Certified Courses By International Bodies
- Communication and Public Relations Training Courses
- Crisis Management and Business Continuity Training Courses
- Data Analytics Training and Data Science Courses
- Digital Government & Public Service Training Courses
- Education and Learning Development Training Courses
- Environment & Sustainability Training Courses
- Facilities and Real Estate Training Courses
- Finance and Accounting Training Courses
- Governance, Risk and Compliance Training Courses
- Healthcare Management Training Courses
- Heritage Conservation and Museum Management Training Courses
- Hospitality and Tourism Training Courses
- Human Resources Training and Development Courses
- IT Security Training & IT Training Courses
- Leadership and Management Training Courses
- Legal Training, Procurement and Contracting Courses
- Maintenance Training and Engineering Training Courses
- Marketing, Customer Relations, and Sales Courses
- NGO, Humanitarian and Development Management Training Courses
- Occupational Health, Safety and Security Training Courses
- Oil & Gas Training and Other Technical Courses
- Personal & Self-Development Training Courses

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Training Course Categories

- Quality and Operations Management Training Courses
- Secretarial and Administration Training Courses
- Shipping, Maritime and Ports Training Courses

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Training Cities

Abu Dhabi UAE	**Accra** Ghana	**Addis Ababa** Ethiopia
Amman Jordan	**Amsterdam** Netherlands	**Athens** Greece
Baku Azerbaijan	**Bali** Indonesia	**Bangkok** Thailand
Barcelona Spain	**Berlin** Germany	**Cairo** Egypt
Cape town South Africa	**Casablanca** Morocco	**Chicago** USA
Doha Qatar	**Dubai** UAE	**Frankfurt** Germany
Geneva Switzerland	**Istanbul** Turkey	**Jakarta** Indonesia
Johannesburg South Africa	**Kuala Lumpur** Malaysia	**Kuwait** Kuwait
Lagos Nigeria	**Langkawi** Malaysia	**Lisbon** Portugal
London UK	**Madrid** Spain	**Manama** Bahrain
Marbella Spain	**Milan** Italy	**Montreux** Switzerland
Munich Germany	**Muscat** Oman	**Nairobi** Kenya

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Training Cities

New York USA	**Nice** France	**Paris** France
Phuket Thailand	**Port Louis** Mauritius	**Porto** Portugal
Prague Czech Republic	**Rome** Italy	**San Diego** USA
Seoul South Korea	**Sharm El-Sheikh** Egypt	**Singapore** Singapore
Tashkent Uzbekistan	**Tbilisi** Georgia	**Tokyo** Japan
Toronto Canada	**Trabzon** Turkey	**Vienna** Austria
Zanzibar Tanzania	**Zoom** Online Training	**Zurich** Switzerland